

EXHIBIT 12

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NIRVANA, LLC, a Washington Limited
Liability Company

Plaintiff,

v.

MARC JACOBS INTERNATIONAL
LL.C., a Delaware Limited Liability
Company; SAKS INCORPORATED,
d/b/a SAKS FIFTH AVENUE, a
Tennessee Corporation; NEIMAN
MARCUS GROUP LIMITED, L.L.C., a
Delaware Limited Liability Company;
and Does 1 through 10,
Defendants.

Case No. 2:18-cv-10743

EXPERT REPORT OF SARAH BUTLER

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In connection with

Nirvana, LLC v. Marc Jacobs International, LLC, et al.

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I. QUALIFICATIONS

1. I am a Managing Director at NERA Economic Consulting (“NERA”), where I am the Chair of the Survey and Sampling Practice and a member of the Intellectual Property, Product Liability, Antitrust, and Labor Practices. My business address is 4 Embarcadero Center, San Francisco, CA 94111. NERA is a firm providing expert statistical, survey, economic, and financial research analysis.

2. Among my responsibilities, I conduct survey research and market research on a wide range of topics including; consumer perception, consumer decision making, and choice and preference behavior. I have also designed statistical samples used to estimate frequencies and rates of particular representations or occurrences. In the course of my career, I have conducted research for leading corporations and government agencies on consumers, employees, and businesses. My work has been included in numerous lawsuits involving issues of trademark and trade dress confusion, secondary meaning, and false advertising, as well as in antitrust and employment-related litigation. I am a member of the American Association of Public Opinion Research, the American Statistical Association, the Intellectual Property Section of the American Bar Association, and the International Trademark Association (INTA).

3. I have also worked as a market researcher conducting focus groups, in-depth interviews, and surveys of consumers and professionals. I worked as an independent consultant conducting research for the Department of Environment and Rural Affairs in the United Kingdom. I have taught courses focused on or involving research methodologies in both the United States and Europe. I hold a Master’s Degree from Trinity College, Dublin and another Master’s Degree from Temple University.

4. I have substantial experience conducting and using surveys to measure consumer opinions and behaviors regarding products and services including purchase processes, product attributes, branding and positioning, market segmentation, new product research, and communications strategies. During my career in academic and commercial research, I have personally facilitated a wide range of research including surveys using experimental designs, conjoint and choice surveys, in-depth interviews, and focus groups.

5. I have submitted expert reports and declarations, been deposed, and have testified at trial within the last five years. A list of my testimony is included on the copy of my current resume, which is attached as **Exhibit A**.

6. NERA is being compensated for my services in this matter at my standard rate of \$675 per hour. Members of the staff at NERA have worked at my direction to assist me in this engagement. No part of my compensation or NERA's compensation depends on the outcome of this litigation. Throughout this report, I have used the terms "I" and "my" to refer to work performed by me and/or others under my direction.

II. DOCUMENTS REVIEWED

7. As part of my work, I reviewed Nirvana, LLC's ("Nirvana") Complaint in this matter,¹ and other materials. A list of the specific materials I reviewed can be found in **Exhibit B**.

¹ Complaint and Demand for Jury Trial, *Nirvana LLC. v. Mark Jacobs International, LLC.*, United States District Court for the Central District of California, dated December 28, 2018 (hereinafter "*Complaint*").

III. ASSIGNMENT AND SUMMARY OF OPINIONS

8. I was asked by counsel for Defendant Marc Jacobs International, LLC, (“Marc Jacobs”) to evaluate whether relevant consumers associate Nirvana’s “Smiley Face” logo with a single source, thereby indicating that the logo has attained secondary meaning. I conducted a survey to determine whether the Nirvana Smiley Face logo is associated with one source in the minds of relevant consumers. In my survey I asked groups of respondents to evaluate the Nirvana Smiley Face logo (or the Control logo) and indicate whether they associated it with one specific group, brand, or company; more than one specific group, brand, or company; or no particular group, brand, or company. Based on the survey I conducted, I have formed the following opinions:

- A total of 447 respondents who have purchased men’s or women’s clothing in the past six months or intend to do so in the next six months, were shown either the Nirvana Smiley Face logo or the Control logo.
- Of these 447 respondents, 59 in the Test Group, or 26.5 percent, indicated that the Nirvana Smiley Face logo is associated with one specific group, brand, or company.
- My survey also included a control (the “Control logo”) which allows me to net out or subtract sources of noise from the key estimate.
- A total of 35 respondents, or 15.6 percent, of respondents associated the Control logo with one specific group, brand, or company.
- A net of 10.8 percent of respondents identify the Nirvana Smiley Face logo with one group, brand, or company.

- When asked to identify which group, brand, or company, 30 respondents, or 13.5 percent of respondents shown the Nirvana Smiley Face logo, identified Nirvana. In the Control group, 10 respondents, or 4.5 percent of respondents shown the Control logo identified Nirvana, for a net of 9.0 percent.

9. The remainder of this report discusses my general understanding of the background in this matter, provides the details of the research I conducted, and the results of my survey.

IV. BACKGROUND

10. Plaintiff Nirvana is a rock band which Plaintiff describes as “one of the most famous and influential bands in history” that “almost single-handedly popularize[d] the ‘alternative rock’ and ‘grunge’ musical genres with which they became widely associated.”²

11. Plaintiff asserts that among Nirvana’s copyrighted works is a “Smiley Face” design and logo, Copyright Registration No. VA0000564166, allegedly created by Kurt Cobain in 1991 and registered for copyright in 1993.³

12. Plaintiff further argues that since 1992, the Nirvana Smiley Face design and logo have been used continuously to identify Nirvana’s music and licensed merchandise such as t-shirts, hats, hoodies, bags, backpacks, and so on. In the current matter, specifically, Plaintiff Nirvana alleges that Defendant Marc Jacobs has used a smiley face image that is “virtually identical” to Nirvana’s Smiley Face logo in its “Bootleg Redux Grunge Collection” of clothing.⁴

² *Complaint*, ¶12.

³ *Complaint*, ¶13.

⁴ *Complaint*, ¶19.

13. Plaintiff maintains that in its many years of use of the Smiley Face design and logo to identify its services and merchandise the “design and logo has become widely associated with and identifies Nirvana as the source of the goods and services that bear it in the minds of the consuming public.”⁵

14. To evaluate Plaintiff’s claims, I have conducted a secondary meaning test.

V. SECONDARY MEANING SURVEY

15. I understand that a mark has acquired “secondary meaning” when, in the mind of the relevant consumer, the primary significance of the mark is to identify a single (potentially anonymous) source of the product. To determine whether consumers perceive the Nirvana Smiley Face logo as associated with a single source, and to determine the extent to which the named source is Nirvana, I designed and conducted a survey.

16. The design of my research follows generally accepted principles for the design of surveys to be used as evidence in litigation.⁶ In general, the design of a reliable survey requires careful attention to the following key areas:

- The definition of the relevant population;
- The procedures for sampling from the relevant population;
- The survey questions used;
- The stimuli shown to respondents; and
- The protocol for calculating the results from the survey.⁷

⁵ *Complaint*, ¶16.

⁶ Diamond, Shari, S. (2011) “Reference Guide on Survey Research,” *Reference Manual on Scientific Evidence*, Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence; Federal Judicial Center; National Research Council (hereafter “*Diamond*”).

⁷ The *Manual for Complex Litigation, Fourth Edition* phrases these key areas as such:

- the population was properly chosen and defined;
- the sample chosen was representative of that population;

17. The discussion of the survey I conducted is organized around each of these key areas.

A. Survey Population

18. The relevant population to evaluate whether Plaintiff's Nirvana Smiley Face logo has attained secondary meaning is individuals who in the past six months have purchased men's or women's clothing for themselves, or who intend to do so in the next six months.

B. Sampling of the Relevant Population

19. Potential survey respondents were contacted by Veridata, an online panel and services company.⁸ Veridata complies with the standards for online survey data panels set forth by the Insights Association.^{9,10}

20. Veridata uses a variety of quality control measures to ensure the reliability and integrity of the answers provided by participating respondents. For example, Veridata uses digital fingerprinting that creates a "fingerprint" for each respondent based on computer characteristics (like IP addresses), which can then be used to identify respondents and to exclude individuals who attempt to take the same survey more than once. Veridata's standard quality control measures were undertaken in this study.

21. Data for the survey were collected between March 6, 2020 and March 11, 2020.

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- the data gathered were accurately reported; and
 - the data were analyzed in accordance with accepted statistical principles, p. 103.

⁸ For additional information about Veridata's online surveys, see <https://www.veridatainsights.com/>, accessed April 16, 2020.

⁹ The Insights Association is an organization representing the industry and profession of market research and analytics (<https://www.insightsassociation.org/about>, accessed March 17, 2020).

¹⁰ The Insights Association puts out *the Code of Standards and Ethics for Marketing Research and Data Analytics* available at https://www.insightsassociation.org/sites/default/files/misc_files/ia_codeofstandardsethics4.2019.pdf, accessed March 17, 2020.

C. Quality Control Measures for the Survey

22. To ensure that my data are of the highest quality, I implemented quality control measures in addition to those undertaken by Veridata:

- a. As is standard survey practice for litigation, the survey was conducted in a “double-blind” fashion; that is, neither the staff at Veridata nor any of the respondents were aware of the survey’s sponsor or the ultimate intention of the survey.¹¹
- b. Respondents needed to correctly identify the device they were using to take the survey to ensure that respondents using a smartphone were shown a mobile compatible version of the survey program.
- c. Respondents had to correctly answer a CAPTCHA question to ensure that a person, and not a computer or “bot,” was taking the survey.¹²
- d. Respondents were required to enter their gender and age at the outset of the survey, and if these data conflicted with the respondent information on file with the online panel, the respondent was excluded.
- e. Respondents were also required to enter their state of residence and zip code; if these data were inconsistent, the respondent was excluded.
- f. Respondents who indicated that they did not understand or were unwilling to adhere to the survey instructions were also screened out of the survey.
- g. The survey was tested and the initial results were reviewed to ensure that there were no errors in the programming, that respondents were able to view the

¹¹ *Diamond*, pp. 410-411.

¹² CAPTCHA uses technology to tell humans and bots apart; the specific type of CAPTCHA used by Veridata is a jQuery Captcha (for a description of the technology see, e.g., <https://captcha.com/jquery-captcha.html>, accessed March 17, 2020).

images, and that respondents were able to understand and answer the questions as asked.

D. Questionnaire

23. To ensure that the respondents were part of the relevant population as defined above, a series of screening questions was asked.^{13,14} First, potential respondents were asked whether they had taken a survey on any of the following topics in the past six months: men/young men's clothing, women/young women's clothing, women's accessories such as jewelry or handbags, sports equipment, or camping equipment. Any respondent who indicated that they had taken a survey about men/young men's clothing, women/young women's clothing, or women's accessories such as jewelry or handbags (or indicated that they did not know) was screened out.

24. Respondents were then asked to review a list of items and indicate which, if any, they had purchased for themselves or for someone else in the past six months.¹⁵ The list included women's clothing, men's clothing, women's accessories, men's accessories, women's shoes, and men's shoes. Respondents were also asked if they were likely to purchase any of these items either for themselves or for someone else in the next six months. In order to continue the survey, respondents had to indicate either that they had purchased men's or women's clothing for themselves or for someone else in the past six months or were likely to do so in the next six months.

25. All qualified respondents were then taken to the main portion of the questionnaire and prior to viewing the stimuli, were provided with the following introduction:

Thank you for participating in today's survey. You will now be asked to review some information and provide your opinion. Please provide your honest opinion

¹³ The questionnaire can be found in **Exhibit C**.

¹⁴ Screenshots of the survey as it appeared to respondents can be found in **Exhibit C**.

¹⁵ Respondents could also indicate that they had not purchased the item, or that they did not know.

and do not guess. If you do not know the answer or do not have an opinion you may indicate this. If you wear glasses or contacts to read materials on the internet or on your phone, please make sure you have your glasses on or your contacts in.

Next you will be shown an image. As you consider this image, please note that any identifying words or names that might or might not appear have been removed from the image for the purpose of this survey.

26. All respondents were presented with an image of either the Nirvana Smiley Face logo or the Control logo. There was a five-second delay, such that respondents viewed the image for a minimum of five seconds (although they could view the image as long as they desired) before continuing.

27. After confirming that they were able to view the image clearly, respondents were next taken to the main survey questions. Throughout the main portion of the survey, the logo appeared at the top of the screen above the questions.

28. Respondents were first asked to indicate whether they thought the logo was associated with one group, brand, or company; with more than one group, brand, or company; no particular group, brand, or company; or they did not know. The exact question phrasing was:

Q. If you have an opinion, do you associate the look and design of the logo shown here with...?

1. ONE specific group, brand, or company
2. MORE THAN ONE specific group, brand, or company
3. NO particular group, brand or company
4. Don't know / no opinion

29. The order in which “one” and “more than one” specific group, brand, or company appeared to respondents was rotated to guard against order bias. Respondents who indicated that they associated the logo with one specific group, brand, or company were asked to provide the name of the group, brand, or company they identified. The phrasing of that open-ended question was, “What group, brand, or company do you associate this logo with?” These respondents, as well as respondents who indicated that they thought the logo was associated with “more than one”

group, brand, or company were also asked an open-ended follow-up question, “What makes you say that?”

30. Finally, respondents were asked a question to allow me to identify those who may have specialized knowledge about the survey topic.¹⁶ After this final question, the survey was complete, and the respondents were thanked for their time.

E. Stimuli Shown

31. In order to determine whether the Nirvana Smiley Face logo has attained secondary meaning, I tested an image of the logo. The image shown to respondents is shown below in Figure 1.

Figure 1. Nirvana Smiley Face Logo



¹⁶ As explained in ¶35, below, I used this question to remove individuals who had specialized knowledge related to the survey and asked this question at the end so as to not inadvertently reveal the purpose of the survey to respondents.

32. A survey designed to measure whether a term has secondary meaning may also inadvertently include survey “noise” and may generate responses that are unrelated to the stimulus being tested. Responses unrelated to the specific term or mark being tested threaten the validity of the secondary meaning estimate and should be eliminated from the final calculation. To measure the extent to which such responses are affecting the desired estimate, it is standard practice for survey researchers to also measure the perceptions of a separate group of respondents using a control stimulus.

33. I included such a control condition as part of my survey. As is standard research practice, the Control stimulus should be as close as possible to the image being tested. For my Control stimulus, which is shown below in Figure 2, I used a smiley face that was stylized to remove the “x” eyes and the wavy mouth that are alleged to be characteristic of the Nirvana Smiley Face logo.

Figure 2. Control Logo



34. As described below, my survey indicates that that the Nirvana Smiley Face logo has not acquired secondary meaning.

F. Survey Results

35. A total of 447 men and women 18 years old or older completed my survey.¹⁷ These respondents were a mix of ages and represented purchasers or potential purchasers of women's and men's apparel. The age, gender, and geographic distribution of my respondents are shown below in Tables 1 and 2.

¹⁷ A total of 466 respondents completed the survey, and I removed 19 of these from my analysis because they indicated in response to the industry screener that they had special knowledge related to the survey topic, namely, that they or a member of their household worked for: a market research or advertising company, a company that makes or sells music, a company that makes or manufactures men's or young men's apparel, or a company that makes or manufactures women's or young women's apparel. Data for the survey can be found in **Exhibit E**.

Table 1. Age and Gender Distribution of Survey Respondents

Age Group	Male		Female	
	Count	Percent	Count	Percent
18-34	59	26.5%	75	33.5%
35-54	105	47.1%	86	38.4%
55+	59	26.5%	63	28.1%
Total Respondents	223	100.0%	224	100.0%

Source: NERA Logo Survey, March 2020

Table 2. Geographic Distribution of Survey Respondents

Region	Count	Percent
Northeast	81	18.1%
Midwest	100	22.4%
South	143	32.0%
West	123	27.5%
Total Respondents	447	100.0%

Source: NERA Logo Survey, March 2020

36. Respondents were asked to indicate whether they associated the look and design of the Nirvana Smiley Face logo, or the Control logo, with “one specific group, brand, or company,” “more than one specific group, brand, or company,” with “no particular group, brand, or company,” or indicate that they did not know or did not have an opinion.

37. In the Test Group, a total of 59 respondents, or 26.5 percent of the total, identified the Nirvana Smiley Face logo with one specific group, brand, or company. In the Control Group, 35 respondents, or 15.6 percent, associated the Control logo with one specific group, company, or brand. As shown below in Table 3, using the Control to net out sources of survey “noise” yields a net result of 10.8 percent of respondents who associate the Nirvana Smiley Face logo with one specific group, brand, or company.

Table 3. Logo Associated with One Specific Group, Brand, or Company

Response Option	Test		Control		Net
	Count	Percent	Count	Percent	
<u>ONE</u> specific group, brand, or company	59	26.5%	35	15.6%	10.8%
<u>MORE THAN ONE</u> specific group, brand, or company	10	4.5%	6	2.7%	
<u>NO</u> particular group, brand, or company	132	59.2%	156	69.6%	
Don't know / no opinion	22	9.9%	27	12.1%	
Total Respondents	223	100%	224	100%	

Q2. If you have an opinion, do you associate the look and design of the logo shown here with...?

Source: NERA Logo Survey, March 2020

38. These results indicate that the Nirvana Smiley Face logo is not a source identifier for consumers and has not acquired secondary meaning. The majority of respondents (59.2 percent) do not associate the Nirvana Smiley Face logo with any particular group, brand, or company. The results also demonstrate that only a net 10.8 percent view the particular characteristics of the Nirvana Smiley Face logo as being associated with a single source. These results do not support a claim of secondary meaning or source identification.¹⁸

39. I also examined the results to determine what proportion of respondents associated the Smiley Face logo with Nirvana. Respondents who said that they associated either the Nirvana Smiley Face Logo or the Control logo with one group, brand, or company were asked to name the group, brand, or company.

40. In the Test Group, shown the Nirvana Smiley Face logo, 30 respondents, or 13.5 percent, indicated that they associated the logo with Nirvana. In the Control Group, 10 respondents, or 4.5 percent, indicated that they associated the Control logo with Nirvana. Using the Control to net out guessing and survey “noise” yields a net of 9.0 percent of respondents who

¹⁸ “Courts have not found secondary meaning based upon survey percentages in the 10 percent range,” Ford, Gerald R. (2012), “Survey Percentages in Lanham Act Matters,” *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, edited by Shari S. Diamond and Jerre B. Swann, American Bar Association, pp. 315-317.

associate the Nirvana Smiley Face logo specifically with Nirvana. These results confirm that the Nirvana Smiley Face logo has not acquired secondary meaning and is not particularly associated with Nirvana. These results are shown below in Table 4.

Table 4. Single Source Nirvana Mentions

Category	Test		Control		Net
	Count	Percent	Count	Percent	
Mentioned Nirvana	30	13.5%	10	4.5%	9.0%
Total Respondents	223		224		

Source: NERA Logo Survey, March 2020

VI. CONCLUSIONS

41. I conducted a study to evaluate the extent to which the Nirvana Smiley Face logo has acquired secondary meaning. A total of 447 respondents who have purchased men's or women's clothing in the past six months or intend to do so in the next six months were shown the Nirvana Smiley Face logo. These respondents were asked, if they knew or had an opinion, whether they associated the logo with one, more than one, or no particular group, brand, or company. In addition, those who indicated that the logo originated from one group, brand, or company were asked to name the group, brand, or company.

42. When asked about the source of the logo, only 26.5 percent of respondents in the Test Group indicated that they associated the look and design of the logo shown with one specific group, brand, or company. The corresponding percentage in the Control Group was 15.6 percent, which yields a net estimate of 10.8 percent. The results of my study therefore indicate that the Nirvana Smiley Face logo has not acquired secondary meaning.

43. My opinions and conclusions as expressed in this report are to a reasonable degree of professional and scientific certainty. My conclusions have been reached through the proper application of survey methods, and using standard methodologies relied upon by experts in

the field of survey and market and consumer research. My opinions will continue to be informed by any additional material that becomes available to me. I reserve the right to update and or supplement my opinions. I declare under penalty of perjury that the foregoing is true and correct.

A handwritten signature in black ink, reading "Sarah M. Butler", is written over a horizontal line.

Sarah Butler, Managing Director

San Francisco, CA

September 8, 2020

Exhibit A

NERA

Economic Consulting

Sarah Butler

Managing Director

National Economic Research Associates, Inc
4 Embarcadero, Suite 400
San Francisco, CA 94111
+ 1 415 291 1000 Fax + 1 415 291 1010
Direct dial: + 1 415 291 1022
sarah.butler@nera.com
www.nera.com

SARAH BUTLER, M.A. MANAGING DIRECTOR

Ms. Butler is an expert in survey research, market research, sampling, and statistical analysis. She has applied her expertise in a wide range of litigation and strategic business cases. Her litigation and project experience includes survey research, market research, the design of samples, and the statistical and demographic analysis of large data files in a number of areas including:

Intellectual Property

- Trademark and Trade Dress Infringement: Design, analysis, and critique of surveys used to measure consumer confusion, secondary meaning, and dilution in trademark and trade design infringement cases.
- False and Misleading Advertising: Design, analysis and critique of surveys used to measure consumer perceptions and the materiality of advertising claims.
- Patent Infringement: Sample designs and surveys to the value of patented feature of a larger product and to establish rates at which infringing material exist in populations of products.
- Copyright infringement: Sampling plans and analysis of the rates of infringing material in populations of shared information (such as through websites or other sharing medium).

Mass Torts/Class Actions

- Conduct surveys and design samples providing evidence on issues of commonality and consumers' awareness of key documents or facts and reliance on representations.
- Analyze large databases of claims files to generate invoices, estimate future liabilities and calculate policy shares for insurer liabilities in asbestos, tobacco and pharmaceuticals.
- Design, analyze and critique surveys and sampling plans used to evaluate employment and promotion records. Review and design surveys for purposes of estimating key facts

in labor class actions including time to complete activities, exempt/nonexempt activities, and meal and rest break issues.

Antitrust

- Design, analysis and critique of surveys and other market research used as evidence of consumer purchasing and switching behavior in the areas of CPG, entertainment, automobiles, public transportation, sports and consumer electronics.
- Design, analysis and critique of surveys used to demonstrate consumer price sensitivities and willingness to pay.

Prior to joining NERA, Ms. Butler worked in market research, conducting survey research, focus groups and in-depth interviews.

Education

Temple University

Applied Sociology, coursework, exams and dissertation proposal complete (2005).

Temple University

M.A. Sociology, (2000).

Trinity College, Dublin Ireland

M.Phil. (1997).

Wellesley College

B.A. Sociology and History (with honors). (1995).

Professional Experience

July 2006 - Present

Senior Consultant – Managing Director

NERA Economic Consulting
San Francisco, California, USA

Oct 2005 – May 2006

Special Consultant

NERA Economic Consulting
London, England

Jan 2003 – Oct 2005

Senior Analyst - Consultant

NERA Economic Consulting
Philadelphia, Pennsylvania, USA

2002 - 2003	Consultant Integrated Marketing Associates Bryn Mawr, PA, USA
Oct 1998 - Jan 2002	Research Associate – Analyst NERA Economic Consulting Philadelphia, Pennsylvania, USA
Sept 1998 – May 2003	Adjunct Professor Temple University Philadelphia, Pennsylvania, USA
Jan 1997 – Feb 1998	Manager of Member Research Society for Neuroscience Washington DC, USA

Expert Analysis and Testimony

TreeHouse Foods, Inc., Bay Valley Foods, LLC, and Strum Foods, Inc.,* v. Keurig Green Mountain, Inc. United States District Court for the Southern District of New York. Surveys related to false advertising, and antitrust claims. Report on testing evidence. [Expert Report: August 28, 2020.]

American Dairy Queen Corporation v. W. B. Mason Co. Inc.* United States District Court for the District of Minnesota. Surveys related to fame, dilution, and likelihood of confusion. [Expert Report: August 28, 2020.]

Seven Networks, LLC v. Apple Inc.* United States District Court for the Eastern District of Texas Marshall Division. Conjoint survey and expert report related to mobile phone features. [Expert Report: July 13, 2020. Deposition: July 23, 2020.]

Brian Gozdenovich et al., v. AARP Inc., AARP Services, Inc., AARP Insurance Plan, UnitedHealth Group, Inc., and UnitedHealthCare Insurance Company.* United States District Court District of New Jersey. Expert rebuttal report of survey related to estimating value. [Expert Report: July 9, 2020.]

Barbara Lewis, et al., v. Rodan & Fields, LLC.* United States District Court Northern District of California Oakland Division. Survey and expert report to assess consumer perception about eyelash serum. [Expert Report: July 2, 2020. Deposition: July 20, 2020.]

Austin Rugg v. Johnson & Johnson Consumer Inc.* United States District Court Northern District of California San Jose Division. Survey and expert report in a false advertising matter. [Expert Report: June 22, 2020.]

New NGC, Inc. d/b/a National Gypsum Company, NGC Industries, LLC, and National Gypsum Properties,* LLC v. Alpinebay, Inc. Survey and expert report to evaluate likelihood of consumer confusion. [Expert Report: June 18, 2020. Deposition: August 6, 2020]

Glaxo Group Limited* v. Respirant Pharmaceuticals Co., LTD. United States District Court Southern District of New York. Survey and expert report on likelihood of consumer confusion. [Expert Report: June 15, 2020.]

Caryn Gorzo, et al., v. Rodan & Fields, LLC.* The Superior Court of California County of San Francisco. Survey and expert report to assess consumer perception about eyelash serum. [Expert Report: June 15, 2020.]

Kaifi LLC v. AT&T Inc.; AT&T Corp.; AT&T Communications, LLC; AT&T Mobility, LLC; and AT&T Services, Inc.* United States District Court Eastern District of Texas Marshall Division. Survey and expert report related to patent infringement matter. [Expert Report: June 1, 2020. Deposition: June 8, 2020.]

CFA Institute v. American Society of Pension Professionals & Actuaries, et. al.* United States District Court for the Western District of Virginia, Charlottesville Division. Rebuttal survey evaluating claims of likelihood of confusion. [Expert Report: April 14, 2020. Deposition: May 14, 2020.]

Vicky Maldonado, et. al., v. Apple, Inc.* United States District Court, Northern District of California, San Francisco Division. Rebuttal conjoint survey testing damages claims. [Expert Report: March 13, 2020.]

Match Group LLC* v. Bumble Trading Inc., Bumble Holding, LTD., Badoo Trading Limited, Magic Lab Co., Worldwide Vision Limited, Badoo Limited, Badoo Software Limited, and Badoo Technologies Limited. United States District Court for the Western District of Texas, Waco Division. Secondary meaning survey and rebuttal report. [Expert Report: March 3, 2020. Rebuttal Report: March 27, 2020. Deposition: May 20, 2020.]

ClearPlay, Inc. v. Dish Network, L.L.C. and Echostar Technologies, L.L.C.* United States District Court, District of Utah, Central Division. Expert report evaluating surveys used to inform allocation in patent infringement matter. [Expert Report: February 21, 2020.]

Toya Edwards and Jamal Erakat, et al., v. Walmart, Inc.* United States District Court, Central District of California. Survey and expert report to evaluate label statements on acetaminophen products. [Expert Report: January 23, 2020. Deposition: February 7, 2020.]

Ohio State Troopers Association, Inc., et al., & Miguel Porras v. Point Blank Enterprises, Inc.* United States District Court, Southern District of Florida. Survey and expert report to evaluate impact of disclosure about allegedly defective product feature. [Expert Report: January 17, 2020. Deposition: January 27, 2020.]

In re: Windstream Holdings, Inc., et al., Debtors. Windstream Holdings Inc., et. al.* v. Charter Communications, Inc. and Charter Communications Operating, LLC. United States Bankruptcy Court, Southern District of New York. Chapter 11, Case No. 19-22312 (RDD). Review of survey report in a bankruptcy matter. [Expert Report: December 5, 2019.]

Paul Stockinger, et al., v. Toyota Motor Sales, U.S.A., Inc.* United States District Court, Central District of California. Survey and expert report to evaluate impact of disclosure about allegedly defective product feature. [Expert Report: October 21, 2019. Deposition: November 5, 2019.]

Thomas Allegra, et. al.* v. Luxottica Retail North America, d/b/a LensCrafters, United States District Court, Eastern District of New York, Brooklyn Division. Survey to evaluate consumers' willingness to pay for Accufit measurement system. [Expert Report: September 10, 2019. Deposition: December 5, 2019.]

Sazerac Brands, LLC* v. Bullshine Distillery, LLC. In the United States Patent and Trademark Office Before the Trademark and Trial Appeal Board. Opposition No. 91227653. Survey to assess consumer perception and association with alcohol brand. [Expert Report: September 4, 2019. Deposition: October 30, 2019.]

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Belcher Pharmaceuticals, LLC v. Hospira, Inc.* United States District Court for the Middle District of Florida, Tampa Division. Review of survey report in false advertising matter. [Expert Report: June 28, 2019. Deposition: July 11, 2019.]

NIKE, Inc. v. Skechers U.S.A., Inc.* United States District Court, Central District of California. Survey and expert report related to design patent infringement. [Expert Report: June 20, 2019. Deposition: September 12, 2019.]

State of Washington* v. TVI, INC., d/b/a Value Village. State of Washington King County Superior Court. Survey and expert report evaluating consumer perceptions of for-profit thrift store and donation center. [Expert Report: May 24, 2019. Deposition: July 17, 2019. Trial testimony: October 8, 2019.]

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Rex Real Estate I., L.P., v. Rex Real Estate Exchange, Inc.* United States District Court for the Eastern District of Texas, Sherman Division. Survey and expert report in trademark matter. [Expert Report: April 24, 2019.]

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Crystal Hilsley vs. Ocean Spray Cranberries, Inc.*, Arnold Worldwide LLC. United States District Court Western District Southern District of California. Survey, expert report and rebuttal in false advertising matter. [Expert Report: April 1, 2019. Deposition: May 26, 2019.]

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American Automobile Association of Northern California, Nevada & Utah and A3 Mobility LLC v. General Motors LLC and Maven Drive LLC*. United States District Court Northern District of California San Jose Division. Survey and expert reports to evaluate likelihood of confusion. [Expert Report: November 1, 2018. Expert Rebuttal Report: November 28, 2018. Deposition: December 6, 2018.]

Merck & Co., Inc., and Merck Sharp & Dohme Corp. v. Merck KGaA*. United States District Court District of New Jersey. Expert report to evaluate likelihood of confusion. [Expert Report: October 30, 2018. Deposition: February 6, 2019.]

Scott R. Bernard v. Public Power, LLC*. In the Circuit Court of Cook County, Illinois County Department, Chancery Division. Survey and expert report to evaluate unfair and deceptive trade practices. [Expert Report: October 17, 2018.]

MZ Wallace Inc. v. Sue Fuller, d/b/a/ The Oliver Thomas, and Black Diamond Group, Inc.* United States District Court Southern District of New York. Survey and expert report to evaluate likelihood of confusion. [Expert Report: September 14, 2018. Deposition: October 22, 2018.]

Kristian Zamber v. American Airlines, Inc.* United States District Court Southern District of Florida Miami Division. Survey and expert report to evaluate unfair and deceptive trade practices. [Expert Report: September 10, 2018. Deposition: October 19, 2019.]

Thomas Blitz v. Monsanto Company.* United States District Court Western District of Wisconsin. Survey and expert report to evaluate liability and harm claims related to consumer perceptions in labeling matter. [Expert Report: July 30, 2018. Deposition: August 8, 2018.]

State of Washington* v. Johnson & Johnson, Ethicon, Inc. Ethicon US, LLC. King County Superior Court State of Washington. Survey and expert report to evaluate unfair and deceptive trade practices. [Expert Report: July 27, 2018.]

Newmark Realty Capital, Inc.* v. BCG Partners, Inc. United States District Court Northern District of California San Jose Division. Expert report in trademark matter. [Expert Report: July 6, 2018. Supplemental Report: July 20, 2018. Deposition: September 18, 2018.]

Steven A. Conner DPM, P.C. v. Optum 360, LLC.* United States District Court Eastern District of Pennsylvania. Expert report in Telephone Consumer Protection Act case. [Expert Report: June 28, 2018. Deposition: July 17, 2018.]

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Global Brand Holdings, LLC* v. Church & Dwight Co., Inc. United States District Court Southern District of New York. Survey and expert report in trademark infringement matter. [Expert Report: May 21, 2018. Rebuttal Report: June 15, 2018. Deposition: July 11, 2018.]

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Luxe Hospitality Company, Inc.* v. SBE Entertainment Group. United States District Court Central District of California. Survey and expert report on genericness. [Expert Report: March 6, 2017. Deposition: March 30, 2017.]

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In the Matter of Certain Potassium Chloride Powder Products. United States International Trade Commission, Washington DC. Survey to evaluate false advertising claims associated with pharmaceuticals. [Expert Report: October 13, 2016.]

AMID, Inc.* v. Medic Alert Foundation United States, Inc. d/b/a Medic Alert Foundation and Justin Noland. Southern District of Texas. Houston Division. Expert report in trade dress infringement matter. [Expert Report: September 22, 2016. Preliminary Injunction Hearing Testimony: October 11, 2016.]

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Noah Silver-Sky, Fabian Lozano, and Jorge Rodriguez; and ROES 1-400 v. SRAC Holdings I, INC., Strategic Restaurants Acquisition Company, LLC, Strategic Restaurants Acquisition Company II, LLC, Strategic Restaurants Acquisition Corp.* American Arbitration Association – Commercial Arbitration Tribunal. Statistical sample, analysis, and expert report on the impact and commonality of edits to workers time. [Expert Report: May 23, 2016. Deposition: August 30, 2016.]

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QuickChek Corporation* v. Gold Associates, Inc. District of New Jersey. Survey and Report on likelihood of confusion. [Preliminary Report: January 5, 2016.]

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Razor USA LLC* vs. Vizio, INC. Central District of California. Survey and expert report to evaluate likelihood of confusion. [Expert Report: August 13, 2015. Deposition: September 14, 2015.]

In Connection with Sprint Communications Company L.P. and Sprint Spectrum L.P.* v. Comcast Cable Communication LLC et al. Eastern District of Pennsylvania. Conjoint survey and expert report to evaluate consumer preferences for particular features of cable packages. [Expert Report: June 17, 2015. Reply Report: July 29, 2015. Deposition: April 14, 2015.]

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In the Matter of Certain Footwear Products. United States International Trade Commission, Washington DC. Survey to evaluate secondary meaning associated with footwear. [Expert Report: April 17, 2015. Rebuttal Report: May 13, 2015. Deposition: May 19, 2015. Testimony before the International Trade Commission: August 6, 2015.]

Circle Click Media LLC, Metro Talent LLC, and CTNY Insurance Group v. Regus Management Group, LLC, Regus Business Centre LLC, Regus PLC and HQ Global Workplaces LLC.* Northern District of California. Survey of business consumers used to address class certification and false advertising claims. [Expert Report: April 1, 2015. Deposition: May 6, 2015.]

In re Determination of Royalty Rates and Terms for Ephemeral Recording and Digital Performance of Sound Recordings. Before the United States Copyright Board. Survey and Expert Report on consumer substitution of various music listening options. [Expert Report: February 24, 2015. Deposition: March 27, 2015. Hearing Testimony: May 29, 2015.]

Larry Butler, Joseph Leonard, Kevin Barnes, Victor Matos, Alfred Blair, and Martin Champion, Individually and On Behalf of All Others Similarly Situated* v. Sears, Roebuck and CO. Northern District of Illinois – Eastern Division. Surveys, statistical analysis and Expert Report on issues of experienced rates and consumer preference for machines with product defects. [Expert Report: February 2, 2015.]

* Retaining party

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“A tale of two cups: Acquired distinctiveness and survey evidence before the TTAB.” (May-June 2020), with Healey Whitsett. *The Trademark Reporter*.

“Survey response bias and the ‘privacy paradox’: Evidence from a discrete choice experiment.” (May, 2020), with Garrett Glasgow in *Applied Economics Letters*. DOI: 10.1080/13504851.2020.1770183.

NAD Panel – “Consumer Perception Survey Design Safeguards & Pitfalls.” National Advertising Division Annual Meeting, New York, NY (September, 2019).

INTA Panel – “Surveys in the Brave New World: Designing and Using Survey Evidence in the Age of Online Shopping, Influencers and Hashtags.” Annual Meeting, Boston MA (May, 2019).

“The value of non-personally identifiable information to consumers of online services: evidence from a discrete choice experiment,” (2016) with Garrett Glasgow in *Applied Economics Letters*, DOI: 10.1080/13504851.2016.1197357.

“Using Survey Methods to Demonstrate the Value of Personal Information and Privacy” (May 2015) *Panel on Privacy, Security and IRBs – American Association for Public Opinion Research*, Annual Meeting, Hollywood Florida.

“Battle of the Experts—Deploying the Proper Scientific Methodology for Supporting or Challenging Claims” (March 13, 2015) invited panelist at the *Advanced Forum on Resolving & Litigating Advertising Disputes*.

“Effective Use of Surveys in Trademark Litigation,” (August, 2014) *Knowledge Group Webinar*.

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“An assessment of the nonmarket benefits of the Water Framework Directive for households in England and Wales,” with Metcalfe, Baker, Andrews, Atkinson, Bateman, Carson, East, Gueron, Sheldon and Train in *Water Resources Research*, 48:W10516. (Paper awarded Editor’s Choice Award for 2013).

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“Survey Evidence in False Advertising Cases,” (Winter, 2010). *The Antitrust Trial Practice Newsletter*.

“The Use of Surveys in Litigation: Recent Trends,” (April, 2010) with Kent Van Liere. National Economic Research Associates, Inc.

“Emerging Issues in the Use of Surveys in Trademark Infringement on the Web,” with Kent Van Liere. Paper published in the *Advanced Trademark & Advertising Law Conference* proceedings, September 2007, Seattle, WA.

“An Analysis of the Hypothetical Situations in Willingness to Pay Studies.” Paper presented at the July 2006 Thematic Seminar “Quality Criteria in Survey Research,” hosted by World Association for Public Opinion Research, Lake Como, Italy.

“Use of Surveys in Intellectual Property Disputes,” (2005) with Eugene P. Ericksen, in *Economic Approaches to Intellectual Property Policy, Litigation and Management Issues*, Gregory K. Leonard and Lauren J. Stiroh (eds.) National Economic Research Associates, Inc.

“Response Rate Standards: Lessons from the 2004 Presidential Polls.” Paper presented at the 2005 Annual Meeting of American Association of Public Opinion Research, Miami Beach, FL.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, March 2004 Charlotte, NC.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, January 2004 San Diego, CA.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, June 2003, McLean, VA.

Professional Associations

Member, American Association of Public Opinion Research and World Association for Public Opinion Research, Member, American Statistical Association, Member, American Bar Association, Intellectual Property Section, Member, International Trademark Association (INTA), Reviewer for *Trademark Reporter*, Member, American Marketing Association.

Exhibit B

Exhibit B
Materials Considered

Court Documents

- Complaint and Demand for Jury Trial, Nirvana LLC. v. Mark Jacobs International, LLC., United States District Court for the Central District of California, dated December 28, 2018.

Survey Literature

- Diamond, Shari, S. (2011) “Reference Guide on Survey Research,” Reference Manual on Scientific Evidence, Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence; Federal Judicial Center; National Research Council.
- Federal Judicial Center, (2004) Manual for Complex Litigation, Fourth Edition, §11.493, pp. 102-104.
- Ford, Gerald R. (2012), “Survey Percentages in Lanham Act Matters,” *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*, edited by Shari S. Diamond and Jerre B. Swann, American Bar Association, pp. 315-317.

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- <https://www.insightsassociation.org/about>, accessed March 17, 2020.
- https://www.insightsassociation.org/sites/default/files/misc_files/ia_codeofstandardsethics4.2019.pdf, accessed March 17, 2020.
- <https://captcha.com/jquery-captcha.html>, accessed March 17, 2020.
- http://info.dynata.com/rs/105-ZDT-791/images/Dynata_Panel%20Book_2019.pdf, accessed February 11, 2020.

Other Documents

- Trademark Electronic Search System (TESS).pdf

Exhibit C

Logo Survey

[DO NOT ALLOW ROUTED SURVEY TRAFFIC]

[PROGRAMMER: DISABLE RESUME LATER BUTTON FOR ENTIRE SURVEY]

INTRO: Thank you for your willingness to participate in our study. This is a brief study that should take no more than 10 minutes of your time. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the "Continue" button.

S1. Before continuing with this survey, please carefully read these instructions:

- Please take this survey in one session.
- While taking this survey, please do not, at any time, open any other windows or tabs on this computer or device or any other computer or device.
- Please do not view any other written material while taking this survey.
- Please do not consult or talk with any person while taking this survey.
- You will not be able to go back to previous screens to change your answers.

1. I have read the above instructions, I understand them, and I will adhere to them.
2. I do not understand the above instructions, or I don't wish to agree to them. **[SCREEN OUT]**

S2. What are you using to complete this survey?

1. Desktop Computer
2. Laptop Computer
3. Tablet Computer
4. Mobile phone or cell phone
5. Other **[SCREEN OUT]**

S3. Please verify that you are human by typing the number you see below.
[INSERT 4 DIGIT NUMBER]

S4. Are you...?

1. Male
2. Female

[TERMINATE IF GENDER DOES NOT MATCH PANEL DATA]

S5. Please select your age. **[PROVIDE DROP DOWN BOX WITH AGE]**
Prefer not to answer **[SCREEN OUT]**

[TERMINATE IF RESPONDENT IS UNDER 18]

[TERMINATE IF AGE DOES NOT MATCH PANEL DATA]

S6. In which state do you currently reside?
[INSERT DROP DOWN BOX WITH STATE]

S7. Please enter your zip code.

[TERMINATE IF ZIP DOES NOT MATCH STATE]

S8. In the past six months, have you taken a survey on any of the following?

(Select all that apply) [RANDOMIZE 1-5]

1. Men/young men's clothing [SCREEN OUT]
2. Women/young women's clothing [SCREEN OUT]
3. Women's accessories such as jewelry or handbags [SCREEN OUT]
4. Sports equipment
5. Camping equipment
6. None of these [ANCHOR; EXCLUSIVE]
7. Don't know / unsure [ANCHOR; EXCLUSIVE; SCREEN OUT]

S9. Please think about any shopping you have done in the last six months. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.

(Select all that apply for each row.)

[RANDOMIZE LIST] [ALLOW MULTI-SELECT FOR PURCHASED FOR SELF AND FOR SOMEONE ELSE; NOT PURCHASED AND DON'T KNOW SHOULD BE EXCLUSIVE]

In the last six months, have you...	Purchased for yourself	Purchased for someone else	Not purchased	Don't know
Women's clothing				
Men's clothing				
Women's Accessories				
Men's Accessories				
Women's shoes				
Men's shoes				

S10. In the next six months, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?

(Select all that apply for each row.)

[RANDOMIZE LIST IN SAME ORDER AS S9] [ALLOW MULTI-SELECT FOR PURCHASE FOR SELF AND FOR SOMEONE ELSE; DO NOT PLAN TO PURCHASE AND DON'T KNOW SHOULD BE EXCLUSIVE]

In the next six months, are you likely to...?	Purchase for yourself	Purchase for someone else	Do not plan to purchase	Don't know
Women's clothing				
Men's clothing				
Women's Accessories				
Men's Accessories				
Women's shoes				
Men's shoes				

[TO QUALIFY SHOULD HAVE PURCHASED MEN'S OR WOMEN'S CLOTHING FOR SELF IN PAST SIX MONTHS OR INTEND TO PURCHASE MEN'S OR WOMEN'S CLOTHING FOR SELF IN NEXT SIX MONTHS]

MAIN QUESTIONNAIRE

[NEW SCREEN]

Thank you for participating in today's survey. You will now be asked to review some information and provide your opinion. Please provide your honest opinion and do not guess. If you do not know the answer or do not have an opinion you may indicate this. If you wear glasses or contacts to read materials on the internet or on your phone, please make sure you have your glasses on or your contacts in.

[NEW SCREEN]

Next you will be shown an image. As you consider this image, please note that any identifying words or names that might or might not appear have been removed from the image for the purpose of this survey.

[RANDOMLY ASSIGN TO CELL 1 = TEST, CELL 2 = CONTROL]

TEST



CONTROL



[SHOW IMAGE BASED ON GROUP ASSIGNMENT]

[INCLUDE 5 SECOND TIME DELAY FOR IMAGE]

[ALL SUBSEQUENT QUESTIONS, ONE PER SCREEN] [SHOW THUMBNAIL IMAGES ABOVE QUESTIONS]

Q1. Were you able to see the image clearly? **[RANDOMIZE 1 AND 2]**

1. Yes
2. No **[SCREEN OUT]**
3. Don't know / unsure **[SCREEN OUT]**

[SHOW IMAGE FOR EACH QUESTION]

Q2. If you have an opinion, do you associate the look and design of the logo shown here with...? **[ROTATE 1 & 2]**

1. ONE specific group, brand, or company
2. MORE THAN ONE specific group, brand, or company **[GO TO Q4]**
3. NO particular group, brand or company **[GO TO Q5]**
4. Don't know / no opinion **[GO TO Q5]**

Q3. What group, brand or company do you associate this logo with? (*Please type in your response*)

Q4. What makes you say that? (*Please type in your response*)

Q5. Do you or do any members of your household work for any of the following? (*Select all that apply*) **[RANDOMIZE 1-7]**

1. A market research or advertising company
2. A company that makes or sells music
3. A company that makes or manufactures men's or young men's apparel
4. A company that makes or manufactures women's or young women's apparel
5. A company that makes or manufactures accessories, like jewelry and handbags
6. A company that makes or manufactures sports equipment
7. A company that makes or manufactures camping equipment
8. None of these **[ANCHOR; EXCLUSIVE]**
9. Don't know / unsure **[ANCHOR; EXCLUSIVE]**

END: Those are all of the questions we have for you today. Thank you very much for your time.

LOGO SURVEY

TEST GROUP

Survey

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← → ↻

Not secure | interceptsurveys.com/Survey2352/?VID=1&RID=Test&CID=1&Test=1

☆ 📷 👤 ⋮


[Survey Support](#)

Progress  19% Complete

Thank you for your willingness to participate in our study. This is a brief study that should take no more than 10 minutes of your time. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the "Continue" button.

Continue

[Survey Support](#)

Progress  22% Complete

Before continuing with this survey, please carefully read these instructions:

- Please take this survey in one session.
- While taking this survey, please do not, at any time, open any other windows or tabs on this computer or device or any other computer or device.
- Please do not view any other written material while taking this survey.
- Please do not consult or talk with any person while taking this survey.
- You will not be able to go back to previous screens to change your answers.

- ☐ I have read the above instructions, I understand them, and I will adhere to them.
- ☐ I do not understand the above instructions, or I don't wish to agree to them.

Continue

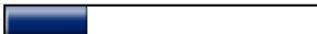
Survey



Not secure | interceptsurveys.com/Survey2352/?VID=1&RID=Test&CID=1&Test=1



[Survey Support](#)

Progress  26% Complete

What are you using to complete this survey?

- ☐ Desktop Computer
- ☐ Laptop Computer
- ☐ Tablet Computer
- ☐ Mobile phone or cell phone
- ☐ Other

Continue

Survey



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[Survey Support](#)

Progress  30% Complete

Please verify that you are human by typing the number you see below.

1053

Continue



Search Windows



7:17 PM
3/18/2020



Survey

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[Survey Support](#)

Progress33% Complete


Are you...?

☐ Male

☐ Female

Continue

[Survey Support](#)

Progress  37% Complete

Please select your age.

Continue

Survey

x +


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[Survey Support](#)

Progress  41% Complete

In which state do you currently reside?

Continue

Survey

×

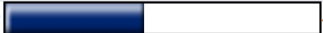
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[Survey Support](#)

Progress  44% Complete

Please enter your zip code.

Continue

[Survey Support](#)

Progress  52% Complete

In the past six months, have you taken a survey on any of the following? (**Select all that apply**)

- ☐ Men/young men's clothing
- ☐ Sports equipment
- ☐ Women's accessories such as jewelry or handbags
- ☐ Women/young women's clothing
- ☐ Camping equipment
- ☐ None of these
- ☐ Don't know / unsure

Continue

[Survey Support](#)

Progress 56% Complete

Please think about any shopping you have done in the last six months. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased. ***(Select all that apply for each row.)***

In the last six months, have you...	Purchased for yourself	Purchased for someone else	Not purchased	Don't know
Women's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Continue

[Survey Support](#)

Progress 59% Complete

In the next six months, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following? *(Select all that apply for each row.)*

In the next six months, are you likely to...?	Purchase for yourself	Purchase for someone else	Do not plan to purchase	Don't know
Women's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Continue

Survey

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[Survey Support](#)

Progress  63% Complete

Thank you for participating in today's survey. You will now be asked to review some information and provide your opinion. Please provide your honest opinion and do not guess. If you do not know the answer or do not have an opinion you may indicate this. If you wear glasses or contacts to read materials on the internet or on your phone, please make sure you have your glasses on or your contacts in.

Continue

[Survey Support](#)

Progress  67% Complete

Next you will be shown an image. As you consider this image, please note that any identifying words or names that might or might not appear have been removed from the image for the purpose of this survey.

Continue

Survey

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[Survey Support](#)

Progress 74% Complete



Continue

Survey

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[Survey Support](#)

Progress  78% Complete

Were you able to see the image clearly?

- ☐ No
- ☐ Yes
- ☐ Don't know / unsure

Continue

[Survey Support](#)

Progress 81% Complete



If you have an opinion, do you associate the look and design of the logo shown here with...?

- ☐ ONE specific group, brand, or company
- ☐ MORE THAN ONE specific group, brand, or company
- ☐ NO particular group, brand or company
- ☐ Don't know / no opinion

Continue

[Survey Support](#)

Progress 85% Complete



What group, brand or company do you associate this logo with? *(Please type in your response)*

Continue

[Survey Support](#)

Progress 89% Complete



What makes you say that? *(Please type in your response)*

Continue

[Survey Support](#)

Progress  93% Complete

Do you or do any members of your household work for any of the following? ***(Select all that apply)***

- ☐ A company that makes or sells music
- ☐ A company that makes or manufactures accessories, like jewelry and handbags
- ☐ A company that makes or manufactures camping equipment
- ☐ A company that makes or manufactures men's or young men's apparel
- ☐ A market research or advertising company
- ☐ A company that makes or manufactures sports equipment
- ☐ A company that makes or manufactures women's or young women's apparel
- ☐ None of these
- ☐ Don't know / unsure

Continue

Survey

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Not secure | interceptsurveys.com/Survey2352/?VID=1&RID=Test&CID=1&Test=1

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[Survey Support](#)


Progress  100% Complete

Those are all of the questions we have for you today. Thank you very much for your time.

LOGO SURVEY

CONTROL GROUP

[Survey Support](#)

Progress  19% Complete

Thank you for your willingness to participate in our study. This is a brief study that should take no more than 10 minutes of your time. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the "Continue" button.

Continue

[Survey Support](#)

Progress  22% Complete

Before continuing with this survey, please carefully read these instructions:

- Please take this survey in one session.
- While taking this survey, please do not, at any time, open any other windows or tabs on this computer or device or any other computer or device.
- Please do not view any other written material while taking this survey.
- Please do not consult or talk with any person while taking this survey.
- You will not be able to go back to previous screens to change your answers.

- ☐ I have read the above instructions, I understand them, and I will adhere to them.
- ☐ I do not understand the above instructions, or I don't wish to agree to them.

Continue

Survey

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Not secure | interceptsurveys.com/Survey2352/?VID=1&RID=Test&CID=1&Test=1



[Survey Support](#)

Progress  26% Complete

What are you using to complete this survey?

- ☐ Desktop Computer
- ☐ Laptop Computer
- ☐ Tablet Computer
- ☐ Mobile phone or cell phone
- ☐ Other

Continue

Survey



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[Survey Support](#)

Progress  30% Complete

Please verify that you are human by typing the number you see below.

1053


Continue

Search Windows



7:17 PM
3/18/2020

[Survey Support](#)


Progress  33% Complete

Are you...?

- ☐ Male
☐ Female

Continue

[Survey Support](#)

Progress  37% Complete

Please select your age.

Continue

Survey

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[Survey Support](#)

Progress  41% Complete

In which state do you currently reside?

Continue

Survey


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[Survey Support](#)

Progress  44% Complete

Please enter your zip code.

Continue

[Survey Support](#)

Progress  52% Complete

In the past six months, have you taken a survey on any of the following? (**Select all that apply**)

- ☐ Men/young men's clothing
- ☐ Sports equipment
- ☐ Women's accessories such as jewelry or handbags
- ☐ Women/young women's clothing
- ☐ Camping equipment
- ☐ None of these
- ☐ Don't know / unsure

Continue

[Survey Support](#)

Progress 56% Complete

Please think about any shopping you have done in the last six months. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased. ***(Select all that apply for each row.)***

In the last six months, have you...	Purchased for yourself	Purchased for someone else	Not purchased	Don't know
Women's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Continue

[Survey Support](#)

Progress 59% Complete

In the next six months, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following? *(Select all that apply for each row.)*

In the next six months, are you likely to...?	Purchase for yourself	Purchase for someone else	Do not plan to purchase	Don't know
Women's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Continue

[Survey Support](#)

Progress  63% Complete

Thank you for participating in today's survey. You will now be asked to review some information and provide your opinion. Please provide your honest opinion and do not guess. If you do not know the answer or do not have an opinion you may indicate this. If you wear glasses or contacts to read materials on the internet or on your phone, please make sure you have your glasses on or your contacts in.

Continue

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[Survey Support](#)

Progress  67% Complete

Next you will be shown an image. As you consider this image, please note that any identifying words or names that might or might not appear have been removed from the image for the purpose of this survey.

Continue



Survey



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[Survey Support](#)

Progress  78% Complete

Were you able to see the image clearly?

- ☐ Yes
- ☐ No
- ☐ Don't know / unsure

Continue

[Survey Support](#)

Progress 81% Complete



If you have an opinion, do you associate the look and design of the logo shown here with...?

- ☐ ONE specific group, brand, or company
- ☐ MORE THAN ONE specific group, brand, or company
- ☐ NO particular group, brand or company
- ☐ Don't know / no opinion

Continue

[Survey Support](#)

Progress 85% Complete



What group, brand or company do you associate this logo with? *(Please type in your response)*

Continue

[Survey Support](#)

Progress 89% Complete



What makes you say that? *(Please type in your response)*

Continue

[Survey Support](#)

Progress  93% Complete

Do you or do any members of your household work for any of the following? (**Select all that apply**)

- ☐ A company that makes or sells music
- ☐ A company that makes or manufactures men's or young men's apparel
- ☐ A market research or advertising company
- ☐ A company that makes or manufactures sports equipment
- ☐ A company that makes or manufactures accessories, like jewelry and handbags
- ☐ A company that makes or manufactures camping equipment
- ☐ A company that makes or manufactures women's or young women's apparel
- ☐ None of these
- ☐ Don't know / unsure

Continue

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[Survey Support](#)

Progress  100% Complete

Those are all of the questions we have for you today. Thank you very much for your time.

Exhibit D

SURVEY STIMULI

TEST



CONTROL



Exhibit E

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28776420	3/6/2020 21:20	3/6/2020 21:22	119	1	1	5752	1	27	5	93308	4
28776422	3/6/2020 21:20	3/6/2020 21:23	145	1	4	7060	1	25	37	73111	3
28776423	3/6/2020 21:20	3/6/2020 21:22	102	1	4	2377	1	36	12	96815	4
28776425	3/6/2020 21:20	3/6/2020 21:23	173	1	2	2099	1	20	33	12981	1
28776426	3/6/2020 21:20	3/6/2020 21:28	472	1	4	2777	1	53	5	92277	4
28776429	3/6/2020 21:21	3/6/2020 21:23	144	1	3	9539	1	27	26	65672	2
28776430	3/6/2020 21:21	3/6/2020 21:26	309	1	4	1683	1	53	25	39154	3
28776436	3/6/2020 21:21	3/6/2020 21:23	120	1	4	2015	1	39	21	21502	3
28776437	3/6/2020 21:21	3/6/2020 21:22	85	1	3	3104	1	58	23	48180	2
28776439	3/6/2020 21:21	3/6/2020 21:23	130	1	4	7380	1	55	21	21703	3
28776440	3/6/2020 21:21	3/6/2020 21:30	535	1	4	3408	1	23	48	98501	4
28776441	3/6/2020 21:21	3/6/2020 21:23	152	1	4	5912	1	44	36	45385	2
28776442	3/6/2020 21:21	3/6/2020 21:23	122	1	4	4519	1	41	36	44105	2
28776574	3/6/2020 23:50	3/6/2020 23:52	124	1	1	7131	1	34	50	54729	2
28776577	3/6/2020 23:50	3/6/2020 23:53	144	1	2	4272	2	38	11	30033	3
28776580	3/6/2020 23:50	3/6/2020 23:53	159	1	4	7151	2	37	48	98841	4
28776581	3/6/2020 23:50	3/6/2020 23:53	172	1	4	7914	2	38	33	14411	1
28776582	3/6/2020 23:50	3/6/2020 23:52	80	1	1	4098	2	24	5	94704	4
28776584	3/6/2020 23:51	3/6/2020 23:52	106	1	2	3314	1	33	33	13069	1
28776585	3/6/2020 23:51	3/6/2020 23:52	106	1	2	2970	1	43	47	23454	3
28776587	3/6/2020 23:51	3/6/2020 23:52	83	1	2	2140	2	23	24	55441	2
28776589	3/6/2020 23:51	3/6/2020 23:53	117	1	4	3065	2	30	47	22041	3
28776595	3/6/2020 23:51	3/6/2020 23:53	130	1	4	1776	2	31	5	91761	4
28776599	3/6/2020 23:51	3/6/2020 23:53	151	1	4	5604	2	41	3	86409	4
28776600	3/6/2020 23:51	3/6/2020 23:53	119	1	2	6101	2	28	15	47362	2
28777091	3/7/2020 12:53	3/7/2020 12:57	228	1	4	6928	2	46	41	29406	3
28777095	3/7/2020 12:55	3/7/2020 13:01	337	1	2	5084	1	59	26	64801	2
28777099	3/7/2020 12:55	3/7/2020 12:57	94	1	1	6768	1	56	3	85209	4
28777100	3/7/2020 12:55	3/7/2020 12:59	200	1	2	8050	1	51	31	8070	1
28777101	3/7/2020 12:55	3/7/2020 13:00	283	1	4	8189	2	61	25	38778	3
28777102	3/7/2020 12:55	3/7/2020 12:57	107	1	1	9618	2	53	10	32839	3
28777103	3/7/2020 12:55	3/7/2020 12:58	166	1	2	5980	1	63	43	37821	3
28777104	3/7/2020 12:55	3/7/2020 12:59	199	1	4	6117	2	50	14	62040	2

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28776420	0	0	0	0	0	1	0	0	0	1
28776422	0	0	0	1	0	0	0	1	0	0
28776423	0	0	0	0	0	1	0	0	0	1
28776425	0	0	0	0	0	1	0	0	0	1
28776426	0	0	0	1	0	0	0	0	1	0
28776429	0	0	0	0	0	1	0	0	0	1
28776430	0	0	0	0	0	1	0	0	1	0
28776436	0	0	0	0	0	1	0	0	1	0
28776437	0	0	0	0	0	1	0	1	0	0
28776439	0	0	0	0	0	1	0	0	0	1
28776440	0	0	0	0	0	1	0	0	0	1
28776441	0	0	0	0	0	1	0	0	0	1
28776442	0	0	0	0	0	1	0	0	1	0
28776574	0	0	0	0	0	1	0	0	1	0
28776577	0	0	0	0	0	1	0	1	0	0
28776580	0	0	0	0	0	1	0	1	0	0
28776581	0	0	0	0	0	1	0	1	0	0
28776582	0	0	0	0	0	1	0	1	0	0
28776584	0	0	0	0	0	1	0	0	1	0
28776585	0	0	0	0	0	1	0	0	0	1
28776587	0	0	0	0	0	1	0	1	0	0
28776589	0	0	0	0	0	1	0	1	0	0
28776595	0	0	0	0	0	1	0	1	0	0
28776599	0	0	0	0	0	1	0	1	0	0
28776600	0	0	0	0	0	1	0	0	0	1
28777091	0	0	0	0	0	1	0	1	0	0
28777095	0	0	0	0	0	1	0	0	0	1
28777099	0	0	0	1	0	0	0	0	0	0
28777100	0	0	0	0	0	1	0	0	0	1
28777101	0	0	0	0	0	1	0	1	0	0
28777102	0	0	0	0	0	1	0	1	0	0
28777103	0	0	0	0	0	1	0	0	1	0
28777104	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28776420	0	1	0	0	0	0	0	1	0
28776422	0	1	0	0	0	0	0	1	0
28776423	0	1	0	0	0	0	0	1	0
28776425	0	1	0	0	0	0	1	0	0
28776426	0	0	1	0	0	1	0	0	0
28776429	0	1	0	0	0	0	0	1	0
28776430	0	1	0	0	0	0	1	0	0
28776436	0	1	0	0	0	0	1	0	0
28776437	0	1	0	0	0	0	0	1	0
28776439	0	1	0	0	0	0	1	0	0
28776440	0	1	0	0	0	0	0	1	0
28776441	0	1	0	0	0	0	0	1	0
28776442	0	1	0	0	0	0	1	0	0
28776574	0	1	0	0	0	0	0	1	0
28776577	0	1	0	0	0	0	0	1	0
28776580	0	0	1	0	0	1	0	0	0
28776581	0	0	1	0	0	1	0	0	0
28776582	0	0	1	0	0	1	0	0	0
28776584	0	1	0	0	0	0	1	0	0
28776585	0	1	0	0	0	0	0	1	0
28776587	0	0	1	0	0	1	0	0	0
28776589	0	0	1	0	0	0	0	1	0
28776595	0	0	0	1	0	1	0	0	0
28776599	0	0	1	0	0	1	0	0	0
28776600	0	0	0	1	0	0	0	1	0
28777091	0	0	1	0	0	1	0	0	0
28777095	0	0	0	1	0	0	0	1	0
28777099	1	1	0	0	0	0	0	1	0
28777100	0	1	0	0	0	0	0	1	0
28777101	0	0	1	0	0	1	0	0	0
28777102	0	0	1	0	0	1	0	0	0
28777103	0	1	0	0	0	0	1	0	0
28777104	0	0	0	1	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28776420	1	0	0	0	0	0	1	0	1
28776422	1	0	0	0	0	1	0	0	1
28776423	1	0	0	0	0	0	1	0	1
28776425	1	0	0	0	0	0	1	0	1
28776426	1	0	0	0	0	1	0	0	1
28776429	0	0	1	0	0	0	1	0	1
28776430	1	0	0	0	0	0	1	0	1
28776436	1	0	0	0	0	1	0	0	1
28776437	1	0	0	0	0	0	1	0	1
28776439	1	0	0	0	0	1	0	0	1
28776440	1	0	0	0	0	0	1	0	1
28776441	1	0	0	0	0	0	1	0	1
28776442	1	0	0	0	0	1	0	0	1
28776574	1	0	0	0	0	0	1	0	1
28776577	0	0	1	0	1	0	0	0	1
28776580	1	0	0	0	1	0	0	0	1
28776581	0	1	0	0	0	0	1	0	0
28776582	0	0	1	0	1	0	0	0	0
28776584	1	0	0	0	0	1	0	0	1
28776585	0	0	1	0	0	0	1	0	1
28776587	0	1	0	0	1	0	0	0	0
28776589	0	0	0	1	0	0	1	0	0
28776595	0	0	1	0	1	0	0	0	0
28776599	0	1	0	0	1	0	0	0	0
28776600	0	0	1	0	0	0	1	0	0
28777091	0	1	0	0	1	0	0	0	0
28777095	0	0	1	0	0	0	1	0	1
28777099	1	0	0	0	0	0	1	0	1
28777100	1	1	0	0	0	0	1	0	1
28777101	0	1	0	0	1	0	0	0	0
28777102	0	1	0	0	1	0	0	0	0
28777103	1	0	0	0	0	1	0	0	1
28777104	0	0	1	0	0	1	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28776420	0	0	0	0	0	1	0	1
28776422	0	0	0	0	1	0	0	1
28776423	0	0	0	0	0	1	0	0
28776425	0	0	0	0	0	1	0	1
28776426	0	0	0	0	1	0	0	1
28776429	0	0	0	0	0	1	0	0
28776430	0	0	0	0	1	0	0	0
28776436	0	0	0	0	1	0	0	1
28776437	0	0	0	1	0	0	0	1
28776439	0	0	0	0	0	1	0	1
28776440	0	0	0	0	0	1	0	1
28776441	0	0	0	0	0	1	0	1
28776442	0	0	0	0	1	0	0	1
28776574	0	0	0	0	0	1	0	1
28776577	0	0	0	1	0	0	0	1
28776580	0	0	0	1	0	0	0	0
28776581	1	0	0	1	0	0	0	0
28776582	0	1	0	1	0	0	0	0
28776584	0	0	0	0	1	0	0	1
28776585	0	0	0	0	0	1	0	1
28776587	1	0	0	1	0	0	0	0
28776589	0	1	0	1	0	0	0	0
28776595	0	1	0	1	0	0	0	0
28776599	1	0	0	1	0	0	0	0
28776600	0	1	0	1	0	0	0	0
28777091	0	1	0	1	0	0	0	0
28777095	0	0	0	0	0	1	0	1
28777099	0	0	0	0	0	0	1	1
28777100	1	0	0	0	0	1	0	1
28777101	1	0	0	1	0	0	0	0
28777102	0	1	0	1	0	0	0	0
28777103	0	0	0	0	0	1	0	1
28777104	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28776420	0	0	0	0	0	1	0	1
28776422	0	0	0	0	1	0	0	0
28776423	0	1	0	0	0	1	0	0
28776425	0	0	0	0	1	0	0	1
28776426	0	0	0	0	1	0	0	1
28776429	0	0	1	0	0	1	0	0
28776430	0	0	1	0	0	0	1	1
28776436	0	0	0	0	0	0	1	0
28776437	0	0	0	1	0	0	0	1
28776439	0	0	0	0	0	1	0	1
28776440	0	0	0	0	0	1	0	0
28776441	0	0	0	0	0	1	0	1
28776442	0	0	0	0	1	0	0	1
28776574	0	0	0	0	0	1	0	1
28776577	0	0	0	0	0	0	1	0
28776580	1	0	0	0	1	0	0	0
28776581	1	0	0	1	0	0	0	0
28776582	1	0	0	1	0	0	0	0
28776584	0	0	0	0	1	0	0	1
28776585	0	0	0	0	0	1	0	0
28776587	1	0	0	1	0	0	0	1
28776589	1	0	0	0	0	1	0	0
28776595	0	1	0	1	0	0	0	0
28776599	1	0	0	1	0	0	0	0
28776600	1	0	0	1	1	0	0	0
28777091	1	0	0	0	0	1	0	0
28777095	0	0	0	0	0	1	0	1
28777099	0	0	0	0	0	0	1	1
28777100	1	0	0	0	0	1	0	1
28777101	1	0	0	1	0	0	0	0
28777102	1	0	0	1	0	0	0	0
28777103	0	0	0	0	0	1	0	0
28777104	1	0	0	0	1	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28776420	0	0	0	0	0	1	0	1
28776422	1	0	0	0	1	0	0	0
28776423	0	1	0	0	0	1	0	0
28776425	0	0	0	0	0	1	0	1
28776426	0	0	0	0	1	0	0	1
28776429	0	0	1	0	0	1	0	0
28776430	0	0	0	0	0	0	1	1
28776436	0	0	1	0	0	0	1	1
28776437	0	0	0	1	0	0	0	1
28776439	0	0	0	0	0	1	0	1
28776440	0	1	0	0	0	1	0	1
28776441	0	0	0	0	0	1	0	1
28776442	0	0	0	0	1	0	0	1
28776574	0	0	0	0	0	1	0	1
28776577	0	0	1	1	0	0	0	0
28776580	1	0	0	1	0	0	0	1
28776581	1	0	0	1	0	0	0	0
28776582	0	1	0	1	0	0	0	0
28776584	0	0	0	0	1	0	0	1
28776585	0	1	0	0	0	1	0	1
28776587	0	0	0	1	0	0	0	0
28776589	0	1	0	0	0	1	0	0
28776595	0	1	0	1	0	0	0	0
28776599	1	0	0	1	0	0	0	0
28776600	1	0	0	1	0	0	0	0
28777091	0	1	0	1	0	0	0	0
28777095	0	0	0	0	0	1	0	0
28777099	0	0	0	0	0	0	1	1
28777100	1	0	0	0	0	1	0	1
28777101	0	1	0	1	0	0	0	0
28777102	0	0	1	1	0	0	0	0
28777103	0	1	0	0	1	0	0	0
28777104	0	1	0	0	1	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28776420	0	0	0	2	1	1
28776422	1	0	0	1	1	1
28776423	0	1	0	2	1	4
28776425	0	0	0	2	1	4
28776426	0	0	0	2	1	1
28776429	0	0	1	1	1	3
28776430	0	0	0	2	1	3
28776436	0	0	0	1	1	3
28776437	0	0	0	1	1	4
28776439	0	0	0	1	1	3
28776440	0	0	0	2	1	3
28776441	0	0	0	1	1	3
28776442	0	0	0	1	1	3
28776574	0	0	0	2	1	3
28776577	0	0	1	1	1	3
28776580	0	0	0	2	1	3
28776581	1	0	0	2	1	3
28776582	0	1	0	1	1	3
28776584	0	0	0	1	1	1
28776585	0	0	0	1	1	3
28776587	1	0	0	1	1	3
28776589	0	1	0	2	1	3
28776595	0	1	0	1	1	2
28776599	1	0	0	1	1	3
28776600	1	0	0	2	1	3
28777091	1	0	0	1	1	1
28777095	0	1	0	2	1	1
28777099	0	0	0	2	1	3
28777100	1	0	0	1	1	1
28777101	1	0	0	2	1	3
28777102	1	0	0	2	1	3
28777103	0	1	0	1	1	3
28777104	0	1	0	2	1	1

RespondentID	Q3
28776420	The band Nirvana...
28776422	I don't know
28776423	
28776425	
28776426	Jack in the box
28776429	
28776430	
28776436	
28776437	
28776439	
28776440	
28776441	
28776442	
28776574	
28776577	
28776580	
28776581	
28776582	
28776584	nirvana
28776585	
28776587	
28776589	
28776595	
28776599	
28776600	
28777091	I dont know. It just looks like its for one
28777095	Can't remember
28777099	
28777100	nirvana
28777101	
28777102	
28777103	
28777104	No idea

RespondentID	Q4	Q5_1
28776420	I own a T-shirt with a very similar logo.	0
28776422	I don't know	0
28776423		0
28776425		0
28776426	Happy face	0
28776429		0
28776430		0
28776436		0
28776437		0
28776439		0
28776440		0
28776441		0
28776442		0
28776574		0
28776577		0
28776580		0
28776581		0
28776582		0
28776584	it is iconic	0
28776585		0
28776587		0
28776589		0
28776595	Because it just sounded right	0
28776599		0
28776600		0
28777091	Looks like for 1	0
28777095	Something to do with schools	0
28777099		0
28777100	I have seen the musical group use this logo	0
28777101		0
28777102		0
28777103		0
28777104	Never seen before	0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28776420	0	0	0	0	0	0	1	0
28776422	0	0	0	0	0	0	0	1
28776423	0	0	0	0	0	0	1	0
28776425	0	0	0	0	0	0	1	0
28776426	1	0	0	0	0	0	0	0
28776429	0	0	0	0	0	0	1	0
28776430	0	0	0	0	0	0	0	1
28776436	0	0	0	0	0	0	1	0
28776437	0	0	0	0	0	0	1	0
28776439	0	0	0	0	0	0	1	0
28776440	0	0	0	0	0	0	1	0
28776441	0	0	0	0	0	0	1	0
28776442	0	0	0	0	0	0	1	0
28776574	0	0	0	0	0	0	1	0
28776577	0	0	0	0	0	0	1	0
28776580	0	0	0	0	0	0	1	0
28776581	0	0	0	0	0	0	1	0
28776582	0	0	0	0	0	0	1	0
28776584	0	0	0	0	0	0	1	0
28776585	0	0	0	0	0	0	1	0
28776587	0	0	0	0	0	0	1	0
28776589	0	0	0	0	0	0	1	0
28776595	0	0	1	1	0	0	0	0
28776599	0	0	0	0	0	0	1	0
28776600	0	0	0	0	0	0	1	0
28777091	0	0	0	0	0	0	1	0
28777095	0	0	0	0	0	0	1	0
28777099	0	0	0	0	0	0	1	0
28777100	0	0	0	0	0	0	1	0
28777101	0	0	0	0	0	0	1	0
28777102	0	0	0	0	0	0	1	0
28777103	0	0	0	0	0	0	1	0
28777104	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28777105	3/7/2020 12:56	3/7/2020 12:59	227	1	4	4480	2	51	33	11692	1
28777109	3/7/2020 12:56	3/7/2020 12:58	122	1	4	5841	1	21	33	10567	1
28777110	3/7/2020 12:56	3/7/2020 13:04	502	1	2	5093	1	46	39	19150	1
28777114	3/7/2020 12:56	3/7/2020 12:58	134	1	1	5323	1	63	4	72450	3
28777117	3/7/2020 12:56	3/7/2020 12:59	216	1	4	9099	2	61	33	13152	1
28777119	3/7/2020 12:56	3/7/2020 12:58	136	1	4	2551	2	48	31	8203	1
28777120	3/7/2020 12:56	3/7/2020 12:58	106	1	1	1336	2	46	26	63775	2
28777121	3/7/2020 12:56	3/7/2020 13:00	224	1	4	4744	1	22	25	39532	3
28777122	3/7/2020 12:56	3/7/2020 12:59	160	1	4	4623	2	54	44	75568	3
28777125	3/7/2020 12:56	3/7/2020 13:02	378	1	4	9389	2	59	10	34654	3
28777130	3/7/2020 12:56	3/7/2020 13:00	219	1	2	9920	2	51	43	37852	3
28777132	3/7/2020 12:56	3/7/2020 13:00	222	1	4	1831	1	22	15	46573	2
28777133	3/7/2020 12:56	3/7/2020 13:00	233	1	4	4780	2	51	19	71446	3
28777134	3/7/2020 12:56	3/7/2020 13:00	218	1	4	3871	1	56	34	28602	3
28777135	3/7/2020 12:56	3/7/2020 13:02	341	1	4	2096	2	57	14	60010	2
28777137	3/7/2020 12:57	3/7/2020 13:00	180	1	4	5020	2	49	36	43130	2
28777139	3/7/2020 12:57	3/7/2020 13:00	204	1	2	3209	2	47	47	23452	3
28777140	3/7/2020 12:57	3/7/2020 13:00	197	1	4	3606	1	52	41	29209	3
28777142	3/7/2020 12:57	3/7/2020 12:59	135	1	4	6271	1	51	36	43612	2
28777143	3/7/2020 12:57	3/7/2020 13:00	211	1	4	8807	2	18	33	11422	1
28777145	3/7/2020 12:57	3/7/2020 12:59	117	1	4	7338	1	19	1	35803	3
28777149	3/7/2020 12:57	3/7/2020 13:00	195	1	4	1880	1	21	11	31313	3
28777150	3/7/2020 12:57	3/7/2020 13:02	311	1	4	9422	1	57	23	48228	2
28777154	3/7/2020 12:57	3/7/2020 13:00	151	1	1	1567	2	59	36	44312	2
28777155	3/7/2020 12:57	3/7/2020 12:59	124	1	2	9539	1	55	10	33617	3
28777157	3/7/2020 12:57	3/7/2020 13:01	263	1	1	4577	2	56	37	74873	3
28777172	3/7/2020 13:05	3/7/2020 13:08	179	1	4	5476	1	76	32	87035	4
28777173	3/7/2020 13:05	3/7/2020 13:08	167	1	4	1899	2	70	43	37127	3
28777176	3/7/2020 13:06	3/7/2020 13:09	218	1	1	1430	1	74	38	97386	4
28777179	3/7/2020 13:06	3/7/2020 13:08	131	1	2	1812	1	69	23	48044	2
28777181	3/7/2020 13:06	3/7/2020 13:09	157	1	1	9350	2	71	10	33027	3
28777182	3/7/2020 13:06	3/7/2020 13:09	163	1	2	1509	1	73	33	14301	1
28777215	3/7/2020 13:44	3/7/2020 13:46	128	1	4	3667	1	28	22	1810	1

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28777105	0	0	0	0	0	1	0	1	0	0
28777109	0	0	0	0	0	1	0	0	1	0
28777110	0	0	0	0	0	1	0	1	0	0
28777114	0	0	0	0	0	1	0	0	1	0
28777117	0	0	0	0	0	1	0	1	0	0
28777119	0	0	0	0	0	1	0	1	0	0
28777120	0	0	0	0	0	1	0	1	0	0
28777121	0	0	0	0	0	1	0	1	0	0
28777122	0	0	0	0	0	1	0	1	0	0
28777125	0	0	0	0	0	1	0	1	0	0
28777130	0	0	0	0	0	1	0	1	0	0
28777132	0	0	0	0	0	1	0	0	0	1
28777133	0	0	0	0	0	1	0	1	0	0
28777134	0	0	0	0	0	1	0	0	0	1
28777135	0	0	0	0	0	1	0	1	0	0
28777137	0	0	0	0	0	1	0	1	0	0
28777139	0	0	0	0	0	1	0	1	0	0
28777140	0	0	0	0	0	1	0	1	0	0
28777142	0	0	0	0	0	1	0	0	0	1
28777143	0	0	0	1	0	0	0	1	0	0
28777145	0	0	0	0	0	1	0	0	1	0
28777149	0	0	0	0	0	1	0	0	0	1
28777150	0	0	0	0	0	1	0	0	1	0
28777154	0	0	0	0	0	1	0	1	0	0
28777155	0	0	0	0	0	1	0	0	0	1
28777157	0	0	0	0	0	1	0	1	0	0
28777172	0	0	0	0	0	1	0	0	0	1
28777173	0	0	0	0	0	1	0	1	0	0
28777176	0	0	0	0	0	1	0	0	0	1
28777179	0	0	0	0	0	1	0	0	0	1
28777181	0	0	0	0	0	1	0	0	0	1
28777182	0	0	0	0	0	1	0	0	1	0
28777215	0	0	0	1	0	0	0	0	0	1

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28777105	0	0	1	0	0	1	0	0	0
28777109	0	1	0	0	0	0	1	0	0
28777110	0	0	1	0	0	0	1	0	0
28777114	0	1	0	0	0	0	1	0	0
28777117	0	0	0	1	0	1	0	0	0
28777119	0	0	0	1	0	1	0	0	0
28777120	0	0	0	1	0	1	0	0	0
28777121	0	0	0	1	0	0	1	0	0
28777122	0	0	0	1	0	0	0	1	0
28777125	0	0	1	0	0	0	1	0	0
28777130	0	0	1	0	0	0	0	1	0
28777132	0	1	0	0	0	0	1	0	0
28777133	0	0	1	0	0	1	0	0	0
28777134	0	1	0	0	0	0	0	1	0
28777135	0	0	1	0	0	1	0	0	0
28777137	0	0	1	0	0	0	0	1	0
28777139	0	0	1	0	0	0	0	1	0
28777140	0	0	1	0	0	0	0	1	0
28777142	0	1	0	0	0	0	0	1	0
28777143	0	0	1	0	0	1	0	0	0
28777145	0	1	0	0	0	0	0	1	0
28777149	0	1	0	0	0	0	0	1	0
28777150	0	1	0	0	0	0	0	1	0
28777154	0	0	1	0	0	1	0	0	0
28777155	0	1	0	0	0	0	0	1	0
28777157	0	0	0	1	0	0	0	1	0
28777172	0	1	0	0	0	0	0	1	0
28777173	0	0	1	0	0	1	0	0	0
28777176	0	1	0	0	0	0	0	1	0
28777179	0	1	0	0	0	0	0	1	0
28777181	0	0	0	1	0	0	0	1	0
28777182	0	1	0	0	0	0	1	0	0
28777215	0	1	0	0	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28777105	0	0	1	0	1	0	0	0	0
28777109	1	0	0	0	0	1	0	0	1
28777110	1	0	0	0	0	1	0	0	1
28777114	1	0	0	0	0	1	0	0	1
28777117	0	0	1	0	1	0	0	0	0
28777119	0	0	1	0	1	0	0	0	0
28777120	0	0	1	0	1	0	0	0	0
28777121	0	1	0	0	0	1	0	0	0
28777122	0	0	1	0	1	0	0	0	0
28777125	0	1	0	0	1	0	0	0	0
28777130	0	1	0	0	1	0	0	0	0
28777132	1	0	0	0	0	0	1	0	1
28777133	0	1	0	0	1	0	0	0	0
28777134	0	0	1	0	0	0	1	0	1
28777135	0	1	0	0	1	0	0	0	0
28777137	0	0	1	0	1	0	0	0	0
28777139	0	0	1	0	0	0	1	0	0
28777140	0	1	0	0	0	0	1	0	0
28777142	1	0	0	0	0	0	1	0	1
28777143	0	1	0	0	0	0	1	0	0
28777145	1	0	0	0	0	0	1	0	1
28777149	1	0	0	0	0	0	1	0	1
28777150	0	0	1	0	0	1	0	0	1
28777154	0	0	1	0	1	0	0	0	0
28777155	1	0	0	0	0	0	1	0	0
28777157	0	0	1	0	1	0	0	0	0
28777172	1	0	0	0	0	0	1	0	0
28777173	0	0	1	0	1	0	0	0	0
28777176	0	0	1	0	0	0	1	0	0
28777179	1	0	0	0	0	0	1	0	0
28777181	0	0	1	0	0	0	1	0	0
28777182	0	0	1	0	0	0	1	0	0
28777215	1	0	0	0	0	1	0	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28777105	0	1	0	1	0	0	0	0
28777109	0	0	0	0	1	0	0	1
28777110	0	0	0	0	1	0	0	1
28777114	0	0	0	0	1	0	0	1
28777117	0	1	0	1	0	0	0	0
28777119	0	1	0	1	0	0	0	0
28777120	0	1	0	1	0	0	0	0
28777121	0	1	0	0	1	0	0	1
28777122	0	1	0	1	0	0	0	0
28777125	0	1	0	1	0	0	0	0
28777130	0	1	0	0	0	1	0	0
28777132	0	0	0	0	0	1	0	1
28777133	1	0	0	1	0	0	0	0
28777134	0	0	0	0	0	1	0	1
28777135	1	0	0	1	0	0	0	0
28777137	0	1	0	1	0	0	0	0
28777139	1	0	0	1	0	0	0	0
28777140	0	1	0	0	1	0	0	0
28777142	0	0	0	0	0	1	0	1
28777143	0	1	0	1	0	0	0	0
28777145	0	0	0	1	0	0	0	1
28777149	0	0	0	0	0	1	0	1
28777150	0	0	0	0	1	0	0	1
28777154	1	0	0	1	0	0	0	0
28777155	0	1	0	0	1	0	0	1
28777157	0	1	0	1	0	0	0	0
28777172	0	1	0	0	0	1	0	1
28777173	0	1	0	1	0	0	0	0
28777176	0	1	0	0	0	1	0	0
28777179	0	1	0	0	0	1	0	0
28777181	0	1	0	1	0	0	0	0
28777182	0	1	0	0	1	0	0	1
28777215	0	0	0	0	0	1	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28777105	1	0	0	0	1	0	0	0
28777109	0	0	0	0	1	0	0	1
28777110	0	0	0	0	1	0	0	1
28777114	0	0	0	0	1	0	0	1
28777117	0	1	0	1	0	0	0	0
28777119	0	1	0	1	0	0	0	0
28777120	0	1	0	0	0	1	0	0
28777121	0	0	0	0	1	0	0	0
28777122	0	1	0	0	0	1	0	0
28777125	1	0	0	0	0	0	1	0
28777130	0	1	0	0	0	1	0	0
28777132	0	0	0	0	0	1	0	0
28777133	1	0	0	1	0	0	0	0
28777134	0	0	0	0	0	1	0	1
28777135	1	0	0	0	0	1	0	0
28777137	0	1	0	1	0	0	0	0
28777139	1	0	0	0	0	1	0	0
28777140	1	0	0	0	0	1	0	0
28777142	0	0	0	0	0	1	0	1
28777143	1	0	0	0	1	0	0	0
28777145	0	0	0	0	0	1	0	1
28777149	0	0	0	0	1	0	0	1
28777150	0	0	0	0	1	0	0	1
28777154	1	0	0	1	0	0	0	0
28777155	0	0	0	0	1	0	0	1
28777157	0	0	1	1	0	0	0	0
28777172	0	0	0	0	0	1	0	1
28777173	0	1	0	0	0	1	0	0
28777176	0	1	0	0	0	1	0	0
28777179	0	0	1	0	0	1	0	0
28777181	0	1	0	0	0	1	0	0
28777182	0	0	0	0	0	1	0	1
28777215	0	1	0	0	0	1	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28777105	1	0	0	1	0	0	0	0
28777109	0	0	0	0	1	0	0	1
28777110	0	0	0	1	0	0	0	1
28777114	0	0	0	0	1	0	0	1
28777117	0	1	0	1	0	0	0	0
28777119	0	1	0	1	0	0	0	0
28777120	0	1	0	1	0	0	0	0
28777121	1	0	0	1	0	0	0	0
28777122	0	1	0	0	0	1	0	0
28777125	0	0	1	0	0	1	0	0
28777130	0	1	0	0	0	1	0	0
28777132	0	1	0	0	0	1	0	1
28777133	1	0	0	1	0	0	0	0
28777134	0	0	0	0	0	1	0	1
28777135	1	0	0	1	0	0	0	0
28777137	0	1	0	1	0	0	0	0
28777139	0	1	0	1	0	0	0	0
28777140	0	1	0	0	0	1	0	0
28777142	0	0	0	0	0	1	0	1
28777143	1	0	0	0	1	0	0	0
28777145	0	0	0	0	0	1	0	1
28777149	0	0	0	0	1	0	0	1
28777150	0	0	0	0	0	1	0	1
28777154	1	0	0	1	0	0	0	0
28777155	0	0	0	0	0	1	0	0
28777157	0	0	1	1	0	0	0	0
28777172	0	0	0	0	0	1	0	0
28777173	0	1	0	0	0	0	1	0
28777176	0	1	0	0	0	1	0	0
28777179	0	0	1	0	0	1	0	0
28777181	0	1	0	1	0	0	0	0
28777182	0	0	0	0	1	0	0	1
28777215	0	1	0	0	0	1	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28777105	1	0	0	1	1	3
28777109	0	0	0	1	1	1
28777110	0	0	0	2	1	1
28777114	0	0	0	2	1	3
28777117	0	1	0	1	1	3
28777119	0	1	0	2	1	3
28777120	0	1	0	1	1	2
28777121	1	0	0	1	1	1
28777122	0	1	0	1	1	3
28777125	0	0	1	2	1	3
28777130	0	1	0	1	1	3
28777132	0	0	0	1	1	1
28777133	1	0	0	2	1	4
28777134	0	0	0	2	1	1
28777135	0	1	0	1	1	3
28777137	0	1	0	1	1	3
28777139	1	0	0	1	1	4
28777140	0	1	0	1	1	1
28777142	0	0	0	1	1	3
28777143	1	0	0	1	1	1
28777145	0	0	0	2	1	1
28777149	0	0	0	1	1	1
28777150	0	0	0	1	1	1
28777154	0	1	0	1	1	3
28777155	0	1	0	2	1	3
28777157	0	0	1	2	1	3
28777172	0	1	0	1	1	3
28777173	0	1	0	1	1	3
28777176	0	1	0	1	1	3
28777179	0	1	0	2	1	3
28777181	0	1	0	1	1	3
28777182	0	0	0	1	1	4
28777215	0	1	0	2	1	1

RespondentID	Q3
28777105	
28777109	Nirvana
28777110	nike
28777114	
28777117	
28777119	
28777120	
28777121	A silly face with x eyes.
28777122	
28777125	
28777130	
28777132	Zumies
28777133	
28777134	Dont know
28777135	
28777137	
28777139	
28777140	Crazy
28777142	
28777143	Nirvana
28777145	Nirvana
28777149	Peanut
28777150	Alcoholics anonymous
28777154	
28777155	
28777157	
28777172	
28777173	
28777176	
28777179	
28777181	
28777182	
28777215	Smiley

RespondentID	Q4	Q5_1
28777105		0
28777109	Seen this brand before	0
28777110	good	0
28777114		0
28777117		0
28777119		0
28777120	IVE SEEN IT SEVERAL TIMES ON SHIRTS	0
28777121	Because its something that i see.	0
28777122		0
28777125		0
28777130		0
28777132	I feel like I've seen that logo in the mall	0
28777133		0
28777134	Nothing	0
28777135		0
28777137		0
28777139		0
28777140	Ive seen it	0
28777142		0
28777143	Seen it before	0
28777145	The yellow	0
28777149	Charlie brown	0
28777150	Look of intoxication	0
28777154		0
28777155		0
28777157		0
28777172		0
28777173		0
28777176		0
28777179		0
28777181		0
28777182		0
28777215	Smiley face	0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28777105	0	0	0	0	0	0	1	0
28777109	0	0	0	0	0	0	1	0
28777110	0	0	0	0	0	0	1	0
28777114	0	0	0	0	0	0	1	0
28777117	0	0	0	0	0	0	1	0
28777119	0	0	0	0	0	0	1	0
28777120	0	0	0	0	0	0	1	0
28777121	0	0	0	0	0	0	1	0
28777122	0	0	0	0	0	0	1	0
28777125	0	0	0	0	0	0	1	0
28777130	0	0	0	0	0	0	1	0
28777132	0	1	1	0	0	0	0	0
28777133	0	0	0	0	0	0	1	0
28777134	0	0	0	0	0	0	1	0
28777135	0	0	0	0	0	0	1	0
28777137	0	0	0	0	0	0	1	0
28777139	0	0	0	0	0	0	1	0
28777140	1	0	0	0	0	0	0	0
28777142	0	0	0	0	0	0	1	0
28777143	0	0	0	0	0	0	1	0
28777145	0	0	0	0	0	0	1	0
28777149	0	0	0	0	0	0	1	0
28777150	0	0	0	0	0	0	1	0
28777154	0	0	0	0	0	0	1	0
28777155	0	0	0	0	0	0	1	0
28777157	0	0	0	0	0	0	1	0
28777172	0	0	0	0	0	0	1	0
28777173	0	0	0	0	0	0	1	0
28777176	0	0	0	0	0	0	1	0
28777179	0	0	0	0	0	0	1	0
28777181	0	0	0	0	0	0	1	0
28777182	0	0	0	0	0	0	1	0
28777215	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28777218	3/7/2020 13:44	3/7/2020 13:48	220	1	1	4625	1	68	10	32505	3
28777220	3/7/2020 13:44	3/7/2020 13:48	248	1	3	2982	1	66	39	18704	1
28777223	3/7/2020 13:44	3/7/2020 13:47	148	1	4	7727	1	39	39	19124	1
28777224	3/7/2020 13:44	3/7/2020 13:49	300	1	2	9868	1	65	33	13088	1
28777225	3/7/2020 13:45	3/7/2020 13:49	245	1	2	8859	1	19	31	7840	1
28777229	3/7/2020 13:45	3/7/2020 13:48	170	1	4	4087	1	39	8	19713	3
28777230	3/7/2020 13:45	3/7/2020 13:47	119	1	4	5092	1	25	5	93550	4
28777231	3/7/2020 13:45	3/7/2020 13:49	230	1	1	4913	1	49	22	1603	1
28777232	3/7/2020 13:45	3/7/2020 13:47	153	1	2	3018	1	66	5	91745	4
28777235	3/7/2020 13:45	3/7/2020 13:47	94	1	3	7858	1	42	43	37876	3
28777236	3/7/2020 13:45	3/7/2020 13:47	102	1	2	4636	1	34	11	30606	3
28777238	3/7/2020 13:45	3/7/2020 13:47	107	1	4	1866	1	38	10	32256	3
28777240	3/7/2020 13:45	3/7/2020 13:49	238	1	4	1990	1	69	11	30064	3
28777245	3/7/2020 13:45	3/7/2020 13:49	233	1	2	1673	1	70	33	11501	1
28777246	3/7/2020 13:45	3/7/2020 13:50	268	1	1	2554	1	65	48	99126	4
28777247	3/7/2020 13:45	3/7/2020 13:49	211	1	1	6646	1	71	5	92708	4
28777248	3/7/2020 13:45	3/7/2020 13:48	144	1	2	2875	1	45	5	90038	4
28777249	3/7/2020 13:45	3/7/2020 13:48	158	1	1	3950	1	77	5	90291	4
28777250	3/7/2020 13:45	3/7/2020 13:48	161	1	1	8093	1	74	31	8244	1
28777253	3/7/2020 13:46	3/7/2020 13:49	188	1	2	3030	1	42	10	33012	3
28777255	3/7/2020 13:46	3/7/2020 13:48	137	1	4	6012	1	27	22	2120	1
28777258	3/7/2020 13:46	3/7/2020 13:49	194	1	4	8008	1	37	21	21215	3
28777260	3/7/2020 13:46	3/7/2020 13:47	86	1	4	1531	1	19	29	89110	4
28777264	3/7/2020 13:46	3/7/2020 13:49	162	1	2	2496	1	49	6	80905	4
28777268	3/7/2020 13:46	3/7/2020 13:49	165	1	4	3534	1	41	44	77388	3
28777272	3/7/2020 13:46	3/7/2020 13:51	260	1	2	1603	1	48	25	38855	3
28777273	3/7/2020 13:46	3/7/2020 13:48	115	1	2	4495	1	22	10	33635	3
28777274	3/7/2020 13:47	3/7/2020 13:48	108	1	4	6039	1	28	48	98168	4
28777275	3/7/2020 13:47	3/7/2020 13:49	152	1	2	3749	1	29	6	81132	4
28777276	3/7/2020 13:47	3/7/2020 13:49	126	1	4	5459	1	18	25	38834	3
28777279	3/7/2020 13:47	3/7/2020 13:52	298	1	1	4668	1	67	10	33914	3
28777284	3/7/2020 13:47	3/7/2020 13:50	160	1	1	5401	1	43	21	20850	3
28777287	3/7/2020 13:47	3/7/2020 14:02	878	1	2	6745	1	28	11	30044	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28777218	0	0	0	0	0	1	0	0	1	0
28777220	0	0	0	0	0	1	0	0	1	0
28777223	0	0	0	0	0	1	0	0	0	1
28777224	0	0	0	0	0	1	0	0	0	1
28777225	0	0	0	0	0	1	0	0	1	0
28777229	0	0	0	0	0	1	0	0	1	0
28777230	0	0	0	0	0	1	0	1	0	0
28777231	0	0	0	0	0	1	0	0	0	1
28777232	0	0	0	0	0	1	0	0	0	1
28777235	0	0	0	0	0	1	0	0	1	0
28777236	0	0	0	0	0	1	0	0	0	1
28777238	0	0	0	0	0	1	0	0	1	0
28777240	0	0	0	0	0	1	0	0	0	1
28777245	0	0	0	0	0	1	0	0	0	1
28777246	0	0	0	0	0	1	0	0	0	1
28777247	0	0	0	0	0	1	0	0	1	0
28777248	0	0	0	1	0	0	0	0	1	0
28777249	0	0	0	0	0	1	0	0	0	1
28777250	0	0	0	0	0	1	0	0	0	1
28777253	0	0	0	0	0	1	0	0	1	0
28777255	0	0	0	0	0	1	0	0	1	0
28777258	0	0	0	0	0	1	0	1	0	0
28777260	0	0	0	0	1	0	0	1	0	0
28777264	0	0	0	0	0	1	0	0	0	1
28777268	0	0	0	0	0	1	0	0	0	1
28777272	0	0	0	0	0	1	0	0	0	1
28777273	0	0	0	0	0	1	0	0	1	0
28777274	0	0	0	0	0	1	0	0	1	0
28777275	0	0	0	0	0	1	0	0	0	1
28777276	0	0	0	0	0	1	0	0	0	1
28777279	0	0	0	0	0	1	0	0	0	1
28777284	0	0	0	1	1	0	0	0	1	0
28777287	0	0	0	0	0	1	0	0	0	1

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28777218	0	0	0	1	0	0	1	0	0
28777220	0	1	0	0	0	0	0	1	0
28777223	0	1	0	0	0	0	0	1	0
28777224	0	1	0	0	0	0	0	1	0
28777225	0	1	0	0	0	0	0	1	0
28777229	0	1	0	0	0	0	1	0	0
28777230	0	1	0	0	0	1	0	0	0
28777231	0	0	0	1	0	0	0	1	0
28777232	0	1	0	0	0	0	0	1	0
28777235	0	1	0	0	0	0	1	0	0
28777236	0	0	0	1	0	0	0	1	0
28777238	0	1	0	0	0	0	1	0	0
28777240	0	1	0	0	0	0	0	1	0
28777245	0	1	0	0	0	0	0	1	0
28777246	0	0	0	1	0	0	0	1	0
28777247	0	1	0	0	0	0	0	1	0
28777248	0	1	0	0	0	0	0	1	0
28777249	0	1	0	0	0	0	0	1	0
28777250	0	1	0	0	0	0	0	1	0
28777253	0	1	0	0	0	0	1	0	0
28777255	0	1	0	0	0	0	1	0	0
28777258	0	1	0	0	0	1	0	0	0
28777260	0	1	0	0	0	1	0	0	0
28777264	0	0	0	1	0	0	0	1	0
28777268	0	1	0	0	0	0	0	1	0
28777272	0	1	0	0	0	0	0	1	0
28777273	0	1	0	0	0	0	1	0	0
28777274	0	1	0	0	0	0	1	0	0
28777275	0	1	0	0	0	0	0	1	0
28777276	0	1	0	0	0	0	0	1	0
28777279	0	1	0	0	0	0	0	1	0
28777284	0	1	0	0	0	0	0	1	0
28777287	0	1	0	0	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28777218	0	0	1	0	0	0	1	0	0
28777220	0	0	1	0	0	0	1	0	1
28777223	1	0	0	0	0	0	1	0	1
28777224	0	1	0	0	0	0	1	0	1
28777225	1	0	0	0	0	1	0	0	1
28777229	1	0	0	0	0	1	0	0	1
28777230	1	0	0	0	0	1	0	0	0
28777231	0	0	1	0	0	0	1	0	0
28777232	0	0	1	0	0	0	1	0	0
28777235	1	0	0	0	0	1	0	0	1
28777236	0	0	1	0	0	0	1	0	0
28777238	1	0	0	0	0	1	0	0	1
28777240	1	0	0	0	0	0	1	0	1
28777245	1	0	0	0	0	0	1	0	1
28777246	0	0	1	0	0	0	1	0	0
28777247	0	0	1	0	0	0	1	0	1
28777248	1	0	0	0	0	1	0	0	0
28777249	0	0	1	0	0	0	1	0	1
28777250	1	0	0	0	0	0	1	0	1
28777253	1	0	0	0	0	1	0	0	1
28777255	1	0	0	0	0	0	1	0	1
28777258	1	0	0	0	1	0	0	0	1
28777260	0	0	1	0	0	0	1	0	1
28777264	0	0	1	0	0	0	1	0	0
28777268	1	0	0	0	0	0	1	0	1
28777272	1	0	0	0	0	0	1	0	1
28777273	1	0	0	0	0	1	0	0	1
28777274	1	0	0	0	0	1	0	0	1
28777275	0	0	1	0	0	0	1	0	1
28777276	0	0	1	0	0	0	1	0	1
28777279	1	0	0	0	0	0	1	0	1
28777284	1	0	0	0	0	0	1	0	1
28777287	1	0	0	0	0	0	1	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28777218	0	1	0	1	0	0	0	1
28777220	0	0	0	0	1	0	0	1
28777223	0	0	0	0	0	1	0	1
28777224	0	0	0	0	0	1	0	1
28777225	0	0	0	0	1	0	0	1
28777229	0	0	0	0	1	0	0	1
28777230	1	0	0	1	0	0	0	1
28777231	0	1	0	0	0	1	0	1
28777232	0	1	0	0	0	1	0	1
28777235	0	0	0	0	1	0	0	1
28777236	0	1	0	0	0	1	0	1
28777238	0	0	0	0	1	0	0	1
28777240	0	0	0	0	0	1	0	1
28777245	0	0	0	0	0	1	0	1
28777246	0	1	0	0	0	1	0	1
28777247	0	0	0	0	1	0	0	1
28777248	0	1	0	0	1	0	0	1
28777249	0	0	0	0	0	1	0	0
28777250	0	0	0	0	0	1	0	1
28777253	0	0	0	0	1	0	0	1
28777255	0	0	0	0	1	0	0	1
28777258	0	0	0	1	0	0	0	1
28777260	0	0	0	0	0	1	0	0
28777264	0	1	0	0	0	1	0	1
28777268	0	0	0	0	0	1	0	0
28777272	0	0	0	0	1	0	0	1
28777273	0	0	0	0	1	0	0	1
28777274	0	0	0	0	1	0	0	1
28777275	0	0	0	0	0	1	0	1
28777276	0	0	0	0	0	1	0	1
28777279	0	0	0	0	0	1	0	1
28777284	0	0	0	0	0	1	0	1
28777287	0	0	0	0	0	1	0	1

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28777218	0	0	0	1	0	0	0	1
28777220	0	0	0	0	0	1	0	0
28777223	0	0	0	0	0	1	0	1
28777224	0	0	0	0	0	1	0	0
28777225	0	0	0	0	0	1	0	1
28777229	0	0	0	0	1	0	0	1
28777230	0	0	0	0	1	0	0	1
28777231	0	0	0	0	1	0	0	1
28777232	0	0	0	0	0	1	0	0
28777235	1	0	0	0	1	0	0	0
28777236	0	0	0	1	1	0	0	0
28777238	0	0	0	0	1	0	0	1
28777240	0	0	0	0	0	1	0	1
28777245	0	0	0	0	0	1	0	1
28777246	0	0	0	0	0	1	0	0
28777247	0	0	0	0	1	0	0	1
28777248	0	0	0	0	0	0	1	1
28777249	1	0	0	0	0	1	0	0
28777250	0	0	0	0	0	1	0	1
28777253	0	0	0	0	1	0	0	1
28777255	0	0	0	0	1	0	0	1
28777258	0	0	0	1	0	0	0	1
28777260	0	1	0	0	0	1	0	0
28777264	0	0	0	0	0	1	0	1
28777268	0	0	1	0	0	1	0	0
28777272	0	0	0	0	0	1	0	1
28777273	0	0	0	0	1	0	0	1
28777274	0	0	0	0	1	0	0	1
28777275	0	0	0	0	0	1	0	1
28777276	0	0	0	0	0	1	0	0
28777279	0	0	0	0	0	1	0	1
28777284	0	0	0	0	0	1	0	1
28777287	0	0	0	0	0	1	0	1

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28777218	0	0	0	1	0	0	0	1
28777220	0	1	0	0	0	1	0	0
28777223	0	0	0	0	0	1	0	0
28777224	1	0	0	0	0	1	0	0
28777225	0	0	0	0	1	0	0	1
28777229	0	0	0	0	1	0	0	1
28777230	0	0	0	1	0	0	0	1
28777231	0	0	0	0	0	1	0	1
28777232	0	1	0	0	0	1	0	0
28777235	1	0	0	0	1	0	0	1
28777236	1	0	0	0	0	1	0	1
28777238	0	0	0	0	1	0	0	1
28777240	0	0	0	0	0	1	0	1
28777245	0	0	0	0	0	1	0	1
28777246	0	1	0	0	0	1	0	0
28777247	0	0	0	0	1	0	0	1
28777248	0	0	0	0	1	0	0	0
28777249	0	1	0	0	0	1	0	0
28777250	0	0	0	0	0	1	0	1
28777253	0	0	0	0	1	0	0	1
28777255	0	0	0	0	0	1	0	1
28777258	0	0	0	1	0	0	0	1
28777260	0	1	0	0	0	1	0	0
28777264	0	0	0	0	0	1	0	1
28777268	0	0	1	0	0	1	0	1
28777272	0	0	0	0	1	0	0	1
28777273	0	0	0	0	1	0	0	1
28777274	0	0	0	0	1	0	0	1
28777275	0	0	0	0	0	1	0	1
28777276	0	1	0	0	0	1	0	1
28777279	0	0	0	0	0	1	0	0
28777284	0	0	0	0	0	1	0	1
28777287	0	0	0	0	0	1	0	1

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28777218	0	0	0	1	1	3
28777220	0	1	0	1	1	3
28777223	0	1	0	1	1	3
28777224	0	1	0	2	1	3
28777225	0	0	0	1	1	1
28777229	0	0	0	1	1	1
28777230	0	0	0	2	1	2
28777231	0	0	0	2	1	1
28777232	0	1	0	1	1	4
28777235	1	0	0	2	1	3
28777236	0	0	0	2	1	3
28777238	0	0	0	2	1	3
28777240	0	0	0	1	1	1
28777245	0	0	0	1	1	3
28777246	0	1	0	2	1	3
28777247	0	0	0	1	1	3
28777248	0	0	1	1	1	2
28777249	1	0	0	2	1	3
28777250	0	0	0	1	1	3
28777253	0	0	0	1	1	4
28777255	0	0	0	1	1	3
28777258	0	0	0	1	1	3
28777260	0	1	0	1	1	3
28777264	0	0	0	1	1	4
28777268	0	0	0	1	1	3
28777272	0	0	0	2	1	3
28777273	0	0	0	1	1	1
28777274	0	0	0	2	1	3
28777275	0	0	0	1	1	3
28777276	0	0	0	1	1	4
28777279	0	1	0	2	1	3
28777284	0	0	0	2	1	3
28777287	0	0	0	1	1	1

RespondentID	Q3
28777218	
28777220	
28777223	
28777224	
28777225	life is good
28777229	Can't remember.
28777230	
28777231	Newbury Comics
28777232	
28777235	
28777236	
28777238	
28777240	Mike's hard lemonade?
28777245	
28777246	
28777247	
28777248	
28777249	
28777250	
28777253	
28777255	
28777258	
28777260	
28777264	
28777268	
28777272	
28777273	Nirvana
28777274	
28777275	
28777276	
28777279	
28777284	
28777287	Nirvana

RespondentID	Q4	Q5_1
28777218		0
28777220		0
28777223		0
28777224		0
28777225	it looks like that brand logo	0
28777229	Bc I can't remember	0
28777230	No opinion on this at the moment	0
28777231	It looks very much like their logo	0
28777232		0
28777235		0
28777236		0
28777238		0
28777240	Looks a little like it. Same color	0
28777245		0
28777246		0
28777247		0
28777248	i dont know	0
28777249		0
28777250		0
28777253		0
28777255		0
28777258		0
28777260		0
28777264		0
28777268		0
28777272		0
28777273	I have seen this logo on Shirts that say Nirvana	0
28777274		0
28777275		0
28777276		0
28777279		0
28777284		0
28777287	i know this	0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28777218	0	0	0	0	0	0	0	1
28777220	0	0	0	0	0	0	1	0
28777223	0	0	0	0	0	0	1	0
28777224	0	0	0	0	0	0	1	0
28777225	0	0	0	0	0	0	1	0
28777229	0	0	0	0	0	0	1	0
28777230	0	0	0	0	0	0	1	0
28777231	0	0	0	0	0	0	1	0
28777232	0	0	0	0	0	0	1	0
28777235	0	0	0	0	0	0	1	0
28777236	0	0	0	0	0	0	1	0
28777238	0	0	0	0	0	0	1	0
28777240	0	0	0	0	0	0	1	0
28777245	0	0	0	0	0	0	1	0
28777246	0	0	0	0	0	0	1	0
28777247	0	0	0	0	0	0	1	0
28777248	0	0	0	0	0	0	1	0
28777249	0	0	0	0	0	0	1	0
28777250	0	0	0	0	0	0	1	0
28777253	0	0	0	0	0	0	1	0
28777255	0	0	0	0	0	0	1	0
28777258	0	0	0	0	0	0	1	0
28777260	0	0	0	0	1	0	0	0
28777264	0	0	0	0	0	0	0	1
28777268	0	0	0	0	0	0	1	0
28777272	0	0	0	0	0	0	1	0
28777273	0	0	0	0	0	0	1	0
28777274	0	0	0	0	0	0	1	0
28777275	0	0	0	0	0	0	1	0
28777276	0	0	0	0	0	0	1	0
28777279	0	0	0	0	0	0	1	0
28777284	0	0	0	0	0	0	1	0
28777287	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28777291	3/7/2020 13:48	3/7/2020 13:51	197	1	4	8285	1	31	37	74114	3
28777292	3/7/2020 13:48	3/7/2020 13:53	315	1	4	3004	1	46	47	24153	3
28777293	3/7/2020 13:48	3/7/2020 13:50	126	1	1	4672	1	79	32	87122	4
28777387	3/7/2020 15:14	3/7/2020 15:16	117	1	1	2899	2	32	10	33020	3
28777388	3/7/2020 15:14	3/7/2020 15:16	121	1	4	9590	2	40	44	75024	3
28777389	3/7/2020 15:14	3/7/2020 15:17	166	1	2	2605	2	71	5	94521	4
28777391	3/7/2020 15:14	3/7/2020 15:16	118	1	4	5632	2	38	48	99353	4
28777393	3/7/2020 15:14	3/7/2020 15:22	473	1	4	7621	2	66	47	23321	3
28777394	3/7/2020 15:14	3/7/2020 15:16	123	1	2	2964	2	26	44	77079	3
28777396	3/7/2020 15:14	3/7/2020 15:20	305	1	4	6024	2	62	21	21229	3
28777397	3/7/2020 15:14	3/7/2020 15:17	131	1	2	3187	2	73	3	85205	4
28777398	3/7/2020 15:14	3/7/2020 15:16	107	1	4	6177	2	39	37	73129	3
28777400	3/7/2020 15:15	3/7/2020 15:19	280	1	1	7855	2	50	5	91205	4
28777402	3/7/2020 15:15	3/7/2020 15:17	160	1	4	2713	2	40	6	81301	4
28777403	3/7/2020 15:15	3/7/2020 15:19	260	1	2	9434	2	76	48	98682	4
28777405	3/7/2020 15:15	3/7/2020 15:16	111	1	4	1615	2	43	12	96701	4
28777406	3/7/2020 15:15	3/7/2020 15:16	108	1	4	5656	2	47	5	92672	4
28777410	3/7/2020 15:15	3/7/2020 15:18	198	1	2	8365	2	48	45	84074	4
28777412	3/7/2020 15:15	3/7/2020 15:18	191	1	4	9890	2	31	45	84041	4
28777420	3/7/2020 15:16	3/7/2020 15:17	107	1	1	3057	2	29	5	92243	4
28777421	3/7/2020 15:16	3/7/2020 15:18	167	1	4	9608	2	62	27	59102	4
28777422	3/7/2020 15:16	3/7/2020 15:18	126	1	4	7497	2	72	5	92869	4
28777423	3/7/2020 15:16	3/7/2020 15:18	125	1	2	2762	2	21	5	90504	4
28777425	3/7/2020 15:16	3/7/2020 15:19	185	1	2	7873	2	32	5	95209	4
28777427	3/7/2020 15:16	3/7/2020 15:19	204	1	4	5322	2	55	5	96150	4
28777428	3/7/2020 15:16	3/7/2020 15:20	192	1	4	2012	2	20	3	85281	4
28777432	3/7/2020 15:17	3/7/2020 15:19	155	1	3	1755	2	50	11	30022	3
28777434	3/7/2020 15:17	3/7/2020 15:23	400	1	4	3125	2	29	3	85040	4
28777435	3/7/2020 15:17	3/7/2020 15:19	141	1	4	8859	2	49	18	42431	3
28777436	3/7/2020 15:17	3/7/2020 15:18	97	1	4	6653	2	19	10	33139	3
28777438	3/7/2020 15:17	3/7/2020 15:22	307	1	3	8090	2	61	38	97526	4
28777454	3/7/2020 15:32	3/7/2020 15:35	146	1	2	2677	2	44	11	30252	3
28777457	3/7/2020 15:32	3/7/2020 15:34	87	1	1	7256	2	35	37	74868	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28777291	0	0	0	0	0	1	0	0	0	1
28777292	0	0	0	0	0	1	0	0	1	0
28777293	0	0	0	0	0	1	0	0	0	1
28777387	0	0	0	0	0	1	0	1	0	0
28777388	0	0	0	0	0	1	0	1	0	0
28777389	0	0	0	0	0	1	0	1	0	0
28777391	0	0	0	0	0	1	0	1	0	0
28777393	0	0	0	0	0	1	0	1	0	0
28777394	0	0	0	0	0	1	0	1	0	0
28777396	0	0	0	0	0	1	0	1	0	0
28777397	0	0	0	0	0	1	0	1	0	0
28777398	0	0	0	0	0	1	0	1	0	0
28777400	0	0	0	0	0	1	0	0	0	1
28777402	0	0	0	0	0	1	0	0	0	1
28777403	0	0	0	0	0	1	0	1	0	0
28777405	0	0	0	0	0	1	0	1	0	0
28777406	0	0	0	0	0	1	0	1	0	0
28777410	0	0	0	0	0	1	0	1	0	0
28777412	0	0	0	0	0	1	0	1	0	0
28777420	0	0	0	0	0	1	0	1	0	0
28777421	0	0	0	0	0	1	0	1	0	0
28777422	0	0	0	0	0	1	0	0	0	1
28777423	0	0	0	0	0	1	0	1	0	0
28777425	0	0	0	0	0	1	0	1	0	0
28777427	0	0	0	0	0	1	0	1	0	0
28777428	0	0	0	0	0	1	0	1	0	0
28777432	0	0	0	0	0	1	0	1	0	0
28777434	0	0	0	0	0	1	0	1	0	0
28777435	0	0	0	0	0	1	0	1	0	0
28777436	0	0	0	0	0	1	0	1	0	0
28777438	0	0	0	0	0	1	0	1	0	0
28777454	0	0	0	0	0	1	0	1	1	0
28777457	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28777291	0	1	0	0	0	0	0	1	0
28777292	0	1	0	0	0	0	0	1	0
28777293	0	1	0	0	0	0	0	1	0
28777387	0	0	1	0	0	1	0	0	0
28777388	0	1	0	0	0	1	0	0	0
28777389	0	0	0	1	0	0	0	1	0
28777391	0	0	1	0	0	1	0	0	0
28777393	0	0	0	1	0	0	0	1	0
28777394	0	0	1	0	0	1	0	0	0
28777396	0	0	0	1	0	1	0	0	0
28777397	0	0	0	1	0	0	0	1	0
28777398	0	0	1	0	0	0	0	1	0
28777400	0	0	0	1	0	0	0	1	0
28777402	0	0	1	0	0	0	0	1	0
28777403	0	0	1	0	0	0	0	1	0
28777405	0	0	1	0	0	1	0	0	0
28777406	0	0	0	1	0	0	0	1	0
28777410	0	0	0	1	0	1	0	0	0
28777412	0	0	1	0	0	0	0	1	0
28777420	0	1	0	0	0	1	0	0	0
28777421	0	0	1	0	0	0	1	0	0
28777422	0	0	0	1	0	0	0	1	0
28777423	0	1	0	0	0	1	0	0	0
28777425	0	0	1	0	0	1	0	0	0
28777427	0	0	1	0	0	1	0	0	0
28777428	0	0	1	0	0	1	0	0	0
28777432	0	0	0	1	0	1	0	0	0
28777434	0	0	1	0	0	1	0	0	0
28777435	0	0	0	1	0	0	0	1	0
28777436	0	0	1	0	0	1	0	0	0
28777438	0	0	1	0	0	0	0	1	0
28777454	0	1	1	0	0	0	0	1	0
28777457	0	1	0	0	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28777291	1	0	0	0	0	0	1	0	1
28777292	0	0	1	0	0	0	1	0	1
28777293	0	0	1	0	0	0	1	0	0
28777387	0	1	0	0	1	0	0	0	0
28777388	0	0	1	0	1	0	0	0	0
28777389	0	0	1	0	0	0	1	0	0
28777391	0	1	0	0	1	0	0	0	0
28777393	0	0	1	0	0	0	1	0	0
28777394	0	0	1	0	1	0	0	0	0
28777396	0	0	1	0	1	0	0	0	0
28777397	0	0	1	0	1	0	0	0	0
28777398	0	0	1	0	1	0	0	0	0
28777400	0	0	1	0	1	0	0	0	0
28777402	0	0	1	0	1	0	0	0	0
28777403	0	1	0	0	1	0	0	0	0
28777405	0	0	1	0	1	0	0	0	0
28777406	0	0	1	0	1	0	0	0	0
28777410	0	0	1	0	1	0	0	0	0
28777412	0	1	0	0	0	1	0	0	0
28777420	1	0	0	0	1	0	0	0	1
28777421	0	1	0	0	1	0	0	0	0
28777422	0	0	1	0	0	0	1	0	0
28777423	0	0	1	0	1	0	0	0	1
28777425	0	0	1	0	1	0	0	0	0
28777427	0	1	0	0	1	0	0	0	0
28777428	0	1	0	0	1	0	0	0	0
28777432	0	0	1	0	1	0	0	0	0
28777434	0	0	1	0	1	0	0	0	0
28777435	0	0	1	0	0	0	1	0	0
28777436	0	1	0	0	1	0	0	0	0
28777438	0	1	0	0	1	0	0	0	0
28777454	0	0	1	0	1	1	0	0	0
28777457	0	0	1	0	0	0	1	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28777291	0	0	0	0	0	1	0	1
28777292	0	0	0	0	1	0	0	1
28777293	0	1	0	0	0	1	0	0
28777387	1	0	0	1	0	0	0	0
28777388	1	0	0	1	0	0	0	0
28777389	0	1	0	1	0	0	0	0
28777391	1	0	0	1	0	0	0	0
28777393	0	1	0	0	0	0	1	0
28777394	0	1	0	1	0	0	0	0
28777396	0	1	0	1	0	0	0	0
28777397	0	1	0	1	0	0	0	0
28777398	0	1	0	1	0	0	0	0
28777400	0	1	0	1	0	0	0	0
28777402	0	1	0	1	0	0	0	0
28777403	1	0	0	1	0	0	0	0
28777405	1	0	0	1	0	0	0	0
28777406	0	1	0	1	0	0	0	0
28777410	0	1	0	1	0	0	0	0
28777412	1	0	0	1	0	0	0	1
28777420	0	0	0	1	0	0	0	0
28777421	0	1	0	1	0	0	0	0
28777422	0	1	0	1	0	0	0	0
28777423	0	0	0	1	0	0	0	0
28777425	0	1	0	1	0	0	0	0
28777427	0	1	0	1	0	0	0	0
28777428	0	1	0	1	0	0	0	0
28777432	0	1	0	1	0	0	0	0
28777434	1	0	0	1	0	0	0	0
28777435	0	1	0	1	0	0	0	0
28777436	1	0	0	1	0	0	0	0
28777438	1	0	0	1	0	0	0	0
28777454	1	0	0	0	1	0	0	0
28777457	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28777291	0	0	0	0	1	0	0	1
28777292	0	0	0	0	0	1	0	0
28777293	0	0	1	0	0	1	0	0
28777387	1	0	0	1	0	0	0	0
28777388	1	0	0	1	0	0	0	0
28777389	0	1	0	0	0	1	0	0
28777391	1	0	0	1	0	0	0	0
28777393	0	1	0	1	0	0	0	0
28777394	1	0	0	1	0	0	0	0
28777396	0	1	0	1	0	0	0	0
28777397	0	1	0	1	0	0	0	0
28777398	1	0	0	0	0	1	0	0
28777400	0	1	0	0	0	0	1	0
28777402	0	1	0	0	0	1	0	0
28777403	1	0	0	0	0	1	0	0
28777405	1	0	0	1	0	0	0	0
28777406	0	1	0	0	0	1	0	0
28777410	0	0	1	0	0	0	1	0
28777412	0	0	0	0	0	0	1	0
28777420	1	0	0	1	0	0	0	0
28777421	1	0	0	0	0	1	0	0
28777422	0	1	0	1	0	0	0	0
28777423	0	1	0	0	0	1	0	0
28777425	1	0	0	1	0	0	0	0
28777427	1	0	0	0	0	0	1	0
28777428	1	0	0	0	0	1	0	0
28777432	0	1	0	1	0	0	0	0
28777434	1	0	0	1	0	0	0	0
28777435	1	0	0	0	0	1	0	0
28777436	1	0	0	1	0	0	0	0
28777438	1	0	0	0	0	1	0	0
28777454	1	0	0	0	0	1	0	0
28777457	1	0	0	0	0	0	1	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28777291	0	0	0	0	0	1	0	1
28777292	0	1	0	0	0	1	0	0
28777293	0	0	1	0	0	1	0	0
28777387	1	0	0	1	0	0	0	0
28777388	0	1	0	1	0	0	0	0
28777389	0	1	0	1	0	0	0	0
28777391	1	0	0	1	0	0	0	0
28777393	0	1	0	0	0	0	1	0
28777394	0	1	0	1	0	0	0	0
28777396	0	1	0	1	0	0	0	0
28777397	0	1	0	1	0	0	0	0
28777398	0	1	0	0	0	1	0	0
28777400	0	1	0	0	0	1	0	0
28777402	0	1	0	1	0	0	0	0
28777403	0	1	0	1	0	0	0	0
28777405	0	1	0	1	0	0	0	0
28777406	0	1	0	1	0	0	0	0
28777410	0	0	1	1	0	0	0	0
28777412	1	0	0	0	0	0	1	0
28777420	1	0	0	1	0	0	0	0
28777421	0	1	0	1	0	0	0	0
28777422	0	1	0	1	0	0	0	0
28777423	0	1	0	1	0	0	0	0
28777425	1	0	0	1	0	0	0	0
28777427	0	0	1	1	0	0	0	0
28777428	0	1	0	1	0	0	0	0
28777432	0	1	0	1	0	0	0	0
28777434	0	1	0	1	0	0	0	0
28777435	0	1	0	1	0	0	0	0
28777436	1	0	0	1	0	0	0	0
28777438	0	1	0	1	0	0	0	0
28777454	0	1	0	0	1	0	0	0
28777457	0	0	1	1	0	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28777291	0	0	0	2	1	1
28777292	0	1	0	2	1	3
28777293	0	1	0	1	1	3
28777387	1	0	0	2	1	3
28777388	1	0	0	1	1	3
28777389	0	1	0	1	1	3
28777391	1	0	0	1	1	3
28777393	0	1	0	2	1	3
28777394	1	0	0	2	1	2
28777396	0	1	0	1	1	4
28777397	0	1	0	1	1	3
28777398	0	1	0	2	1	3
28777400	0	1	0	1	1	4
28777402	1	0	0	1	1	3
28777403	1	0	0	2	1	1
28777405	1	0	0	1	1	3
28777406	0	1	0	1	1	3
28777410	0	1	0	2	1	3
28777412	0	0	1	2	1	3
28777420	1	0	0	2	1	2
28777421	0	1	0	2	1	3
28777422	0	1	0	2	1	3
28777423	0	1	0	2	1	3
28777425	1	0	0	1	1	3
28777427	0	1	0	2	1	3
28777428	1	0	0	1	1	1
28777432	0	1	0	2	1	3
28777434	1	0	0	1	1	3
28777435	1	0	0	2	1	3
28777436	1	0	0	2	1	3
28777438	0	1	0	2	1	4
28777454	1	0	0	2	1	3
28777457	1	0	0	2	1	3

RespondentID	Q3
28777291	Clothing
28777292	
28777293	
28777387	
28777388	
28777389	
28777391	
28777393	
28777394	
28777396	
28777397	
28777398	
28777400	
28777402	
28777403	Under Armor
28777405	
28777406	
28777410	
28777412	
28777420	
28777421	
28777422	
28777423	
28777425	
28777427	Nirvana?
28777428	
28777432	
28777434	
28777435	
28777436	
28777438	
28777454	
28777457	

RespondentID	Q4	Q5_1
28777291	Looks trendy	0
28777292		0
28777293		0
28777387		0
28777388		0
28777389		0
28777391		0
28777393		0
28777394	Logo makes my opinion on everything	0
28777396		0
28777397		0
28777398		0
28777400		0
28777402		0
28777403	The "U"	0
28777405		0
28777406		0
28777410		0
28777412		1
28777420	I see it	0
28777421		0
28777422		0
28777423		0
28777425		0
28777427		0
28777428	All the grungy kids in middle school wore this kind of clothjng	0
28777432		0
28777434		0
28777435		0
28777436		0
28777438		0
28777454		0
28777457		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28777291	0	0	0	0	0	0	1	0
28777292	0	0	0	0	0	0	1	0
28777293	0	0	0	0	0	0	1	0
28777387	0	0	0	0	0	0	1	0
28777388	0	0	0	0	0	0	1	0
28777389	0	0	0	0	0	0	1	0
28777391	0	0	0	0	0	0	1	0
28777393	0	0	0	0	0	0	1	0
28777394	0	0	0	0	0	0	1	0
28777396	0	0	0	0	0	0	0	1
28777397	0	0	0	0	0	0	1	0
28777398	0	0	0	0	0	0	1	0
28777400	0	0	0	0	0	0	1	0
28777402	0	0	0	0	0	0	1	0
28777403	0	0	0	0	0	0	1	0
28777405	0	0	0	0	0	0	1	0
28777406	0	0	0	0	0	0	1	0
28777410	0	0	0	0	0	0	1	0
28777412	0	0	0	0	0	0	0	0
28777420	0	0	0	0	0	0	1	0
28777421	0	0	0	0	0	0	1	0
28777422	0	0	0	0	0	0	1	0
28777423	0	0	0	0	0	0	1	0
28777425	0	0	0	0	0	0	1	0
28777427	0	0	0	0	0	0	1	0
28777428	0	0	0	0	0	0	1	0
28777432	0	0	0	0	0	0	1	0
28777434	0	0	0	0	0	0	1	0
28777435	0	0	0	0	0	0	1	0
28777436	0	0	0	0	0	0	1	0
28777438	0	0	0	0	0	0	1	0
28777454	0	0	0	0	0	0	1	0
28777457	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28777460	3/7/2020 15:32	3/7/2020 15:34	120	1	4	6572	1	63	47	23221	3
28777461	3/7/2020 15:32	3/7/2020 15:36	199	1	2	1997	2	24	34	28607	3
28777463	3/7/2020 15:32	3/7/2020 15:37	251	1	4	5398	2	63	1	36330	3
28777464	3/7/2020 15:32	3/7/2020 15:35	175	1	4	4239	2	54	10	33068	3
28777467	3/7/2020 15:33	3/7/2020 15:35	166	1	4	5671	1	52	21	21230	3
28777468	3/7/2020 15:33	3/7/2020 15:36	202	1	4	7695	2	18	49	25801	3
28777471	3/7/2020 15:33	3/7/2020 15:35	142	1	2	6661	1	52	44	77057	3
28777472	3/7/2020 15:33	3/7/2020 15:35	159	1	2	7164	2	29	44	75068	3
28777654	3/7/2020 17:00	3/7/2020 17:02	131	1	4	1744	2	25	23	48616	2
28777661	3/7/2020 17:02	3/7/2020 17:04	124	1	4	9146	2	27	14	62301	2
28777662	3/7/2020 17:02	3/7/2020 17:04	135	1	2	4859	2	29	36	45895	2
28777664	3/7/2020 17:03	3/7/2020 17:06	211	1	4	9149	1	28	30	3275	1
28777692	3/7/2020 17:41	3/7/2020 17:44	180	1	4	5795	1	40	36	44312	2
28777701	3/7/2020 17:42	3/7/2020 17:45	186	1	4	8893	2	41	23	48346	2
28777702	3/7/2020 17:42	3/7/2020 17:44	151	1	4	1365	2	39	23	49259	2
28777706	3/7/2020 17:42	3/7/2020 17:47	321	1	2	6237	2	44	36	44663	2
28777707	3/7/2020 17:42	3/7/2020 17:44	149	1	4	1338	2	53	36	44840	2
28777709	3/7/2020 17:42	3/7/2020 17:48	333	1	4	8380	2	52	26	65340	2
28777710	3/7/2020 17:42	3/7/2020 17:45	206	1	2	6958	2	26	26	64030	2
28777711	3/7/2020 17:42	3/7/2020 17:46	190	1	4	4816	2	27	14	60175	2
28777716	3/7/2020 17:43	3/7/2020 17:46	189	1	4	1579	2	44	23	48801	2
28777717	3/7/2020 17:43	3/7/2020 17:46	184	1	4	6194	2	43	14	60002	2
28777724	3/7/2020 17:43	3/7/2020 17:49	377	1	4	4512	2	28	15	47250	2
28777725	3/7/2020 17:43	3/7/2020 17:45	150	1	4	5923	2	27	14	60302	2
28777727	3/7/2020 17:43	3/7/2020 17:45	133	1	2	1743	2	29	14	60188	2
28777731	3/7/2020 17:43	3/7/2020 17:45	98	1	4	5503	2	37	14	60091	2
28777732	3/7/2020 17:43	3/7/2020 17:46	175	1	4	9801	1	19	15	46307	2
28777734	3/7/2020 17:43	3/7/2020 17:45	91	1	2	4392	2	31	15	46928	2
28778861	3/8/2020 14:32	3/8/2020 14:35	196	1	2	3682	1	53	5	93401	4
28778862	3/8/2020 14:32	3/8/2020 14:34	132	1	2	2768	2	41	13	83642	4
28778863	3/8/2020 14:32	3/8/2020 14:35	163	1	4	5008	2	46	3	85653	4
28778864	3/8/2020 14:32	3/8/2020 14:36	143	1	4	2650	1	39	14	60647	2
28778865	3/8/2020 14:32	3/8/2020 14:36	237	1	4	9709	2	58	28	69101	2

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28777460	0	0	0	0	0	1	0	0	0	1
28777461	0	0	0	0	0	1	0	1	1	0
28777463	0	0	0	0	0	1	0	1	0	0
28777464	0	0	0	0	0	1	0	1	0	0
28777467	0	0	0	0	0	1	0	0	0	1
28777468	0	0	0	0	0	1	0	1	0	0
28777471	0	0	0	0	0	1	0	0	1	0
28777472	0	0	0	0	0	1	0	1	0	0
28777654	0	0	0	0	0	1	0	0	0	1
28777661	0	0	0	0	0	1	0	1	0	0
28777662	0	0	0	0	0	1	0	1	0	0
28777664	0	0	0	0	0	1	0	0	1	0
28777692	0	0	0	0	0	1	0	0	1	0
28777701	0	0	0	0	0	1	0	1	0	0
28777702	0	0	0	0	0	1	0	1	0	0
28777706	0	0	0	0	0	1	0	1	0	0
28777707	0	0	0	0	0	1	0	1	0	0
28777709	0	0	0	0	0	1	0	1	0	0
28777710	0	0	0	0	0	1	0	1	1	0
28777711	0	0	0	0	0	1	0	1	0	0
28777716	0	0	0	0	0	1	0	1	0	0
28777717	0	0	0	0	0	1	0	1	0	0
28777724	0	0	0	0	0	1	0	1	0	0
28777725	0	0	0	0	0	1	0	1	0	0
28777727	0	0	0	0	0	1	0	1	0	0
28777731	0	0	0	0	0	1	0	1	0	0
28777732	0	0	0	0	1	0	0	1	0	0
28777734	0	0	0	0	0	1	0	1	0	0
28778861	0	0	0	0	0	1	0	0	1	0
28778862	0	0	0	0	0	1	0	1	0	0
28778863	0	0	0	0	0	1	0	1	0	0
28778864	0	0	0	0	0	1	0	0	0	1
28778865	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28777460	0	1	0	0	0	0	0	1	0
28777461	0	0	1	0	0	1	0	0	0
28777463	0	0	1	0	0	1	0	0	0
28777464	0	0	0	1	0	0	0	1	0
28777467	0	0	0	1	0	0	0	1	0
28777468	0	0	1	0	0	1	0	0	0
28777471	0	1	0	0	0	0	1	0	0
28777472	0	0	1	0	0	1	0	0	0
28777654	0	0	0	1	0	0	0	1	0
28777661	0	0	1	0	0	1	0	0	0
28777662	0	0	0	1	0	0	0	1	0
28777664	0	1	0	0	0	0	0	1	0
28777692	0	1	0	0	0	0	1	0	0
28777701	0	0	1	0	0	1	0	0	0
28777702	0	0	1	0	0	1	0	0	0
28777706	0	0	1	0	0	1	0	0	0
28777707	0	0	1	0	0	0	0	1	0
28777709	0	0	0	1	0	1	0	0	0
28777710	0	1	0	0	0	1	1	0	0
28777711	0	0	1	0	0	1	0	0	0
28777716	0	0	1	0	0	1	0	0	0
28777717	0	0	1	0	0	1	0	0	0
28777724	0	0	0	1	0	1	0	0	0
28777725	0	0	1	0	0	1	0	0	0
28777727	0	0	1	0	0	1	0	0	0
28777731	0	0	0	1	0	1	0	0	0
28777732	0	1	0	0	0	0	1	0	0
28777734	0	0	1	0	0	1	0	0	0
28778861	0	1	0	0	0	0	1	0	0
28778862	0	0	1	0	0	1	0	0	0
28778863	0	0	1	0	0	1	0	0	0
28778864	0	1	0	0	0	0	0	1	0
28778865	0	0	0	1	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28777460	0	0	1	0	0	0	1	0	1
28777461	0	1	0	0	1	0	0	0	0
28777463	0	1	0	0	1	0	0	0	0
28777464	0	0	1	0	1	0	0	0	0
28777467	1	0	0	0	0	0	1	0	1
28777468	0	0	1	0	1	0	0	0	0
28777471	1	0	0	0	0	1	0	0	1
28777472	0	1	0	0	1	0	0	0	0
28777654	0	0	1	0	0	0	1	0	0
28777661	0	0	1	0	1	0	0	0	0
28777662	0	0	1	0	1	0	0	0	0
28777664	1	0	0	0	0	1	0	0	1
28777692	1	0	0	0	0	1	0	0	1
28777701	0	0	1	0	1	0	0	0	0
28777702	0	1	0	0	1	0	0	0	0
28777706	0	1	0	0	0	0	1	0	0
28777707	0	0	1	0	1	0	0	0	0
28777709	0	0	1	0	0	0	1	0	0
28777710	1	0	0	0	1	0	0	0	1
28777711	0	0	1	0	1	0	0	0	0
28777716	0	0	1	0	0	1	0	0	0
28777717	0	1	0	0	1	0	0	0	0
28777724	0	0	1	0	1	0	0	0	0
28777725	0	0	1	0	1	0	0	0	0
28777727	0	1	0	0	1	0	0	0	0
28777731	0	0	1	0	1	0	0	0	1
28777732	1	0	0	0	0	0	1	0	1
28777734	0	1	0	0	1	0	0	0	0
28778861	0	0	1	0	0	0	1	0	0
28778862	0	1	0	0	1	0	0	0	0
28778863	1	0	0	0	1	0	0	0	0
28778864	1	0	0	0	0	0	1	0	1
28778865	0	1	0	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28777460	0	0	0	0	0	1	0	1
28777461	0	1	0	1	1	0	0	0
28777463	0	1	0	1	0	0	0	0
28777464	0	1	0	1	0	0	0	0
28777467	0	0	0	0	0	1	0	1
28777468	0	1	0	1	0	0	0	0
28777471	0	0	0	0	1	0	0	1
28777472	0	1	0	1	0	0	0	0
28777654	0	1	0	1	0	0	0	0
28777661	0	1	0	1	0	0	0	0
28777662	0	1	0	0	0	1	0	0
28777664	0	0	0	1	0	0	0	1
28777692	0	0	0	0	1	0	0	1
28777701	0	1	0	1	0	0	0	0
28777702	1	0	0	1	0	0	0	0
28777706	1	0	0	1	0	0	0	0
28777707	1	0	0	0	0	1	0	0
28777709	0	1	0	1	0	0	0	0
28777710	0	0	0	1	0	0	0	0
28777711	0	1	0	1	0	0	0	0
28777716	0	1	0	1	0	0	0	0
28777717	0	1	0	1	0	0	0	0
28777724	0	1	0	1	0	0	0	0
28777725	0	1	0	1	0	0	0	0
28777727	1	0	0	1	0	0	0	0
28777731	0	0	0	1	0	0	0	0
28777732	0	0	0	0	0	1	0	1
28777734	1	0	0	1	0	0	0	0
28778861	0	1	0	0	1	0	0	1
28778862	1	0	0	1	0	0	0	0
28778863	1	0	0	1	0	0	0	0
28778864	0	0	0	0	0	1	0	1
28778865	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28777460	0	0	0	0	0	1	0	0
28777461	1	0	0	1	1	0	0	0
28777463	1	0	0	1	0	0	0	0
28777464	0	1	0	1	0	0	0	0
28777467	0	0	0	0	0	1	0	1
28777468	1	0	0	1	0	0	0	0
28777471	0	0	0	0	1	0	0	1
28777472	1	0	0	1	0	0	0	0
28777654	0	1	0	0	0	1	0	0
28777661	1	0	0	1	0	0	0	0
28777662	0	1	0	0	0	1	0	0
28777664	0	0	0	0	1	0	0	1
28777692	0	0	0	0	1	0	0	1
28777701	0	1	0	1	0	0	0	0
28777702	1	0	0	1	0	0	0	0
28777706	1	0	0	1	0	0	0	0
28777707	1	0	0	0	0	1	0	0
28777709	0	1	0	1	0	0	0	0
28777710	1	0	0	1	0	0	0	0
28777711	1	0	0	1	0	0	0	0
28777716	1	0	0	1	0	0	0	0
28777717	1	0	0	1	0	0	0	0
28777724	1	0	0	0	1	0	0	0
28777725	0	0	1	1	0	0	0	0
28777727	1	0	0	1	0	0	0	0
28777731	0	1	0	1	0	0	0	0
28777732	0	0	0	1	0	0	0	1
28777734	1	0	0	1	0	0	0	0
28778861	0	0	0	0	1	0	0	1
28778862	1	0	0	0	0	0	1	0
28778863	1	0	0	1	0	0	0	0
28778864	0	0	0	0	0	1	0	1
28778865	1	0	0	0	0	0	1	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28777460	0	1	0	0	0	1	0	1
28777461	1	0	0	1	0	0	0	0
28777463	0	0	1	0	0	0	1	0
28777464	0	1	0	1	0	0	0	0
28777467	0	0	0	0	0	1	0	0
28777468	0	1	0	1	0	0	0	0
28777471	0	0	0	0	1	0	0	1
28777472	0	1	0	1	0	0	0	0
28777654	0	1	0	0	0	1	0	0
28777661	0	1	0	1	0	0	0	0
28777662	0	1	0	0	0	1	0	0
28777664	0	0	0	0	1	0	0	1
28777692	0	0	0	0	1	0	0	1
28777701	0	1	0	1	0	0	0	0
28777702	1	0	0	1	0	0	0	0
28777706	1	0	0	1	0	0	0	0
28777707	0	1	0	0	0	1	0	0
28777709	1	0	0	1	0	0	0	0
28777710	1	0	0	1	0	0	0	0
28777711	1	0	0	1	0	0	0	0
28777716	0	1	0	1	0	0	0	0
28777717	1	0	0	0	0	1	0	0
28777724	1	0	0	1	0	0	0	0
28777725	0	1	0	1	0	0	0	0
28777727	1	0	0	1	0	0	0	0
28777731	0	1	0	1	0	0	0	0
28777732	0	0	0	0	1	0	0	1
28777734	1	0	0	1	0	0	0	0
28778861	0	0	0	0	0	1	0	0
28778862	1	0	0	1	0	0	0	0
28778863	1	0	0	1	0	0	0	0
28778864	0	0	0	0	0	1	0	1
28778865	0	1	0	0	0	0	1	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28777460	0	0	0	2	1	4
28777461	1	0	0	1	1	3
28777463	0	1	0	2	1	1
28777464	0	1	0	2	1	3
28777467	0	1	0	2	1	3
28777468	0	1	0	1	1	1
28777471	0	0	0	1	1	3
28777472	0	0	1	1	1	1
28777654	0	1	0	1	1	3
28777661	0	1	0	2	1	3
28777662	0	1	0	2	1	3
28777664	0	0	0	2	1	2
28777692	0	0	0	2	1	1
28777701	0	1	0	1	1	1
28777702	1	0	0	1	1	1
28777706	1	0	0	1	1	3
28777707	0	1	0	2	1	3
28777709	0	1	0	2	1	4
28777710	1	0	0	2	1	1
28777711	0	1	0	1	1	1
28777716	1	0	0	1	1	3
28777717	0	1	0	1	1	1
28777724	1	0	0	2	1	1
28777725	0	1	0	1	1	1
28777727	1	0	0	2	1	3
28777731	0	1	0	1	1	3
28777732	0	0	0	2	1	4
28777734	1	0	0	1	1	1
28778861	0	1	0	1	1	2
28778862	1	0	0	1	1	3
28778863	1	0	0	2	1	3
28778864	0	0	0	1	1	3
28778865	0	1	0	2	1	4

RespondentID	Q3
28777460	
28777461	
28777463	Life is Good
28777464	
28777467	
28777468	Nirvana
28777471	
28777472	nirvana
28777654	
28777661	
28777662	
28777664	
28777692	A kids clothing brand
28777701	Mikes,hard lemonade
28777702	Wonderwinks?
28777706	
28777707	
28777709	
28777710	smiley
28777711	Blink 182
28777716	
28777717	Nirvana
28777724	Nirvana
28777725	Nirvana
28777727	
28777731	
28777732	
28777734	nirvana
28778861	
28778862	
28778863	
28778864	
28778865	

RespondentID	Q4	Q5_1
28777460		0
28777461		0
28777463	I've seen it on their t shirt	0
28777464		0
28777467		0
28777468	There is merchandise for the band with this logo	0
28777471		0
28777472	seen it before	0
28777654		0
28777661		0
28777662		0
28777664	It relates to multiple styles of stores and styles	0
28777692	It looks like it would be great for that	0
28777701	I think I've seen this before	0
28777702	I think wonderwinks has a smiley face logo	0
28777706		0
28777707		0
28777709		0
28777710	smiling pic	0
28777711	It looks like one of their album covers	0
28777716		0
28777717	It was on one of their album covers.	0
28777724	It looks like nirvana's logo	0
28777725	Looks similar to the band's logo	0
28777727		0
28777731		0
28777732		0
28777734	that sounds right	0
28778861	looks like a stoned or drunk person	0
28778862		0
28778863		0
28778864		0
28778865		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28777460	0	0	0	0	0	0	1	0
28777461	0	0	0	0	0	0	1	0
28777463	0	0	0	0	0	0	1	0
28777464	0	0	0	0	0	0	1	0
28777467	0	0	0	0	0	0	1	0
28777468	0	0	0	0	0	0	1	0
28777471	0	0	0	0	0	0	1	0
28777472	0	0	0	0	0	0	1	0
28777654	0	0	0	0	0	0	1	0
28777661	0	0	0	0	0	0	1	0
28777662	0	0	0	0	0	0	1	0
28777664	0	0	0	0	0	0	1	0
28777692	0	0	0	0	0	0	1	0
28777701	0	0	0	0	0	0	1	0
28777702	0	0	0	0	0	0	1	0
28777706	0	0	0	0	0	0	1	0
28777707	0	0	0	0	0	0	1	0
28777709	0	0	0	0	0	0	1	0
28777710	0	0	0	0	0	0	1	0
28777711	0	0	0	0	0	0	1	0
28777716	0	0	0	0	0	0	1	0
28777717	0	0	0	0	0	0	1	0
28777724	0	0	0	0	0	0	1	0
28777725	0	0	0	0	0	0	1	0
28777727	0	0	0	0	0	0	1	0
28777731	0	0	0	0	0	0	1	0
28777732	0	0	0	0	0	0	1	0
28777734	0	0	0	0	0	0	1	0
28778861	0	0	0	0	0	0	1	0
28778862	0	0	0	0	0	0	1	0
28778863	0	0	0	0	0	0	1	0
28778864	0	0	0	0	0	0	1	0
28778865	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28778866	3/8/2020 14:33	3/8/2020 14:35	131	1	1	2162	1	37	14	60649	2
28778867	3/8/2020 14:33	3/8/2020 14:42	532	1	2	4219	2	73	11	30513	3
28778869	3/8/2020 14:33	3/8/2020 14:37	281	1	2	8372	1	42	50	53186	2
28778871	3/8/2020 14:33	3/8/2020 14:35	130	1	2	5998	2	35	5	93291	4
28778874	3/8/2020 14:33	3/8/2020 14:35	150	1	4	4771	2	67	5	91354	4
28778875	3/8/2020 14:33	3/8/2020 14:36	165	1	4	6747	2	61	14	60010	2
28778878	3/8/2020 14:33	3/8/2020 14:35	143	1	4	8101	1	46	50	54201	2
28778879	3/8/2020 14:33	3/8/2020 14:35	133	1	4	1842	1	28	36	43613	2
28778882	3/8/2020 14:33	3/8/2020 14:54	1233	1	2	3703	2	49	36	44601	2
28778884	3/8/2020 14:33	3/8/2020 14:37	226	1	4	7400	1	54	23	49534	2
28778892	3/8/2020 14:34	3/8/2020 14:37	200	1	1	9235	2	77	29	89108	4
28778894	3/8/2020 14:34	3/8/2020 14:36	158	1	3	1904	1	50	5	90746	4
28778899	3/8/2020 14:34	3/8/2020 14:36	115	1	4	9548	2	60	5	92410	4
28778900	3/8/2020 14:34	3/8/2020 14:37	139	1	3	4326	2	65	5	90292	4
28778901	3/8/2020 14:34	3/8/2020 14:37	146	1	1	4639	2	62	29	89104	4
28778905	3/8/2020 14:35	3/8/2020 14:37	170	1	4	2870	2	60	5	95602	4
28778906	3/8/2020 14:35	3/8/2020 14:38	221	1	2	3490	2	29	3	86538	4
28778907	3/8/2020 14:35	3/8/2020 14:38	174	1	4	8998	1	38	48	99223	4
28778908	3/8/2020 14:35	3/8/2020 14:39	250	1	4	4648	2	51	5	93550	4
28778909	3/8/2020 14:35	3/8/2020 14:37	127	1	1	8944	1	30	5	92555	4
28778913	3/8/2020 14:35	3/8/2020 14:39	241	1	2	3679	1	45	3	85351	4
28778914	3/8/2020 14:35	3/8/2020 14:44	521	1	4	8709	2	51	13	83858	4
28778918	3/8/2020 14:35	3/8/2020 14:38	187	1	2	9698	1	64	22	1581	1
28778920	3/8/2020 14:35	3/8/2020 14:42	406	1	2	4690	2	26	22	2169	1
28779720	3/8/2020 18:32	3/8/2020 18:35	169	1	4	2558	2	19	25	38801	3
28779722	3/8/2020 18:32	3/8/2020 18:35	173	1	4	9162	2	40	44	79905	3
28779725	3/8/2020 18:32	3/8/2020 18:36	208	1	4	8866	2	40	39	18201	1
28779726	3/8/2020 18:33	3/8/2020 18:36	197	1	4	6787	2	38	47	23430	3
28779729	3/8/2020 18:33	3/8/2020 18:35	126	1	2	5872	1	41	33	10033	1
28779732	3/8/2020 18:33	3/8/2020 18:36	191	1	1	2807	1	20	18	40403	3
28779733	3/8/2020 18:33	3/8/2020 18:35	127	1	3	8395	1	41	39	15049	1
28779735	3/8/2020 18:33	3/8/2020 18:36	175	1	4	8689	1	39	43	38115	3
28779736	3/8/2020 18:33	3/8/2020 18:35	117	1	4	4942	1	35	33	13212	1

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28778866	0	0	0	0	0	1	0	0	0	1
28778867	0	0	0	0	0	1	0	1	0	0
28778869	0	0	0	0	0	1	0	0	1	0
28778871	0	0	0	0	0	1	0	1	0	0
28778874	0	0	0	0	0	1	0	1	0	0
28778875	0	0	0	0	0	1	0	1	0	0
28778878	0	0	0	0	0	1	0	0	0	1
28778879	0	0	0	0	0	1	0	0	1	0
28778882	0	0	0	0	0	1	0	1	0	0
28778884	0	0	0	0	0	1	0	0	1	0
28778892	0	0	0	0	0	1	0	1	0	0
28778894	0	0	0	0	1	0	0	0	1	0
28778899	0	0	0	0	0	1	0	1	0	0
28778900	0	0	0	0	0	1	0	1	0	0
28778901	0	0	0	0	0	1	0	1	0	0
28778905	0	0	0	0	0	1	0	1	0	0
28778906	0	0	0	0	0	1	0	1	0	0
28778907	0	0	0	0	0	1	0	0	1	0
28778908	0	0	0	0	0	1	0	1	0	0
28778909	0	0	0	0	0	1	0	0	0	1
28778913	0	0	0	0	0	1	0	0	0	1
28778914	0	0	0	0	0	1	0	1	0	0
28778918	0	0	0	0	0	1	0	0	0	1
28778920	0	0	0	0	0	1	0	1	0	0
28779720	0	0	0	0	0	1	0	1	0	0
28779722	0	0	0	0	0	1	0	1	0	0
28779725	0	0	0	0	0	1	0	0	0	1
28779726	0	0	0	0	0	1	0	1	0	0
28779729	0	0	0	0	0	1	0	0	0	1
28779732	0	0	0	0	0	1	0	0	0	1
28779733	0	0	0	0	0	1	0	0	1	0
28779735	0	0	0	0	0	1	0	0	1	0
28779736	0	0	0	0	0	1	0	0	1	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28778866	0	1	0	0	0	0	0	1	0
28778867	0	0	1	0	0	0	0	1	0
28778869	0	1	0	0	0	0	0	1	0
28778871	0	0	1	0	0	1	0	0	0
28778874	0	0	0	1	0	1	0	0	0
28778875	0	0	1	0	0	1	0	0	0
28778878	0	1	0	0	0	0	0	1	0
28778879	0	1	0	0	0	0	1	0	0
28778882	0	0	1	0	0	1	0	0	0
28778884	0	1	0	0	0	0	1	0	0
28778892	0	0	0	1	0	0	0	1	0
28778894	0	1	0	0	0	0	1	0	0
28778899	0	0	0	1	0	0	0	1	0
28778900	0	0	0	1	0	1	0	0	0
28778901	0	0	0	1	0	1	0	0	0
28778905	0	0	0	1	0	1	0	0	0
28778906	0	0	1	0	0	1	0	0	0
28778907	0	1	0	0	0	0	1	0	0
28778908	0	0	1	0	0	1	0	0	0
28778909	0	1	0	0	0	0	0	1	0
28778913	0	1	0	0	0	0	0	1	0
28778914	0	1	0	0	0	1	0	0	0
28778918	0	1	0	0	0	0	0	1	0
28778920	0	0	1	0	0	1	0	0	0
28779720	0	0	0	1	0	1	0	0	0
28779722	0	0	1	0	0	1	0	0	0
28779725	0	0	0	1	0	0	0	1	0
28779726	0	0	1	0	0	1	0	0	0
28779729	0	1	0	0	0	0	0	1	0
28779732	0	0	0	1	0	0	0	1	0
28779733	0	1	0	0	0	0	1	0	0
28779735	0	1	0	0	0	0	1	0	0
28779736	0	1	0	0	0	0	1	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28778866	1	0	0	0	0	0	1	0	1
28778867	0	0	1	0	1	0	0	0	0
28778869	0	0	1	0	0	0	1	0	1
28778871	0	1	0	0	1	0	0	0	0
28778874	0	0	1	0	0	1	0	0	0
28778875	0	0	1	0	1	0	0	0	0
28778878	1	0	0	0	0	0	1	0	1
28778879	0	0	1	0	0	1	0	0	1
28778882	0	0	1	0	1	0	0	0	0
28778884	1	0	0	0	0	1	0	0	1
28778892	0	0	1	0	1	0	0	0	0
28778894	1	0	0	0	0	0	1	0	0
28778899	0	0	1	0	1	0	0	0	0
28778900	0	0	1	0	1	0	0	0	0
28778901	0	0	1	0	1	0	0	0	0
28778905	0	0	1	0	0	0	1	0	0
28778906	0	1	0	0	1	0	0	0	0
28778907	0	0	1	0	0	1	0	0	1
28778908	1	0	0	0	0	1	0	0	0
28778909	1	0	0	0	0	0	1	0	1
28778913	1	0	0	0	0	0	1	0	1
28778914	1	0	0	0	0	0	1	0	0
28778918	1	0	0	0	0	0	1	0	1
28778920	0	1	0	0	1	0	0	0	0
28779720	0	0	1	0	1	0	0	0	0
28779722	0	1	0	0	1	0	0	0	0
28779725	0	0	1	0	0	0	1	0	0
28779726	0	1	0	0	0	0	1	0	0
28779729	1	0	0	0	0	0	1	0	1
28779732	0	0	1	0	0	0	1	0	0
28779733	1	0	0	0	0	1	0	0	1
28779735	0	1	0	0	0	0	1	0	1
28779736	0	0	1	0	0	0	1	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28778866	0	0	0	0	0	1	0	1
28778867	1	0	0	0	0	0	1	0
28778869	0	0	0	0	0	1	0	1
28778871	1	0	0	1	0	0	0	0
28778874	0	1	0	1	0	0	0	0
28778875	0	1	0	1	0	0	0	0
28778878	0	0	0	0	0	1	0	1
28778879	0	0	0	0	1	0	0	1
28778882	0	1	0	1	0	0	0	1
28778884	0	0	0	0	1	0	0	1
28778892	0	1	0	1	0	0	0	0
28778894	0	1	0	0	1	0	0	1
28778899	0	1	0	1	0	0	0	0
28778900	0	1	0	1	0	0	0	0
28778901	0	1	0	1	0	0	0	0
28778905	0	1	0	1	0	0	0	0
28778906	1	0	0	1	0	0	0	0
28778907	0	0	0	0	1	0	0	1
28778908	0	1	0	1	0	0	0	0
28778909	0	0	0	0	0	1	0	1
28778913	0	0	0	0	0	1	0	1
28778914	0	1	0	1	0	0	0	1
28778918	0	0	0	0	0	1	0	1
28778920	1	0	0	1	0	0	0	0
28779720	0	1	0	1	0	0	0	0
28779722	0	1	0	1	0	0	0	0
28779725	0	1	0	1	0	0	0	0
28779726	1	0	0	1	0	0	0	0
28779729	0	0	0	0	0	1	0	1
28779732	0	1	0	0	0	0	1	1
28779733	0	0	0	0	1	0	0	1
28779735	0	0	0	0	1	0	0	1
28779736	0	0	0	0	1	0	0	1

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28778866	0	0	0	0	0	1	0	1
28778867	0	0	1	0	0	1	0	0
28778869	0	0	0	0	1	0	0	1
28778871	1	0	0	1	0	0	0	0
28778874	1	0	0	1	0	0	0	0
28778875	1	0	0	1	0	0	0	0
28778878	0	0	0	0	0	1	0	1
28778879	0	0	0	0	1	0	0	1
28778882	0	0	0	0	0	1	0	0
28778884	0	0	0	0	1	0	0	1
28778892	0	1	0	0	0	0	1	0
28778894	0	0	0	0	1	0	0	0
28778899	0	1	0	1	0	0	0	0
28778900	0	1	0	0	0	0	1	0
28778901	0	1	0	1	0	0	0	0
28778905	0	1	0	0	0	1	0	0
28778906	1	0	0	1	0	0	0	0
28778907	0	0	0	0	0	1	0	0
28778908	0	0	1	1	0	0	0	0
28778909	0	0	0	0	0	1	0	1
28778913	0	0	0	0	0	1	0	1
28778914	0	0	0	1	0	0	0	0
28778918	0	0	0	0	0	1	0	1
28778920	0	0	1	0	0	0	1	0
28779720	0	1	0	1	0	0	0	0
28779722	1	0	0	1	0	0	0	0
28779725	0	1	0	1	0	0	0	0
28779726	1	0	0	1	0	0	0	0
28779729	0	0	0	0	0	1	0	1
28779732	0	0	0	0	0	0	1	0
28779733	0	0	0	0	1	0	0	1
28779735	0	0	0	0	1	0	0	0
28779736	0	0	0	0	0	1	0	1

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28778866	0	0	0	0	0	1	0	1
28778867	0	1	0	0	0	0	1	0
28778869	0	0	0	0	0	1	0	0
28778871	1	0	0	1	0	0	0	0
28778874	0	1	0	1	0	0	0	0
28778875	0	1	0	1	0	0	0	0
28778878	0	0	0	0	0	1	0	1
28778879	0	0	0	0	1	0	0	1
28778882	0	1	0	0	0	0	1	0
28778884	0	0	0	0	1	0	0	1
28778892	0	1	0	0	0	0	1	0
28778894	1	0	0	0	0	1	0	1
28778899	0	1	0	1	0	0	0	0
28778900	0	1	0	1	0	0	0	0
28778901	0	1	0	1	0	0	0	0
28778905	0	1	0	0	0	1	0	0
28778906	1	0	0	1	0	0	0	0
28778907	0	1	0	0	0	1	0	1
28778908	0	0	1	1	0	0	0	0
28778909	0	0	0	0	0	1	0	1
28778913	0	0	0	0	0	1	0	0
28778914	1	0	0	1	0	0	0	1
28778918	0	0	0	0	0	1	0	1
28778920	0	1	0	0	0	0	1	0
28779720	0	1	0	1	0	0	0	0
28779722	1	0	0	1	0	0	0	0
28779725	0	1	0	1	0	0	0	0
28779726	1	0	0	1	0	0	0	0
28779729	0	0	0	0	0	1	0	1
28779732	0	1	0	0	0	0	1	1
28779733	0	0	0	0	1	0	0	1
28779735	1	0	0	0	0	0	1	0
28779736	0	0	0	0	1	0	0	1

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28778866	0	0	0	2	1	2
28778867	0	0	1	1	1	3
28778869	0	1	0	1	1	3
28778871	1	0	0	1	1	4
28778874	1	0	0	1	1	3
28778875	0	1	0	2	1	3
28778878	0	0	0	1	1	3
28778879	0	0	0	1	1	1
28778882	0	1	0	1	1	3
28778884	0	0	0	1	1	3
28778892	0	1	0	1	1	3
28778894	0	0	0	1	1	3
28778899	0	1	0	2	1	4
28778900	0	1	0	2	1	3
28778901	0	1	0	2	1	3
28778905	0	1	0	2	1	3
28778906	1	0	0	1	1	1
28778907	0	0	0	1	1	2
28778908	0	1	0	1	1	3
28778909	0	0	0	1	1	3
28778913	0	1	0	1	1	1
28778914	0	0	0	2	1	1
28778918	0	0	0	1	1	3
28778920	0	0	1	2	1	1
28779720	0	1	0	2	1	4
28779722	0	1	0	2	1	3
28779725	0	1	0	1	1	3
28779726	0	1	0	2	1	3
28779729	0	0	0	1	1	3
28779732	0	0	0	1	1	1
28779733	0	0	0	1	1	3
28779735	0	0	1	1	1	3
28779736	0	0	0	2	1	3

RespondentID	Q3
28778866	
28778867	
28778869	
28778871	
28778874	
28778875	
28778878	
28778879	Journey
28778882	
28778884	
28778892	
28778894	
28778899	
28778900	
28778901	
28778905	
28778906	volcom
28778907	
28778908	
28778909	
28778913	The group Nirvana
28778914	Have a nice day
28778918	
28778920	all that
28779720	
28779722	
28779725	
28779726	
28779729	
28779732	Nirvana
28779733	
28779735	
28779736	

RespondentID	Q4	Q5_1
28778866	i a smile	0
28778867		0
28778869		0
28778871		0
28778874		0
28778875		0
28778878		0
28778879	Cause that wete i see it at	0
28778882		0
28778884		0
28778892		0
28778894		0
28778899		0
28778900		0
28778901		0
28778905		0
28778906	crossout eyes	0
28778907	There's a lot of weird people out there	0
28778908		0
28778909		0
28778913	I have seen it before	0
28778914	Happy face	0
28778918		0
28778920	its close to their logo	0
28779720		0
28779722		0
28779725		0
28779726		0
28779729		0
28779732	I do believe this is their logo in particular? Though I'm not the biggest fan of their music	0
28779733		0
28779735		0
28779736		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28778866	0	0	0	0	0	0	1	0
28778867	0	0	0	0	0	0	1	0
28778869	0	0	0	0	0	0	1	0
28778871	0	0	0	0	0	0	1	0
28778874	0	0	0	0	0	0	1	0
28778875	0	0	0	0	0	0	1	0
28778878	0	0	0	0	0	0	1	0
28778879	0	0	0	0	0	0	1	0
28778882	0	0	0	0	0	0	1	0
28778884	0	0	0	0	0	0	1	0
28778892	0	0	0	0	0	0	1	0
28778894	0	0	0	0	0	0	1	0
28778899	0	0	0	0	0	0	0	1
28778900	0	0	0	0	0	0	1	0
28778901	0	0	0	0	0	0	1	0
28778905	0	0	0	0	0	0	1	0
28778906	0	0	0	0	0	0	1	0
28778907	0	0	0	0	0	0	1	0
28778908	0	0	0	0	0	0	1	0
28778909	0	0	0	1	0	0	0	0
28778913	0	0	0	0	0	0	1	0
28778914	0	0	0	0	0	0	1	0
28778918	0	0	0	0	0	0	1	0
28778920	0	0	0	0	0	0	1	0
28779720	0	0	0	0	0	0	1	0
28779722	0	0	0	0	0	0	1	0
28779725	0	0	0	0	0	0	1	0
28779726	0	0	0	0	0	0	1	0
28779729	0	0	0	0	0	0	1	0
28779732	0	0	0	0	0	0	1	0
28779733	0	0	0	0	0	0	1	0
28779735	0	0	0	0	0	0	1	0
28779736	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28779742	3/8/2020 18:33	3/8/2020 18:39	359	1	4	2199	1	36	1	36582	3
28779744	3/8/2020 18:33	3/8/2020 18:38	280	1	4	4776	1	36	18	40475	3
28779748	3/8/2020 18:34	3/8/2020 18:37	193	1	4	6126	1	39	33	10003	1
28779752	3/8/2020 18:34	3/8/2020 18:35	90	1	1	6967	1	21	47	23970	3
28779753	3/8/2020 18:34	3/8/2020 18:39	335	1	4	8660	1	36	33	14837	1
28779755	3/8/2020 18:34	3/8/2020 18:37	154	1	4	1986	1	43	10	34476	3
28779757	3/8/2020 18:34	3/8/2020 18:37	175	1	4	5806	1	38	33	11223	1
28779758	3/8/2020 18:34	3/8/2020 18:37	121	1	2	7927	1	24	41	29063	3
28779759	3/8/2020 18:35	3/8/2020 18:36	100	1	2	3771	1	18	10	33460	3
28779794	3/8/2020 18:59	3/8/2020 19:04	293	1	3	8117	2	47	47	22209	3
28779795	3/8/2020 18:59	3/8/2020 19:03	215	1	4	3187	2	36	44	75149	3
28779799	3/8/2020 18:59	3/8/2020 20:24	5062	1	2	8998	2	48	31	8096	1
28779800	3/8/2020 18:59	3/8/2020 19:01	111	1	2	2900	2	18	31	7090	1
28779844	3/8/2020 19:32	3/8/2020 19:35	185	1	4	9858	2	23	23	49445	2
28779846	3/8/2020 19:32	3/8/2020 19:36	243	1	2	1564	2	22	33	10009	1
28779850	3/8/2020 19:34	3/8/2020 19:39	268	1	4	4072	2	22	31	7067	1
28779851	3/8/2020 19:34	3/8/2020 19:37	186	1	2	9282	2	22	20	4097	1
28779853	3/8/2020 19:35	3/8/2020 19:37	166	1	2	4984	2	23	39	19146	1
28779857	3/8/2020 19:35	3/8/2020 19:38	179	1	2	1316	2	45	39	16066	1
28779859	3/8/2020 19:35	3/8/2020 19:43	462	1	4	5832	2	68	33	12804	1
28780002	3/8/2020 20:29	3/8/2020 20:31	117	1	4	5661	1	33	14	61061	2
28783260	3/9/2020 17:47	3/9/2020 17:50	181	1	4	3507	2	64	15	47408	2
28783261	3/9/2020 17:47	3/9/2020 17:50	184	1	4	9098	2	35	5	93635	4
28783263	3/9/2020 17:47	3/9/2020 17:51	193	1	4	2630	2	45	50	53573	2
28783265	3/9/2020 17:47	3/9/2020 17:52	266	1	4	3291	2	53	23	48864	2
28783267	3/9/2020 17:47	3/9/2020 17:50	137	1	2	9586	2	35	3	85208	4
28783270	3/9/2020 17:47	3/9/2020 17:50	182	1	2	3141	2	57	36	44875	2
28783271	3/9/2020 17:47	3/9/2020 17:50	128	1	1	3526	2	52	6	80920	4
28783273	3/9/2020 17:48	3/9/2020 17:50	151	1	1	1940	2	34	29	89509	4
28783275	3/9/2020 17:48	3/9/2020 17:51	203	1	1	3745	2	55	5	92647	4
28783276	3/9/2020 17:48	3/9/2020 18:06	1087	1	4	5593	2	25	5	92571	4
28783280	3/9/2020 17:48	3/9/2020 17:50	119	1	4	5859	2	21	5	92277	4
28783281	3/9/2020 17:48	3/9/2020 17:51	153	1	1	9958	2	40	29	89503	4

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28779742	0	0	0	0	0	1	0	0	1	0
28779744	0	0	0	0	0	1	0	0	1	0
28779748	0	0	0	0	0	1	0	0	1	0
28779752	0	0	0	0	0	1	0	0	0	1
28779753	0	0	0	0	0	1	0	0	1	0
28779755	0	0	0	0	0	1	0	0	0	1
28779757	0	0	0	0	0	1	0	0	1	0
28779758	0	0	0	0	0	1	0	0	0	1
28779759	0	0	0	0	0	1	0	0	1	0
28779794	0	0	0	0	0	1	0	1	0	0
28779795	0	0	0	0	0	1	0	1	0	0
28779799	0	0	0	0	0	1	0	1	0	0
28779800	0	0	0	0	0	1	0	1	0	0
28779844	0	0	0	0	0	1	0	0	0	1
28779846	0	0	0	0	0	1	0	1	0	0
28779850	0	0	0	0	0	1	0	1	0	0
28779851	0	0	0	0	0	1	0	1	0	0
28779853	0	0	0	0	0	1	0	1	0	0
28779857	0	0	0	0	0	1	0	1	1	0
28779859	0	0	0	0	0	1	0	1	0	0
28780002	0	0	0	1	0	0	0	0	0	1
28783260	0	0	0	0	0	1	0	1	0	0
28783261	0	0	0	0	0	1	0	1	0	0
28783263	0	0	0	0	0	1	0	1	0	0
28783265	0	0	0	0	0	1	0	1	0	0
28783267	0	0	0	0	0	1	0	1	0	0
28783270	0	0	0	0	0	1	0	1	0	0
28783271	0	0	0	0	0	1	0	1	1	0
28783273	0	0	0	0	0	1	0	1	0	0
28783275	0	0	0	0	0	1	0	1	0	0
28783276	0	0	0	0	0	1	0	1	0	0
28783280	0	0	0	0	0	1	0	1	0	0
28783281	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28779742	0	1	0	0	0	0	1	0	0
28779744	0	1	0	0	0	0	1	0	0
28779748	0	1	0	0	0	0	1	0	0
28779752	0	1	0	0	0	0	0	1	0
28779753	0	1	0	0	0	0	1	0	0
28779755	0	1	0	0	0	0	1	0	0
28779757	0	1	0	0	0	0	0	1	0
28779758	0	1	0	0	0	0	0	1	0
28779759	0	1	0	0	0	0	0	1	0
28779794	0	0	0	1	0	0	0	1	0
28779795	0	0	0	1	0	1	0	0	0
28779799	0	0	0	1	0	1	0	0	0
28779800	0	0	0	1	0	0	0	1	0
28779844	0	1	0	0	0	0	0	1	0
28779846	0	1	0	0	0	1	0	0	0
28779850	0	0	1	0	0	1	0	0	0
28779851	0	1	0	0	0	0	0	1	0
28779853	0	0	0	1	0	1	0	0	0
28779857	0	0	1	0	0	0	0	1	0
28779859	0	0	0	1	0	0	0	1	0
28780002	0	1	0	0	0	0	0	1	0
28783260	0	0	0	1	0	0	0	1	0
28783261	0	0	1	0	0	1	0	0	0
28783263	0	0	0	1	0	1	0	0	0
28783265	0	0	0	1	0	1	0	0	0
28783267	0	0	1	0	0	1	0	0	0
28783270	0	0	0	1	0	0	0	1	0
28783271	0	0	1	0	0	1	1	0	0
28783273	0	0	1	0	0	0	0	1	0
28783275	0	0	1	0	0	1	0	0	0
28783276	0	0	0	1	0	1	0	0	0
28783280	0	0	1	0	0	1	0	0	0
28783281	0	0	1	0	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28779742	1	0	0	0	0	1	0	0	1
28779744	1	0	0	0	0	1	0	0	1
28779748	1	0	0	0	0	1	0	0	1
28779752	0	0	1	0	0	0	1	0	1
28779753	1	0	0	0	0	0	1	0	1
28779755	1	0	0	0	0	1	0	0	1
28779757	0	0	1	0	0	0	1	0	0
28779758	1	0	0	0	0	0	1	0	1
28779759	0	1	0	0	0	0	1	0	1
28779794	0	0	1	0	1	0	0	0	0
28779795	0	0	1	0	0	0	1	0	0
28779799	0	0	1	0	1	0	0	0	0
28779800	0	0	1	0	1	0	0	0	0
28779844	1	0	0	0	0	0	1	0	1
28779846	0	0	1	0	1	0	0	0	1
28779850	0	1	0	0	1	0	0	0	0
28779851	0	0	1	0	1	0	0	0	0
28779853	0	0	1	0	0	0	1	0	0
28779857	0	0	1	0	1	1	0	0	0
28779859	0	0	1	0	1	0	0	0	0
28780002	1	0	0	0	0	0	1	0	1
28783260	0	0	1	0	0	0	1	0	0
28783261	0	0	1	0	1	0	0	0	0
28783263	0	1	0	0	1	0	0	0	0
28783265	0	0	1	0	1	0	0	0	0
28783267	0	1	0	0	1	0	0	0	0
28783270	0	0	1	0	0	0	1	0	0
28783271	0	1	0	0	1	1	0	0	0
28783273	0	1	0	0	1	0	0	0	0
28783275	0	0	1	0	1	0	0	0	0
28783276	0	0	1	0	1	0	0	0	0
28783280	0	1	0	0	1	0	0	0	0
28783281	0	1	0	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28779742	0	0	0	0	1	0	0	1
28779744	0	0	0	0	1	0	0	1
28779748	0	0	0	0	1	0	0	1
28779752	0	0	0	0	0	1	0	1
28779753	0	0	0	0	1	0	0	1
28779755	0	0	0	0	0	0	1	1
28779757	0	1	0	0	1	0	0	1
28779758	0	0	0	0	1	0	0	1
28779759	0	0	0	0	0	1	0	1
28779794	0	1	0	1	0	0	0	0
28779795	0	1	0	1	0	0	0	0
28779799	0	1	0	0	0	0	1	0
28779800	0	1	0	1	0	0	0	0
28779844	0	0	0	0	0	0	1	1
28779846	0	0	0	1	0	0	0	1
28779850	1	0	0	1	0	0	0	0
28779851	0	1	0	1	0	0	0	1
28779853	0	1	0	1	0	0	0	0
28779857	1	0	0	1	1	0	0	0
28779859	0	1	0	0	1	0	0	0
28780002	0	0	0	0	0	1	0	1
28783260	0	1	0	1	0	0	0	0
28783261	1	0	0	1	0	0	0	0
28783263	1	0	0	1	0	0	0	0
28783265	1	0	0	1	0	0	0	0
28783267	1	0	0	1	0	0	0	0
28783270	0	1	0	1	0	0	0	0
28783271	1	0	0	1	1	0	0	0
28783273	0	1	0	1	0	0	0	0
28783275	0	1	0	1	0	0	0	0
28783276	0	1	0	1	0	0	0	0
28783280	0	1	0	1	0	0	0	0
28783281	1	0	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28779742	0	0	0	0	1	0	0	1
28779744	0	0	0	0	1	0	0	1
28779748	0	0	0	0	1	0	0	1
28779752	0	0	0	0	0	1	0	0
28779753	0	0	0	0	1	0	0	1
28779755	0	0	0	0	1	0	0	1
28779757	0	0	0	0	1	0	0	1
28779758	0	0	0	0	1	0	0	1
28779759	1	0	0	0	0	0	1	1
28779794	0	1	0	0	0	1	0	0
28779795	0	1	0	0	0	0	1	0
28779799	0	1	0	0	0	0	1	0
28779800	0	1	0	1	0	0	0	0
28779844	0	0	0	0	0	1	0	0
28779846	0	0	0	1	0	0	0	0
28779850	1	0	0	1	0	0	0	0
28779851	0	0	0	0	0	0	1	0
28779853	0	1	0	1	0	0	0	0
28779857	1	0	0	0	1	0	0	0
28779859	0	1	0	0	0	1	0	0
28780002	0	0	0	0	0	1	0	1
28783260	0	1	0	0	0	0	1	0
28783261	1	0	0	1	0	0	0	0
28783263	1	0	0	1	0	0	0	0
28783265	1	0	0	1	0	0	0	0
28783267	1	0	0	1	0	0	0	0
28783270	0	1	0	0	0	1	0	0
28783271	1	0	0	1	1	0	0	0
28783273	0	1	0	1	0	0	0	0
28783275	1	0	0	1	0	0	0	0
28783276	0	1	0	0	0	1	0	0
28783280	1	0	0	1	0	0	0	0
28783281	1	0	0	1	0	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28779742	0	0	0	0	1	0	0	1
28779744	0	0	0	0	1	0	0	0
28779748	0	0	0	0	0	1	0	1
28779752	0	1	0	0	0	1	0	1
28779753	0	0	0	0	1	0	0	1
28779755	0	0	0	0	0	0	1	1
28779757	0	0	0	0	0	1	0	0
28779758	0	0	0	0	1	0	0	1
28779759	0	0	0	0	0	1	0	1
28779794	0	1	0	1	0	0	0	0
28779795	0	1	0	1	0	0	0	0
28779799	0	1	0	0	0	0	1	0
28779800	0	1	0	1	0	0	0	0
28779844	0	0	1	0	0	0	1	0
28779846	0	1	0	0	0	0	1	1
28779850	0	1	0	1	0	0	0	0
28779851	0	1	0	1	0	0	0	0
28779853	0	1	0	1	0	0	0	0
28779857	1	0	0	1	1	0	0	0
28779859	0	1	0	0	0	1	0	0
28780002	0	0	0	0	0	1	0	1
28783260	0	1	0	0	0	0	1	0
28783261	0	1	0	1	0	0	0	0
28783263	1	0	0	1	0	0	0	0
28783265	1	0	0	1	0	0	0	0
28783267	0	1	0	0	0	1	0	0
28783270	0	1	0	0	0	1	0	0
28783271	1	0	0	1	1	0	0	0
28783273	0	1	0	1	0	0	0	0
28783275	0	1	0	1	0	0	0	0
28783276	0	1	0	1	0	0	0	0
28783280	0	1	0	1	0	0	0	0
28783281	1	0	0	1	0	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28779742	0	0	0	1	1	1
28779744	1	0	0	2	1	1
28779748	0	0	0	2	1	2
28779752	0	0	0	1	1	3
28779753	0	0	0	1	1	1
28779755	0	0	0	1	1	2
28779757	0	1	0	1	1	3
28779758	0	0	0	2	1	3
28779759	1	0	0	1	1	4
28779794	0	1	0	2	1	3
28779795	0	1	0	1	1	4
28779799	0	1	0	1	1	3
28779800	0	1	0	1	1	1
28779844	0	0	1	1	1	1
28779846	0	0	0	1	1	1
28779850	0	1	0	2	1	1
28779851	0	1	0	2	1	4
28779853	0	1	0	2	1	1
28779857	1	0	0	2	1	3
28779859	0	1	0	1	1	1
28780002	0	0	0	1	1	1
28783260	0	1	0	2	1	3
28783261	1	0	0	2	1	3
28783263	0	1	0	2	1	3
28783265	1	0	0	2	1	3
28783267	0	1	0	2	1	3
28783270	0	1	0	2	1	3
28783271	1	0	0	2	1	3
28783273	0	1	0	2	1	3
28783275	0	1	0	2	1	4
28783276	0	1	0	2	1	1
28783280	1	0	0	2	1	1
28783281	1	0	0	2	1	4

RespondentID	Q3
28779742	Johanna
28779744	Nirvana
28779748	
28779752	
28779753	Some band can't remember name
28779755	
28779757	
28779758	
28779759	
28779794	
28779795	
28779799	
28779800	nirvana
28779844	I don't know. But I have seen him before p
28779846	Nirvana
28779850	Hot topic
28779851	
28779853	nirvana
28779857	
28779859	Not sure but I have seen this before
28780002	Nirvana
28783260	
28783261	
28783263	
28783265	
28783267	
28783270	
28783271	
28783273	
28783275	
28783276	I can't recall
28783280	Unsure
28783281	

RespondentID	Q4	Q5_1
28779742	It's great	1
28779744	Alas, it's the logo for the album Nevermind	0
28779748	Have seen it many places	0
28779752		0
28779753	Seen logo before	0
28779755	Multi face fool	0
28779757		0
28779758		0
28779759		0
28779794		0
28779795		0
28779799		0
28779800	it reminds me of a shirt	0
28779844	because this logo is on stuff that's how logos work	0
28779846	I like Nirvana	0
28779850	I've seen similar branding	0
28779851		0
28779853	i have seen this logo before	0
28779857		0
28779859	The closed/ crossed eyes and crooked smile belong to a brand that I have seen but cannot remember brand name	0
28780002	I know that's what it is! I've listened to them for years.	0
28783260		0
28783261		0
28783263		0
28783265		0
28783267		0
28783270		0
28783271		0
28783273		0
28783275		0
28783276	It's very familiar, but I can't bring the brand name to mind	0
28783280	Can't remember	0
28783281		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28779742	1	0	1	1	0	0	0	0
28779744	0	0	0	0	0	0	1	0
28779748	0	0	0	0	0	0	1	0
28779752	0	0	0	0	0	0	1	0
28779753	0	0	0	0	0	0	1	0
28779755	0	0	1	0	0	0	0	0
28779757	0	0	0	0	0	0	1	0
28779758	1	0	0	0	0	0	0	0
28779759	0	0	0	0	0	0	1	0
28779794	0	0	0	0	0	0	1	0
28779795	0	0	0	0	0	0	1	0
28779799	0	0	0	0	0	0	1	0
28779800	0	0	0	0	0	0	1	0
28779844	0	0	0	0	0	0	0	1
28779846	0	0	0	0	0	0	1	0
28779850	0	0	0	0	0	0	1	0
28779851	0	0	0	0	0	0	1	0
28779853	0	0	1	1	0	0	0	0
28779857	0	0	0	0	0	0	1	0
28779859	0	0	0	0	0	0	1	0
28780002	0	0	0	0	0	0	1	0
28783260	0	0	0	0	0	0	1	0
28783261	0	0	0	0	0	0	1	0
28783263	0	0	0	0	0	0	1	0
28783265	0	0	0	0	0	0	1	0
28783267	0	0	0	0	0	0	1	0
28783270	0	0	0	0	0	0	1	0
28783271	0	0	0	0	0	0	1	0
28783273	0	0	0	0	0	0	1	0
28783275	0	0	0	0	0	0	1	0
28783276	0	0	0	0	0	0	1	0
28783280	0	0	0	0	0	0	1	0
28783281	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28783284	3/9/2020 17:48	3/9/2020 17:51	146	1	4	8265	2	59	48	98101	4
28783285	3/9/2020 17:48	3/9/2020 17:52	222	1	4	6488	2	21	38	97536	4
28783286	3/9/2020 17:48	3/9/2020 17:51	131	1	2	8328	2	33	5	91204	4
28783288	3/9/2020 17:49	3/9/2020 17:52	223	1	2	4728	2	60	5	94065	4
28783300	3/9/2020 17:49	3/9/2020 17:52	172	1	2	8099	2	28	6	80924	4
28783423	3/9/2020 18:38	3/9/2020 18:40	97	1	2	5319	1	25	34	27703	3
28783425	3/9/2020 18:39	3/9/2020 18:45	368	1	4	9263	1	34	39	19003	1
28783432	3/9/2020 18:39	3/9/2020 18:41	139	1	2	5697	1	18	44	77066	3
28783435	3/9/2020 18:39	3/9/2020 18:42	217	1	1	1012	1	39	33	12966	1
28783442	3/9/2020 18:39	3/9/2020 18:42	175	1	2	1222	1	53	33	10035	1
28783445	3/9/2020 18:39	3/9/2020 18:43	248	1	2	7819	1	40	11	30344	3
28783450	3/9/2020 18:40	3/9/2020 18:42	114	1	4	7492	1	47	10	33021	3
28783461	3/9/2020 18:41	3/9/2020 18:45	267	1	4	4994	1	40	39	19460	1
28783465	3/9/2020 18:41	3/9/2020 18:44	191	1	4	5213	1	35	10	33411	3
28783466	3/9/2020 18:41	3/9/2020 18:43	119	1	4	6250	1	24	44	78752	3
28783543	3/9/2020 19:08	3/9/2020 19:10	101	1	2	8340	1	19	31	8054	1
28783552	3/9/2020 19:09	3/9/2020 19:11	154	1	4	4314	1	37	31	7055	1
28786541	3/10/2020 20:32	3/10/2020 20:35	163	1	4	1669	1	21	28	68850	2
28786542	3/10/2020 20:32	3/10/2020 20:36	221	1	4	4795	2	52	26	63005	2
28786543	3/10/2020 20:32	3/10/2020 20:34	127	1	4	3701	2	31	35	58045	2
28786545	3/10/2020 20:32	3/10/2020 20:35	166	1	1	4244	2	70	5	92109	4
28786548	3/10/2020 20:32	3/10/2020 20:34	111	1	2	8991	2	25	5	90250	4
28786549	3/10/2020 20:32	3/10/2020 20:35	147	1	2	3470	2	35	3	85032	4
28786550	3/10/2020 20:32	3/10/2020 20:36	236	1	1	2757	2	67	16	52635	2
28786553	3/10/2020 20:32	3/10/2020 20:35	176	1	4	5656	2	39	32	87522	4
28786555	3/10/2020 20:32	3/10/2020 20:36	211	1	3	4395	1	62	36	44833	2
28786557	3/10/2020 20:33	3/10/2020 20:34	119	1	4	4720	2	32	14	60914	2
28786559	3/10/2020 20:33	3/10/2020 20:37	275	1	4	4714	2	40	16	51106	2
28786565	3/10/2020 20:33	3/10/2020 20:36	178	1	4	3644	2	52	14	60517	2
28786568	3/10/2020 20:33	3/10/2020 20:36	175	1	2	7076	2	23	36	45440	2
28786570	3/10/2020 20:33	3/10/2020 20:35	118	1	2	4755	1	33	27	59485	4
28786571	3/10/2020 20:33	3/10/2020 20:35	138	1	4	7760	2	56	50	54229	2
28786573	3/10/2020 20:33	3/10/2020 20:34	96	1	1	2860	1	43	5	91740	4

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28783284	0	0	0	0	0	1	0	1	0	0
28783285	0	0	0	0	0	1	0	1	0	0
28783286	0	0	0	0	0	1	0	1	0	0
28783288	0	0	0	0	0	1	0	1	0	0
28783300	0	0	0	0	0	1	0	1	0	0
28783423	0	0	0	0	0	1	0	0	0	1
28783425	0	0	0	0	0	1	0	0	0	1
28783432	0	0	0	1	1	0	0	0	1	0
28783435	0	0	0	0	0	1	0	0	1	0
28783442	0	0	0	0	0	1	0	0	0	1
28783445	0	0	0	0	0	1	0	0	0	1
28783450	0	0	0	0	0	1	0	0	1	0
28783461	0	0	0	0	0	1	0	0	1	0
28783465	0	0	0	0	0	1	0	0	0	1
28783466	0	0	0	0	0	1	0	0	0	1
28783543	0	0	0	0	0	1	0	0	0	1
28783552	0	0	0	0	0	1	0	1	0	0
28786541	0	0	0	1	0	0	0	0	0	1
28786542	0	0	0	0	0	1	0	1	0	0
28786543	0	0	0	0	0	1	0	1	0	0
28786545	0	0	0	0	0	1	0	0	0	1
28786548	0	0	0	0	0	1	0	1	0	0
28786549	0	0	0	0	0	1	0	1	0	0
28786550	0	0	0	0	0	1	0	1	0	0
28786553	0	0	0	0	0	1	0	1	0	0
28786555	0	0	0	0	0	1	0	0	0	1
28786557	0	0	0	0	0	1	0	1	0	0
28786559	0	0	0	0	0	1	0	1	0	0
28786565	0	0	0	0	0	1	0	1	0	0
28786568	0	0	0	0	0	1	0	1	0	0
28786570	0	0	0	0	0	1	0	0	0	1
28786571	0	0	0	0	0	1	0	1	0	0
28786573	0	0	0	0	0	1	0	0	0	1

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28783284	0	0	0	0	1	0	0	1	0
28783285	0	0	0	1	0	1	0	0	0
28783286	0	0	1	0	0	1	0	0	0
28783288	0	0	0	1	0	1	0	0	0
28783300	0	0	0	1	0	0	0	1	0
28783423	0	1	0	0	0	0	0	1	0
28783425	0	1	0	0	0	0	1	0	0
28783432	0	1	0	0	0	0	0	1	0
28783435	0	1	0	0	0	0	1	0	0
28783442	0	1	0	0	0	0	1	0	0
28783445	0	1	0	0	0	0	0	1	0
28783450	0	1	0	0	0	0	0	1	0
28783461	0	1	0	0	0	0	1	0	0
28783465	0	1	0	0	0	0	1	0	0
28783466	0	1	0	0	0	0	0	1	0
28783543	0	0	0	1	0	0	0	1	0
28783552	0	1	0	0	0	0	0	1	0
28786541	0	1	0	0	0	0	0	1	0
28786542	0	0	0	1	0	0	0	1	0
28786543	0	0	0	1	0	0	0	1	0
28786545	0	0	1	0	0	0	0	1	0
28786548	0	0	1	0	0	1	0	0	0
28786549	0	0	1	0	0	1	0	0	0
28786550	0	0	1	0	0	0	0	1	0
28786553	0	0	0	1	0	1	0	0	0
28786555	0	1	0	0	0	0	0	1	0
28786557	0	0	1	0	0	1	0	0	0
28786559	0	1	0	0	0	1	0	0	0
28786565	0	0	0	1	0	0	0	1	0
28786568	0	0	1	0	0	1	0	0	0
28786570	0	1	0	0	0	0	0	1	0
28786571	0	0	0	1	0	1	0	0	0
28786573	0	1	0	0	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28783284	0	0	1	0	1	0	0	0	0
28783285	0	0	1	0	1	0	0	0	0
28783286	0	1	0	0	1	0	0	0	0
28783288	0	0	1	0	1	0	0	0	0
28783300	0	0	1	0	1	0	0	0	0
28783423	0	0	1	0	0	0	1	0	1
28783425	1	0	0	0	0	0	1	0	1
28783432	1	0	0	0	0	0	1	0	1
28783435	1	0	0	0	0	1	0	0	1
28783442	1	0	0	0	0	1	0	0	1
28783445	1	0	0	0	0	0	1	0	1
28783450	0	0	1	0	0	1	0	0	1
28783461	1	0	0	0	0	1	0	0	1
28783465	1	0	0	0	0	0	1	0	0
28783466	1	0	0	0	0	0	1	0	1
28783543	0	0	1	0	0	0	1	0	1
28783552	1	0	0	0	0	0	1	0	1
28786541	1	0	0	0	0	0	1	0	1
28786542	0	0	1	0	1	0	0	0	0
28786543	0	0	1	0	1	0	0	0	0
28786545	0	1	0	0	0	0	1	0	0
28786548	0	1	0	0	1	0	0	0	0
28786549	0	1	0	0	1	0	0	0	0
28786550	0	0	1	0	0	0	1	0	0
28786553	0	1	0	0	1	0	0	0	0
28786555	0	0	1	0	0	0	1	0	1
28786557	0	0	1	0	0	1	0	0	0
28786559	0	1	0	0	1	0	0	0	0
28786565	0	1	0	0	1	0	0	0	0
28786568	0	0	1	0	1	0	0	0	0
28786570	0	0	1	0	0	0	1	0	0
28786571	0	0	1	0	1	0	0	0	0
28786573	0	0	1	0	0	0	1	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28783284	0	1	0	1	0	0	0	0
28783285	0	1	0	1	0	0	0	0
28783286	1	0	0	1	0	0	0	0
28783288	0	1	0	1	0	0	0	0
28783300	0	1	0	1	0	0	0	0
28783423	0	0	0	0	0	1	0	1
28783425	0	0	0	0	0	1	0	1
28783432	0	0	0	0	0	1	0	1
28783435	0	0	0	0	1	0	0	1
28783442	0	0	0	0	1	0	0	1
28783445	0	0	0	0	0	1	0	1
28783450	0	0	0	0	1	0	0	1
28783461	0	0	0	0	1	0	0	1
28783465	0	1	0	0	1	0	0	1
28783466	0	0	0	0	0	1	0	1
28783543	0	0	0	0	1	0	0	1
28783552	0	0	0	0	0	1	0	1
28786541	0	0	0	0	0	1	0	1
28786542	0	1	0	0	1	0	0	0
28786543	0	1	0	1	0	0	0	0
28786545	0	1	0	1	0	0	0	0
28786548	1	0	0	1	0	0	0	0
28786549	1	0	0	1	0	0	0	0
28786550	0	1	0	1	0	0	0	0
28786553	0	1	0	0	0	1	0	0
28786555	0	0	0	0	0	1	0	0
28786557	1	0	0	1	0	0	0	0
28786559	1	0	0	1	0	0	0	1
28786565	1	0	0	1	0	0	0	0
28786568	0	1	0	1	0	0	0	0
28786570	0	1	0	0	0	1	0	1
28786571	0	1	0	1	0	0	0	0
28786573	0	0	0	0	0	1	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28783284	0	1	0	0	0	1	0	0
28783285	0	1	0	1	0	0	0	0
28783286	1	0	0	1	0	0	0	0
28783288	0	1	0	1	0	0	0	0
28783300	1	0	0	0	0	1	0	0
28783423	0	0	0	0	0	1	0	1
28783425	0	0	0	0	0	1	0	1
28783432	0	0	0	0	0	1	0	0
28783435	0	0	0	0	1	0	0	1
28783442	0	0	0	0	1	0	0	1
28783445	0	0	0	0	0	1	0	1
28783450	0	0	0	0	1	0	0	1
28783461	0	0	0	0	1	0	0	1
28783465	0	0	0	0	1	0	0	1
28783466	0	0	0	0	0	1	0	1
28783543	0	0	0	0	0	1	0	0
28783552	0	0	0	0	0	1	0	1
28786541	0	0	0	0	0	1	0	1
28786542	1	0	0	0	1	0	0	0
28786543	0	1	0	1	0	0	0	0
28786545	0	1	0	1	0	0	0	0
28786548	1	0	0	0	0	1	0	0
28786549	1	0	0	1	0	0	0	0
28786550	0	0	1	0	0	1	0	0
28786553	0	0	1	0	0	0	1	0
28786555	0	1	0	0	0	1	0	0
28786557	1	0	0	1	0	0	0	0
28786559	0	0	0	1	0	0	0	0
28786565	1	0	0	0	0	1	0	0
28786568	0	1	0	0	1	0	0	0
28786570	0	0	0	0	0	1	0	1
28786571	0	1	0	1	0	0	0	0
28786573	0	1	0	0	0	1	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28783284	0	1	0	1	0	0	0	0
28783285	0	1	0	1	0	0	0	0
28783286	1	0	0	1	0	0	0	0
28783288	0	1	0	1	0	0	0	0
28783300	0	1	0	1	0	0	0	0
28783423	0	0	0	0	0	1	0	1
28783425	0	0	0	0	0	1	0	1
28783432	0	1	0	0	0	1	0	0
28783435	0	0	0	0	1	0	0	1
28783442	0	0	0	0	1	0	0	1
28783445	0	0	0	0	0	1	0	1
28783450	0	0	0	0	1	0	0	1
28783461	0	0	0	0	1	0	0	1
28783465	0	0	0	0	0	1	0	0
28783466	0	0	0	0	0	1	0	1
28783543	0	1	0	0	0	1	0	0
28783552	0	0	0	0	0	1	0	1
28786541	0	0	0	0	0	1	0	1
28786542	1	0	0	0	0	1	0	0
28786543	0	1	0	1	0	0	0	0
28786545	0	1	0	0	0	1	0	0
28786548	1	0	0	1	0	0	0	0
28786549	1	0	0	1	0	0	0	0
28786550	0	1	0	1	0	0	0	0
28786553	0	0	1	1	0	0	0	0
28786555	0	0	1	0	0	1	0	0
28786557	1	0	0	1	0	0	0	0
28786559	1	0	0	1	0	0	0	0
28786565	0	1	0	0	0	1	0	0
28786568	1	0	0	1	0	0	0	0
28786570	0	0	0	0	0	1	0	1
28786571	0	1	0	1	0	0	0	0
28786573	0	1	0	0	0	1	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28783284	0	1	0	2	1	3
28783285	0	1	0	2	1	3
28783286	1	0	0	2	1	1
28783288	0	1	0	2	1	4
28783300	1	0	0	2	1	3
28783423	0	0	0	2	1	3
28783425	0	0	0	2	1	3
28783432	0	1	0	2	1	4
28783435	0	0	0	2	1	1
28783442	0	0	0	2	1	1
28783445	0	0	0	2	1	3
28783450	0	0	0	2	1	4
28783461	0	0	0	2	1	3
28783465	0	0	1	2	1	1
28783466	0	0	0	2	1	3
28783543	0	1	0	2	1	1
28783552	0	0	0	2	1	1
28786541	0	0	0	2	1	1
28786542	0	1	0	1	1	4
28786543	0	1	0	2	1	3
28786545	0	1	0	2	1	3
28786548	0	1	0	2	1	1
28786549	1	0	0	1	1	3
28786550	1	0	0	1	1	3
28786553	0	1	0	1	1	1
28786555	0	1	0	2	1	3
28786557	1	0	0	1	1	1
28786559	1	0	0	1	1	1
28786565	1	0	0	2	1	3
28786568	0	1	0	1	1	3
28786570	0	0	0	1	1	3
28786571	0	1	0	1	1	3
28786573	0	1	0	1	1	3

RespondentID	Q3
28783284	
28783285	
28783286	Nirvana
28783288	
28783300	
28783423	
28783425	
28783432	
28783435	try to remember
28783442	dentist
28783445	
28783450	
28783461	
28783465	Pops
28783466	
28783543	nirvana
28783552	I've honestly never personally seen that brand but I'm going over to my assumption that it belongs to something or someone
28786541	Nirvana
28786542	
28786543	
28786545	
28786548	drew by Justin Bieber
28786549	
28786550	
28786553	Donkey know
28786555	
28786557	Blink 182
28786559	Target
28786565	
28786568	
28786570	
28786571	
28786573	

RespondentID	Q4	Q5_1
28783284		0
28783285		0
28783286	It kind of looks liek the logo	0
28783288		0
28783300		0
28783423		0
28783425		0
28783432		1
28783435	silly	0
28783442	its a bad smile	0
28783445		0
28783450		0
28783461		0
28783465	Looks like their style	0
28783466		0
28783543	this is their image	0
28783552	Logos usually belong to a brand	0
28786541	I recognize the logo.	0
28786542		0
28786543		0
28786545		0
28786548	im a belieber so i know	0
28786549		0
28786550		0
28786553	Cant remembers	0
28786555		0
28786557	It looks like a cd cover they had	0
28786559	Looks like something they would sell	0
28786565		0
28786568		0
28786570		0
28786571		0
28786573		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28783284	0	0	0	0	0	0	1	0
28783285	0	0	0	0	0	0	1	0
28783286	0	0	0	0	0	0	1	0
28783288	0	0	0	0	0	0	0	1
28783300	0	0	0	0	0	0	1	0
28783423	0	0	0	0	0	0	1	0
28783425	0	0	0	0	0	0	1	0
28783432	0	0	0	0	0	0	0	0
28783435	0	0	0	0	0	0	1	0
28783442	0	0	0	0	0	0	1	0
28783445	0	0	0	0	0	0	1	0
28783450	0	0	0	0	0	0	1	0
28783461	0	0	0	0	0	0	1	0
28783465	0	0	0	0	0	0	1	0
28783466	0	0	0	0	0	0	1	0
28783543	0	0	0	0	0	0	1	0
28783552	0	0	0	1	0	0	0	0
28786541	1	0	0	0	0	0	0	0
28786542	0	0	0	0	0	0	1	0
28786543	0	0	0	0	0	0	1	0
28786545	0	0	0	0	0	0	1	0
28786548	0	0	0	0	0	0	1	0
28786549	0	0	0	0	0	0	1	0
28786550	0	0	0	0	0	0	1	0
28786553	0	0	1	0	0	0	0	0
28786555	0	0	0	0	0	0	1	0
28786557	0	0	0	0	0	0	1	0
28786559	0	0	0	0	0	0	1	0
28786565	0	0	0	0	0	0	1	0
28786568	0	0	0	0	0	0	1	0
28786570	0	0	0	0	0	0	1	0
28786571	0	0	0	0	0	0	1	0
28786573	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28786574	3/10/2020 20:33	3/10/2020 20:38	316	1	4	4287	2	32	5	91744	4
28786575	3/10/2020 20:33	3/10/2020 20:36	200	1	1	4556	2	56	36	45252	2
28786576	3/10/2020 20:33	3/10/2020 20:35	137	1	4	9261	2	25	38	97214	4
28786577	3/10/2020 20:33	3/10/2020 20:37	225	1	4	8217	2	53	26	65605	2
28786580	3/10/2020 20:33	3/10/2020 20:36	207	1	3	2550	2	57	15	46706	2
28786584	3/10/2020 20:33	3/10/2020 20:35	101	1	4	3059	2	27	5	93720	4
28786586	3/10/2020 20:33	3/10/2020 20:35	112	1	4	2894	2	19	26	65721	2
28786588	3/10/2020 20:33	3/10/2020 20:35	130	1	1	8799	1	64	50	53214	2
28786590	3/10/2020 20:33	3/10/2020 20:38	265	1	4	4092	1	29	5	94536	4
28786591	3/10/2020 20:33	3/10/2020 20:38	269	1	4	4579	2	41	14	62952	2
28786593	3/10/2020 20:33	3/10/2020 20:36	162	1	2	8751	1	60	14	60534	2
28786594	3/10/2020 20:33	3/10/2020 20:37	252	1	2	6867	2	49	3	85029	4
28786595	3/10/2020 20:33	3/10/2020 20:38	318	1	4	5923	2	49	17	66503	2
28786596	3/10/2020 20:33	3/10/2020 20:37	209	1	1	4871	2	62	24	55128	2
28786597	3/10/2020 20:33	3/10/2020 20:37	230	1	4	6110	2	37	5	90046	4
28786598	3/10/2020 20:33	3/10/2020 20:36	166	1	2	3429	2	52	5	92308	4
28786599	3/10/2020 20:33	3/10/2020 20:39	304	1	4	2146	1	23	14	60617	2
28786600	3/10/2020 20:34	3/10/2020 20:38	275	1	4	9674	1	53	36	45410	2
28786602	3/10/2020 20:34	3/10/2020 20:40	395	1	4	9411	2	40	36	44305	2
28786604	3/10/2020 20:34	3/10/2020 20:39	299	1	2	3724	2	49	26	63122	2
28786605	3/10/2020 20:34	3/10/2020 20:36	162	1	2	3955	2	56	15	46919	2
28786608	3/10/2020 20:34	3/10/2020 20:36	132	1	1	8670	1	28	23	48843	2
28786610	3/10/2020 20:34	3/10/2020 20:41	419	1	2	4132	1	48	3	85042	4
28786611	3/10/2020 20:34	3/10/2020 20:40	382	1	4	8227	2	28	36	43613	2
28786616	3/10/2020 20:34	3/10/2020 20:37	174	1	4	4699	2	29	38	97230	4
28786619	3/10/2020 20:34	3/10/2020 20:53	1123	1	3	3160	1	55	36	43227	2
28786620	3/10/2020 20:34	3/10/2020 20:39	306	1	2	6856	2	52	5	92081	4
28786621	3/10/2020 20:34	3/10/2020 20:36	97	1	1	1584	2	22	48	98223	4
28786622	3/10/2020 20:34	3/10/2020 20:37	147	1	2	4507	1	26	5	91402	4
28786625	3/10/2020 20:34	3/10/2020 20:36	105	1	2	2105	1	50	14	60657	2
28786626	3/10/2020 20:34	3/10/2020 20:39	255	1	4	3743	2	71	5	95118	4
28786627	3/10/2020 20:35	3/10/2020 20:37	156	1	2	2656	1	29	24	55427	2
28786628	3/10/2020 20:35	3/10/2020 22:31	195	1	4	2727	2	64	50	54913	2

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28786574	0	0	0	0	0	1	0	1	0	0
28786575	0	0	0	0	0	1	0	1	0	0
28786576	0	0	0	0	0	1	0	1	0	0
28786577	0	0	0	0	0	1	0	1	0	0
28786580	0	0	0	0	0	1	0	0	0	1
28786584	0	0	0	0	0	1	0	1	0	0
28786586	0	0	0	0	0	1	0	1	0	0
28786588	0	0	0	0	0	1	0	0	0	1
28786590	0	0	0	0	0	1	0	0	0	1
28786591	0	0	0	0	0	1	0	1	0	0
28786593	0	0	0	0	0	1	0	0	0	1
28786594	0	0	0	0	0	1	0	1	0	0
28786595	0	0	0	0	0	1	0	1	0	0
28786596	0	0	0	0	0	1	0	1	0	0
28786597	0	0	0	0	0	1	0	1	0	0
28786598	0	0	0	0	0	1	0	1	0	0
28786599	0	0	0	0	0	1	0	1	0	0
28786600	0	0	0	0	0	1	0	0	0	1
28786602	0	0	0	0	0	1	0	1	0	0
28786604	0	0	0	0	0	1	0	1	1	0
28786605	0	0	0	0	0	1	0	1	0	0
28786608	0	0	0	0	0	1	0	0	1	0
28786610	0	0	0	0	0	1	0	0	0	1
28786611	0	0	0	0	0	1	0	1	0	0
28786616	0	0	0	0	0	1	0	1	0	0
28786619	0	0	0	0	0	1	0	0	0	1
28786620	0	0	0	0	0	1	0	1	0	0
28786621	0	0	0	0	0	1	0	1	0	0
28786622	0	0	0	0	0	1	0	0	0	1
28786625	0	0	0	0	0	1	0	0	1	0
28786626	0	0	0	0	0	1	0	1	0	0
28786627	0	0	0	0	0	1	0	0	0	1
28786628	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28786574	0	0	0	1	0	0	0	1	0
28786575	0	0	0	1	0	0	0	1	0
28786576	0	0	0	1	0	1	0	0	0
28786577	0	0	1	0	0	1	0	0	0
28786580	0	0	0	1	0	0	0	1	0
28786584	0	0	1	0	0	0	0	1	0
28786586	0	0	0	1	0	1	0	0	0
28786588	0	1	0	0	0	0	0	1	0
28786590	0	1	0	0	0	0	0	1	0
28786591	0	0	0	1	0	1	0	0	0
28786593	0	1	0	0	0	0	0	1	0
28786594	0	0	1	0	0	1	0	0	0
28786595	0	0	1	0	0	1	0	0	0
28786596	0	0	1	0	0	1	0	0	0
28786597	0	0	1	0	0	1	0	0	0
28786598	0	0	1	0	0	1	0	0	0
28786599	0	0	0	1	0	1	0	0	0
28786600	0	1	0	0	0	0	0	1	0
28786602	0	0	1	0	0	1	0	0	0
28786604	0	0	1	0	0	0	0	1	0
28786605	0	0	1	0	0	0	0	1	0
28786608	0	0	0	1	0	0	1	0	0
28786610	0	1	0	0	0	0	0	1	0
28786611	0	0	1	0	0	1	0	0	0
28786616	0	0	0	1	0	1	0	0	0
28786619	0	1	0	0	0	0	0	1	0
28786620	0	0	1	0	0	0	0	1	0
28786621	0	0	0	1	0	1	0	0	0
28786622	0	1	0	0	0	0	0	1	0
28786625	0	1	0	0	0	0	1	0	0
28786626	0	0	0	1	0	1	0	0	0
28786627	0	1	0	0	0	0	0	1	0
28786628	0	0	0	1	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28786574	0	0	1	0	0	0	1	0	0
28786575	0	0	1	0	1	0	0	0	0
28786576	0	0	1	0	1	0	0	0	0
28786577	0	0	1	0	0	0	1	0	0
28786580	0	0	1	0	0	0	1	0	0
28786584	0	0	1	0	1	0	0	0	0
28786586	0	0	1	0	1	0	0	0	0
28786588	1	0	0	0	0	0	1	0	0
28786590	1	0	0	0	0	1	0	0	1
28786591	0	0	1	0	1	0	0	0	0
28786593	1	0	0	0	0	0	1	0	1
28786594	0	1	0	0	1	0	0	0	0
28786595	0	1	0	0	1	0	0	0	0
28786596	0	1	0	0	1	0	0	0	0
28786597	0	0	1	0	1	0	0	0	0
28786598	0	1	0	0	1	0	0	0	0
28786599	0	0	1	0	1	0	0	0	0
28786600	1	0	0	0	0	0	1	0	0
28786602	0	1	0	0	1	0	0	0	0
28786604	0	1	0	0	1	1	0	0	0
28786605	0	0	1	0	1	0	0	0	0
28786608	0	0	1	0	0	0	1	0	0
28786610	1	0	0	0	0	0	1	0	1
28786611	0	0	1	0	1	0	0	0	0
28786616	0	0	1	0	0	0	1	0	0
28786619	1	0	0	0	0	0	1	0	1
28786620	0	1	0	0	1	0	0	0	0
28786621	0	0	1	0	1	0	0	0	0
28786622	1	0	0	0	0	0	1	0	1
28786625	1	0	0	0	0	1	0	0	1
28786626	0	0	1	0	0	0	1	0	0
28786627	0	1	0	0	0	0	1	0	1
28786628	0	0	1	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28786574	0	1	0	1	0	0	0	0
28786575	0	1	0	1	0	0	0	0
28786576	0	1	0	0	0	1	0	0
28786577	0	1	0	1	0	0	0	0
28786580	0	1	0	1	0	0	0	0
28786584	1	0	0	1	0	0	0	0
28786586	0	1	0	1	0	0	0	0
28786588	0	1	0	0	0	1	0	0
28786590	0	0	0	1	0	0	0	0
28786591	1	0	0	1	0	0	0	0
28786593	0	0	0	0	0	1	0	1
28786594	1	0	0	1	0	0	0	0
28786595	1	0	0	1	0	0	0	0
28786596	0	1	0	1	0	0	0	0
28786597	0	1	0	1	0	0	0	0
28786598	1	0	0	1	0	0	0	0
28786599	0	1	0	1	0	0	0	0
28786600	0	1	0	0	1	0	0	1
28786602	0	1	0	1	0	0	0	0
28786604	1	0	0	1	1	0	0	0
28786605	0	1	0	1	0	0	0	0
28786608	0	1	0	0	1	0	0	1
28786610	0	0	0	0	0	1	0	1
28786611	0	1	0	1	0	0	0	0
28786616	0	1	0	1	0	0	0	1
28786619	0	0	0	0	0	1	0	1
28786620	0	1	0	1	0	0	0	0
28786621	0	1	0	1	0	0	0	0
28786622	0	0	0	0	0	1	0	1
28786625	0	0	0	0	1	0	0	1
28786626	0	1	0	1	0	0	0	0
28786627	0	0	0	0	0	1	0	1
28786628	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28786574	1	0	0	1	0	0	0	0
28786575	0	0	1	0	0	0	1	0
28786576	0	1	0	0	0	1	0	0
28786577	1	0	0	0	0	0	1	0
28786580	0	1	0	0	0	1	0	0
28786584	1	0	0	1	0	0	0	0
28786586	0	1	0	1	0	0	0	0
28786588	0	0	1	0	0	1	0	0
28786590	1	0	0	0	0	0	1	0
28786591	0	0	1	0	0	0	1	0
28786593	0	0	0	0	0	1	0	1
28786594	1	0	0	1	0	0	0	0
28786595	1	0	0	1	0	0	0	0
28786596	0	0	1	0	0	0	1	0
28786597	0	1	0	1	0	0	0	0
28786598	1	0	0	1	0	0	0	0
28786599	0	1	0	1	0	0	0	0
28786600	0	0	0	0	0	0	1	1
28786602	1	0	0	0	1	0	0	0
28786604	1	0	0	1	1	0	0	0
28786605	0	1	0	0	0	1	0	0
28786608	0	0	0	0	1	0	0	0
28786610	0	0	0	0	0	1	0	1
28786611	1	0	0	1	0	0	0	0
28786616	0	0	0	1	0	0	0	0
28786619	0	0	0	0	0	1	0	0
28786620	1	0	0	1	0	0	0	0
28786621	0	1	0	1	0	0	0	0
28786622	0	0	0	0	0	1	0	1
28786625	0	0	0	0	1	0	0	1
28786626	0	1	0	1	0	0	0	0
28786627	0	0	0	0	0	1	0	1
28786628	0	1	0	1	0	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28786574	0	1	0	1	0	0	0	0
28786575	0	0	1	1	0	0	0	0
28786576	0	1	0	0	0	1	0	0
28786577	0	0	1	0	0	0	1	0
28786580	0	1	0	0	0	1	0	0
28786584	1	0	0	1	0	0	0	0
28786586	0	1	0	1	0	0	0	0
28786588	0	0	1	0	0	1	0	0
28786590	0	0	1	1	0	0	0	0
28786591	0	1	0	1	0	0	0	0
28786593	0	0	0	0	0	1	0	1
28786594	1	0	0	1	0	0	0	0
28786595	0	1	0	1	0	0	0	0
28786596	0	0	1	0	0	0	1	0
28786597	0	1	0	1	0	0	0	0
28786598	1	0	0	1	0	0	0	0
28786599	0	1	0	1	0	0	0	0
28786600	0	0	0	0	0	1	0	1
28786602	1	0	0	1	0	0	0	0
28786604	1	0	0	1	1	0	0	0
28786605	0	1	0	0	0	1	0	0
28786608	0	1	0	0	1	0	0	1
28786610	0	0	0	0	0	1	0	1
28786611	0	1	0	1	0	0	0	0
28786616	0	1	0	0	0	0	1	0
28786619	0	1	0	0	0	1	0	1
28786620	0	1	0	0	0	1	0	0
28786621	0	1	0	1	0	0	0	0
28786622	0	0	0	0	0	1	0	1
28786625	0	0	0	0	1	0	0	1
28786626	0	1	0	1	0	0	0	0
28786627	0	0	0	0	0	1	0	0
28786628	0	0	1	0	0	0	1	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28786574	0	1	0	1	1	3
28786575	0	1	0	1	1	3
28786576	0	1	0	2	1	3
28786577	0	0	1	1	1	3
28786580	0	1	0	1	1	3
28786584	1	0	0	2	1	3
28786586	0	1	0	2	1	3
28786588	0	0	1	2	1	3
28786590	0	1	0	1	1	4
28786591	1	0	0	2	1	1
28786593	0	0	0	2	1	4
28786594	1	0	0	1	1	3
28786595	0	1	0	2	1	4
28786596	0	0	1	2	1	3
28786597	0	1	0	2	1	4
28786598	1	0	0	1	1	3
28786599	0	1	0	2	1	4
28786600	0	0	0	2	1	3
28786602	0	1	0	1	1	1
28786604	1	0	0	1	1	1
28786605	0	1	0	2	1	3
28786608	0	0	0	2	1	3
28786610	0	0	0	1	1	3
28786611	0	1	0	1	1	1
28786616	1	0	0	2	1	1
28786619	0	0	0	1	1	3
28786620	0	1	0	1	1	3
28786621	0	1	0	1	1	3
28786622	0	0	0	1	1	1
28786625	0	0	0	2	1	3
28786626	0	1	0	1	1	3
28786627	0	0	1	1	1	1
28786628	0	0	1	1	1	3

RespondentID	Q3
28786574	
28786575	
28786576	
28786577	
28786580	
28786584	
28786586	
28786588	
28786590	
28786591	Children's clothing
28786593	
28786594	
28786595	
28786596	
28786597	
28786598	
28786599	
28786600	
28786602	Nirvana
28786604	not sure
28786605	
28786608	
28786610	
28786611	Nirvana
28786616	Not sure
28786619	
28786620	
28786621	
28786622	band logo for the bad nirvana
28786625	
28786626	
28786627	Nirvana
28786628	

RespondentID	Q4	Q5_1
28786574		0
28786575		0
28786576		0
28786577		0
28786580		0
28786584		0
28786586		0
28786588		0
28786590		0
28786591	It's cartoonish and it is a happy feeling, like kids would like.	0
28786593		0
28786594		0
28786595		0
28786596		0
28786597		0
28786598		0
28786599		0
28786600		0
28786602	Because its the logo that supposedly kurt cobain free for a flyer for a show and became a symbol	0
28786604	I don't know what brand this smile represents	0
28786605		0
28786608		0
28786610		0
28786611	It's a band logi	0
28786616	I can't remember	0
28786619		0
28786620		0
28786621		0
28786622	nirvana has that logo	0
28786625		0
28786626		0
28786627	It's the logo for the band Nirvana	0
28786628		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28786574	0	0	0	0	0	0	1	0
28786575	0	0	0	0	0	0	1	0
28786576	0	0	0	0	0	0	1	0
28786577	0	0	0	0	0	0	1	0
28786580	0	0	0	0	0	0	1	0
28786584	0	0	0	0	0	0	1	0
28786586	0	0	0	0	0	0	1	0
28786588	0	0	0	0	0	0	1	0
28786590	0	0	0	0	0	0	1	0
28786591	0	0	0	0	0	0	1	0
28786593	0	0	0	0	0	0	1	0
28786594	0	0	0	0	0	0	1	0
28786595	0	0	0	0	0	0	1	0
28786596	0	0	0	0	0	0	1	0
28786597	0	0	0	0	0	0	1	0
28786598	0	0	0	0	0	0	1	0
28786599	0	0	0	0	0	0	1	0
28786600	0	0	0	0	0	0	1	0
28786602	0	0	0	0	0	0	0	1
28786604	0	0	0	0	0	0	1	0
28786605	0	0	0	0	0	0	1	0
28786608	0	0	0	0	0	0	1	0
28786610	0	0	0	0	0	0	1	0
28786611	0	0	0	0	0	0	1	0
28786616	0	0	0	0	0	0	1	0
28786619	0	0	0	0	0	0	1	0
28786620	0	0	0	0	0	0	1	0
28786621	0	0	0	0	0	0	1	0
28786622	0	0	0	0	0	0	1	0
28786625	0	0	0	0	0	0	1	0
28786626	0	0	0	0	0	0	1	0
28786627	0	0	0	0	0	0	1	0
28786628	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28786629	3/10/2020 20:35	3/10/2020 20:37	127	1	2	7399	2	43	32	87105	4
28786630	3/10/2020 20:35	3/10/2020 20:38	198	1	4	7178	2	34	23	48152	2
28786631	3/10/2020 20:35	3/10/2020 20:41	357	1	2	1261	2	41	45	84106	4
28786632	3/10/2020 20:35	3/10/2020 20:37	144	1	2	1898	1	48	5	91910	4
28786635	3/10/2020 20:35	3/10/2020 20:39	282	1	2	3706	1	43	3	85308	4
28786639	3/10/2020 20:35	3/10/2020 20:36	85	1	4	4681	1	21	5	90242	4
28786641	3/10/2020 20:35	3/10/2020 20:39	249	1	4	3143	2	57	5	92782	4
28786642	3/10/2020 20:35	3/10/2020 20:38	218	1	4	3857	2	53	5	93703	4
28786644	3/10/2020 20:35	3/10/2020 20:37	132	1	4	8647	2	27	48	98010	4
28786645	3/10/2020 20:35	3/10/2020 20:38	157	1	4	1680	1	36	11	30310	3
28786647	3/10/2020 20:35	3/10/2020 20:38	171	1	4	1169	2	59	14	61436	2
28786648	3/10/2020 20:35	3/10/2020 20:38	160	1	4	3981	2	55	23	48091	2
28786650	3/10/2020 20:35	3/10/2020 20:38	130	1	2	1899	2	60	38	97035	4
28786651	3/10/2020 20:35	3/10/2020 20:41	308	1	4	3375	2	45	48	98498	4
28786653	3/10/2020 20:36	3/10/2020 20:38	125	1	4	4398	2	35	12	96815	4
28786655	3/10/2020 20:36	3/10/2020 20:39	178	1	4	2992	2	54	14	60102	2
28786656	3/10/2020 20:36	3/10/2020 20:38	156	1	2	6743	2	27	27	59901	4
28786658	3/10/2020 20:36	3/10/2020 20:37	97	1	2	7151	2	20	5	95959	4
28786660	3/10/2020 20:36	3/10/2020 20:37	109	1	1	8543	1	35	24	55744	2
28786661	3/10/2020 20:36	3/10/2020 20:37	108	1	1	7429	2	73	36	44440	2
28786664	3/10/2020 20:36	3/10/2020 20:40	272	1	4	7791	2	76	3	85022	4
28786666	3/10/2020 20:36	3/10/2020 20:43	421	1	4	6998	2	61	14	60002	2
28786668	3/10/2020 20:36	3/10/2020 20:51	886	1	4	8859	1	48	36	44114	2
28786669	3/10/2020 20:36	3/10/2020 20:41	301	1	4	7857	2	64	5	90807	4
28786673	3/10/2020 20:36	3/10/2020 20:39	159	1	4	4973	1	33	38	97027	4
28786674	3/10/2020 20:36	3/10/2020 20:39	171	1	2	2242	2	24	14	60628	2
28786675	3/10/2020 20:36	3/10/2020 20:38	105	1	2	9911	2	23	36	43085	2
28786676	3/10/2020 20:36	3/10/2020 20:39	178	1	4	1120	1	50	16	50263	2
28786677	3/10/2020 20:36	3/10/2020 20:39	127	1	4	5838	2	35	5	94523	4
28786678	3/10/2020 20:36	3/10/2020 20:39	169	1	3	1947	1	37	2	99567	4
28786682	3/10/2020 20:37	3/10/2020 20:40	196	1	4	3417	2	57	36	44483	2
28786683	3/10/2020 20:37	3/10/2020 20:40	172	1	4	8777	1	39	15	47841	2
28786684	3/10/2020 20:37	3/10/2020 20:41	243	1	3	4098	2	65	6	80904	4

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28786629	0	0	0	0	0	1	0	1	0	0
28786630	0	0	0	0	0	1	0	1	0	0
28786631	0	0	0	0	0	1	0	1	0	0
28786632	0	0	0	0	0	1	0	0	0	1
28786635	0	0	0	0	0	1	0	0	0	1
28786639	0	0	0	0	0	1	0	0	1	0
28786641	0	0	0	0	0	1	0	1	0	0
28786642	0	0	0	0	0	1	0	1	0	0
28786644	0	0	0	0	0	1	0	1	0	0
28786645	0	0	0	0	0	1	0	0	1	0
28786647	0	0	0	0	0	1	0	1	0	0
28786648	0	0	0	0	0	1	0	1	0	0
28786650	0	0	0	0	0	1	0	1	1	0
28786651	0	0	0	0	0	1	0	1	0	0
28786653	0	0	0	0	0	1	0	1	0	0
28786655	0	0	0	0	0	1	0	1	0	0
28786656	0	0	0	0	0	1	0	1	0	0
28786658	0	0	0	0	0	1	0	1	0	0
28786660	0	0	0	0	0	1	0	0	0	1
28786661	0	0	0	0	0	1	0	1	0	0
28786664	0	0	0	1	1	0	0	1	0	0
28786666	0	0	0	0	0	1	0	1	0	0
28786668	0	0	0	0	0	1	0	0	1	0
28786669	0	0	0	0	0	1	0	1	0	0
28786673	0	0	0	0	0	1	0	0	0	1
28786674	0	0	0	0	0	1	0	1	0	0
28786675	0	0	0	0	0	1	0	1	0	0
28786676	0	0	0	0	0	1	0	0	0	1
28786677	0	0	0	0	0	1	0	1	0	0
28786678	0	0	0	0	0	1	0	0	0	1
28786682	0	0	0	0	0	1	0	1	0	0
28786683	0	0	0	0	0	1	0	0	0	1
28786684	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28786629	0	0	1	0	0	1	0	0	0
28786630	0	0	0	1	0	1	0	0	0
28786631	0	0	0	1	0	1	0	0	0
28786632	0	1	0	0	0	0	0	1	0
28786635	0	1	0	0	0	0	0	1	0
28786639	0	1	0	0	0	0	1	0	0
28786641	0	0	0	1	0	0	0	1	0
28786642	0	0	1	0	0	1	0	0	0
28786644	0	0	0	1	0	1	0	0	0
28786645	0	1	0	0	0	0	0	1	0
28786647	0	0	1	0	0	1	0	0	0
28786648	0	0	1	0	0	1	0	0	0
28786650	0	0	0	1	0	0	1	0	0
28786651	0	0	1	0	0	0	0	1	0
28786653	0	0	1	0	0	0	0	1	0
28786655	0	0	1	0	0	1	0	0	0
28786656	0	0	1	0	0	1	0	0	0
28786658	0	0	0	1	0	0	0	1	0
28786660	0	1	0	0	0	0	0	1	0
28786661	0	0	0	1	0	0	0	1	0
28786664	0	0	0	1	0	1	0	0	0
28786666	0	0	1	0	0	0	1	0	0
28786668	0	1	0	0	0	0	1	0	0
28786669	0	0	0	1	0	0	0	1	0
28786673	0	1	0	0	0	0	0	1	0
28786674	0	0	0	1	0	0	1	0	0
28786675	0	0	0	1	0	1	0	0	0
28786676	0	1	0	0	0	0	0	1	0
28786677	0	0	1	0	0	1	0	0	0
28786678	0	1	0	0	0	0	0	1	0
28786682	0	0	1	0	0	1	0	0	0
28786683	0	1	0	0	0	0	0	0	1
28786684	0	0	1	0	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28786629	0	1	0	0	1	0	0	0	0
28786630	0	0	1	0	1	0	0	0	0
28786631	0	0	1	0	1	0	0	0	0
28786632	1	0	0	0	0	0	1	0	1
28786635	1	0	0	0	0	0	1	0	1
28786639	1	0	0	0	0	1	0	0	1
28786641	0	0	1	0	1	0	0	0	0
28786642	0	0	1	0	1	0	0	0	0
28786644	0	0	1	0	1	0	0	0	0
28786645	0	0	1	0	0	1	0	0	0
28786647	0	1	0	0	1	0	0	0	0
28786648	0	1	0	0	1	0	0	0	0
28786650	0	0	1	0	1	0	0	0	0
28786651	0	0	1	0	1	0	0	0	0
28786653	0	1	0	0	1	0	0	0	0
28786655	0	0	1	0	1	0	0	0	0
28786656	0	1	0	0	1	0	0	0	0
28786658	0	0	1	0	1	0	0	0	0
28786660	1	0	0	0	0	0	1	0	1
28786661	0	0	1	0	0	0	1	0	0
28786664	0	0	1	0	1	0	0	0	0
28786666	0	0	1	0	1	0	0	0	0
28786668	1	0	0	0	0	0	1	0	1
28786669	0	0	1	0	0	0	1	0	0
28786673	1	0	0	0	0	0	1	0	1
28786674	0	0	1	0	1	0	0	0	0
28786675	0	0	1	0	0	0	1	0	0
28786676	1	0	0	0	0	0	1	0	1
28786677	0	0	1	0	1	0	0	0	0
28786678	0	0	1	0	0	0	1	0	1
28786682	0	1	0	0	1	0	0	0	0
28786683	1	0	0	0	0	0	1	0	0
28786684	0	1	0	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28786629	0	1	0	1	0	0	0	0
28786630	0	1	0	1	0	0	0	0
28786631	0	1	0	1	0	0	0	0
28786632	0	0	0	0	0	1	0	1
28786635	0	0	0	0	0	1	0	1
28786639	0	0	0	0	1	0	0	1
28786641	0	1	0	1	0	0	0	0
28786642	1	0	0	1	0	0	0	0
28786644	1	0	0	1	0	0	0	0
28786645	0	1	0	0	1	0	0	1
28786647	1	0	0	1	0	0	0	0
28786648	0	1	0	1	0	0	0	0
28786650	0	0	1	1	1	0	0	0
28786651	1	0	0	1	0	0	0	0
28786653	0	1	0	1	0	0	0	0
28786655	0	1	0	1	0	0	0	0
28786656	1	0	0	1	0	0	0	0
28786658	0	1	0	0	0	1	0	0
28786660	0	0	0	0	0	1	0	1
28786661	0	1	0	0	0	0	1	0
28786664	0	1	0	1	0	0	0	0
28786666	0	1	0	1	0	0	0	0
28786668	0	0	0	0	0	1	0	1
28786669	0	1	0	1	0	0	0	0
28786673	0	0	0	0	0	1	0	1
28786674	0	1	0	1	0	0	0	0
28786675	0	1	0	1	0	0	0	0
28786676	0	0	0	0	0	1	0	1
28786677	1	0	0	1	0	0	0	0
28786678	0	0	0	0	0	1	0	1
28786682	1	0	0	1	0	0	0	0
28786683	0	1	0	0	0	0	1	1
28786684	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28786629	1	0	0	1	0	0	0	0
28786630	0	1	0	1	0	0	0	0
28786631	0	1	0	1	0	0	0	0
28786632	0	0	0	0	0	1	0	0
28786635	0	0	0	0	0	1	0	0
28786639	0	0	0	0	1	0	0	1
28786641	1	0	0	1	0	0	0	0
28786642	1	0	0	1	0	0	0	0
28786644	1	0	0	1	0	0	0	0
28786645	0	0	0	0	0	1	0	1
28786647	1	0	0	1	0	0	0	0
28786648	1	0	0	0	0	1	0	0
28786650	0	1	0	0	0	1	0	0
28786651	1	0	0	0	0	0	1	0
28786653	1	0	0	0	0	1	0	0
28786655	1	0	0	1	0	0	0	0
28786656	1	0	0	1	0	0	0	0
28786658	0	1	0	0	0	1	0	0
28786660	0	0	0	0	0	1	0	0
28786661	0	1	0	0	0	1	0	0
28786664	0	0	1	0	1	0	0	0
28786666	1	0	0	0	1	0	0	0
28786668	0	0	0	0	0	1	0	1
28786669	0	1	0	0	0	1	0	0
28786673	0	0	0	0	0	1	0	1
28786674	0	1	0	1	0	0	0	0
28786675	0	1	0	1	0	0	0	0
28786676	0	0	0	0	0	1	0	1
28786677	1	0	0	1	0	0	0	0
28786678	0	0	0	0	0	1	0	0
28786682	1	0	0	1	0	0	0	0
28786683	0	0	0	0	0	0	1	0
28786684	1	0	0	1	0	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28786629	1	0	0	1	0	0	0	0
28786630	0	1	0	0	0	0	1	0
28786631	0	1	0	1	0	0	0	0
28786632	0	1	0	0	0	1	0	1
28786635	0	1	0	0	0	1	0	1
28786639	0	0	0	0	1	0	0	1
28786641	0	1	0	1	0	0	0	0
28786642	1	0	0	1	0	0	0	0
28786644	1	0	0	1	0	0	0	0
28786645	0	0	0	0	0	1	0	0
28786647	1	0	0	1	0	0	0	0
28786648	0	1	0	0	0	1	0	0
28786650	0	1	0	1	0	0	0	0
28786651	0	1	0	0	0	1	0	0
28786653	0	1	0	0	0	1	0	0
28786655	0	0	1	1	0	0	0	0
28786656	1	0	0	1	0	0	0	0
28786658	0	1	0	1	0	0	0	0
28786660	0	1	0	0	0	1	0	1
28786661	0	1	0	0	0	1	0	0
28786664	0	1	0	1	0	0	0	0
28786666	1	0	0	1	0	0	0	0
28786668	0	0	0	0	0	1	0	1
28786669	0	1	0	0	0	0	1	0
28786673	0	0	0	0	0	1	0	1
28786674	0	1	0	1	0	0	0	0
28786675	0	1	0	1	0	0	0	0
28786676	0	0	0	0	0	1	0	1
28786677	0	0	1	1	0	0	0	0
28786678	0	1	0	0	0	1	0	1
28786682	1	0	0	1	0	0	0	0
28786683	0	1	0	0	0	0	1	1
28786684	1	0	0	1	0	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28786629	1	0	0	1	1	3
28786630	0	1	0	1	1	2
28786631	0	1	0	2	1	3
28786632	0	0	0	2	1	3
28786635	0	0	0	1	1	3
28786639	0	0	0	2	1	3
28786641	0	1	0	1	1	3
28786642	1	0	0	2	1	3
28786644	0	1	0	1	1	1
28786645	0	1	0	2	1	4
28786647	1	0	0	1	1	3
28786648	0	1	0	2	1	3
28786650	0	1	0	2	1	3
28786651	0	1	0	1	1	3
28786653	0	1	0	2	1	3
28786655	0	0	1	1	1	1
28786656	1	0	0	2	1	3
28786658	0	1	0	1	1	3
28786660	0	0	0	2	1	3
28786661	0	1	0	2	1	3
28786664	0	1	0	1	1	3
28786666	0	1	0	2	1	3
28786668	0	0	0	2	1	3
28786669	0	1	0	1	1	1
28786673	0	0	0	2	1	3
28786674	0	1	0	1	1	1
28786675	0	1	0	1	1	3
28786676	0	0	0	2	1	3
28786677	1	0	0	2	1	3
28786678	0	0	0	2	1	3
28786682	1	0	0	2	1	3
28786683	0	0	0	1	1	1
28786684	0	1	0	2	1	3

RespondentID	Q3
28786629	
28786630	
28786631	
28786632	
28786635	
28786639	
28786641	
28786642	
28786644	Nirvana
28786645	
28786647	
28786648	
28786650	
28786651	
28786653	
28786655	Skater
28786656	
28786658	
28786660	
28786661	
28786664	
28786666	
28786668	
28786669	Don't know
28786673	
28786674	joe
28786675	
28786676	
28786677	
28786678	
28786682	
28786683	No idea just a guess
28786684	

RespondentID	Q4	Q5_1
28786629		0
28786630	The tongue	0
28786631		0
28786632		0
28786635		0
28786639		0
28786641		0
28786642		0
28786644	It is on their album	0
28786645		0
28786647		0
28786648		0
28786650		0
28786651		0
28786653		0
28786655	The hippy gesture	0
28786656		0
28786658		0
28786660		0
28786661		0
28786664		0
28786666		0
28786668		0
28786669	I can't remember if/where I saw it.	0
28786673		0
28786674	the smily face	0
28786675		0
28786676		0
28786677		0
28786678		0
28786682		0
28786683	Looks like anband logo	0
28786684		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28786629	0	0	0	0	0	0	1	0
28786630	0	0	0	0	0	0	0	1
28786631	0	0	0	0	0	0	1	0
28786632	0	0	0	0	0	0	1	0
28786635	0	0	0	0	0	0	1	0
28786639	0	0	0	0	0	0	1	0
28786641	0	0	0	0	0	0	1	0
28786642	0	0	0	0	0	0	1	0
28786644	0	0	0	0	0	0	1	0
28786645	0	0	0	0	0	0	1	0
28786647	0	0	0	0	0	0	1	0
28786648	0	0	0	0	0	0	1	0
28786650	0	0	0	0	0	0	1	0
28786651	0	0	0	0	0	0	1	0
28786653	0	0	0	0	0	0	1	0
28786655	0	0	0	0	0	0	1	0
28786656	0	0	0	0	0	0	1	0
28786658	0	0	0	0	0	0	1	0
28786660	0	0	0	0	0	0	1	0
28786661	0	0	0	0	0	0	1	0
28786664	0	0	0	0	0	0	1	0
28786666	0	0	0	0	0	0	1	0
28786668	0	0	0	0	0	0	1	0
28786669	0	0	0	0	0	0	1	0
28786673	0	0	0	0	0	0	1	0
28786674	0	0	0	0	0	0	1	0
28786675	0	0	0	0	0	0	1	0
28786676	0	0	0	0	0	0	1	0
28786677	0	0	0	0	0	0	1	0
28786678	0	0	0	0	0	0	1	0
28786682	0	0	0	0	0	0	1	0
28786683	0	0	0	0	0	0	1	0
28786684	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28786687	3/10/2020 20:37	3/10/2020 20:42	331	1	3	6290	2	23	23	48065	2
28786689	3/10/2020 20:37	3/10/2020 20:40	178	1	3	3245	1	63	48	98922	4
28786690	3/10/2020 20:37	3/10/2020 20:42	275	1	3	9026	2	47	5	95928	4
28786696	3/10/2020 20:37	3/10/2020 20:39	125	1	4	2686	2	27	36	44720	2
28786697	3/10/2020 20:37	3/10/2020 20:40	171	1	4	4975	1	55	14	60031	2
28786698	3/10/2020 20:37	3/10/2020 20:42	294	1	1	4452	1	64	5	90813	4
28786699	3/10/2020 20:38	3/10/2020 20:39	114	1	1	6377	2	54	5	91364	4
28786701	3/10/2020 20:38	3/10/2020 21:04	1586	1	4	6141	2	54	5	92691	4
28786703	3/10/2020 20:38	3/10/2020 20:40	145	1	4	8537	2	64	3	85022	4
28786704	3/10/2020 20:38	3/10/2020 20:42	259	1	4	3826	2	64	48	98661	4
28786706	3/10/2020 20:38	3/10/2020 20:40	129	1	4	8521	1	21	32	87031	4
28786709	3/10/2020 20:38	3/10/2020 20:41	199	1	4	7090	2	42	23	48911	2
28786711	3/10/2020 20:38	3/10/2020 20:39	77	1	1	8047	1	36	36	44647	2
28786712	3/10/2020 20:38	3/10/2020 20:40	117	1	2	7060	2	37	50	54915	2
28786714	3/10/2020 20:38	3/10/2020 20:41	196	1	4	6486	1	24	5	95037	4
28786715	3/10/2020 20:38	3/10/2020 20:41	197	1	4	8075	2	32	5	95403	4
28786716	3/10/2020 20:38	3/10/2020 20:41	184	1	2	2889	2	69	3	85033	4
28786717	3/10/2020 20:38	3/10/2020 22:34	152	1	4	6843	2	29	5	92260	4
28786718	3/10/2020 20:38	3/10/2020 20:40	96	1	2	8713	1	30	5	90703	4
28786722	3/10/2020 20:39	3/10/2020 20:43	258	1	4	7076	1	59	23	48239	2
28786723	3/10/2020 20:39	3/10/2020 20:42	192	1	4	3024	2	37	3	85260	4
28786726	3/10/2020 20:39	3/10/2020 20:41	155	1	4	8100	2	62	6	81004	4
28786733	3/10/2020 20:39	3/10/2020 20:44	277	1	4	9073	1	24	5	91902	4
28786734	3/10/2020 20:39	3/10/2020 20:42	181	1	4	5674	1	49	5	93036	4
28786736	3/10/2020 20:39	3/10/2020 20:42	172	1	4	9482	2	51	5	91773	4
28786737	3/10/2020 20:39	3/10/2020 20:43	225	1	4	9658	2	26	41	29445	3
28786750	3/10/2020 20:40	3/10/2020 20:46	360	1	2	9997	1	68	5	95765	4
28787442	3/11/2020 9:42	3/11/2020 9:47	292	1	4	3581	1	72	22	1062	1
28787443	3/11/2020 9:42	3/11/2020 9:46	242	1	4	2866	1	73	7	6247	1
28787446	3/11/2020 9:43	3/11/2020 9:46	208	1	4	5209	1	46	1	35224	3
28787452	3/11/2020 9:44	3/11/2020 9:46	100	1	1	4386	1	24	34	28105	3
28787453	3/11/2020 9:44	3/11/2020 9:47	160	1	4	4042	1	26	10	33647	3
28787456	3/11/2020 9:44	3/11/2020 9:47	159	1	4	5995	1	43	11	31546	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28786687	0	0	0	0	0	1	0	1	0	0
28786689	0	0	0	0	0	1	0	0	0	1
28786690	0	0	0	0	0	1	0	1	0	0
28786696	0	0	0	0	0	1	0	1	0	0
28786697	0	0	0	0	0	1	0	0	0	1
28786698	0	0	0	0	0	1	0	0	1	0
28786699	0	0	0	0	0	1	0	1	0	0
28786701	0	0	0	0	0	1	0	1	0	0
28786703	0	0	0	0	0	1	0	1	0	0
28786704	0	0	0	0	0	1	0	1	0	0
28786706	0	0	0	0	0	1	0	0	0	1
28786709	0	0	0	0	0	1	0	1	0	0
28786711	0	0	0	0	0	1	0	0	0	1
28786712	0	0	0	0	0	1	0	1	0	0
28786714	0	0	0	0	0	1	0	0	1	0
28786715	0	0	0	0	0	1	0	1	0	0
28786716	0	0	0	0	0	1	0	0	0	1
28786717	0	0	0	0	0	1	0	1	0	0
28786718	0	0	0	0	0	1	0	0	0	1
28786722	0	0	0	0	0	1	0	0	0	1
28786723	0	0	0	0	0	1	0	1	0	0
28786726	0	0	0	0	0	1	0	1	0	0
28786733	0	0	0	0	0	1	0	0	1	0
28786734	0	0	0	0	0	1	0	0	0	1
28786736	0	0	0	0	0	1	0	1	0	0
28786737	0	0	0	0	0	1	0	1	0	0
28786750	0	0	0	0	0	1	0	0	0	1
28787442	0	0	0	0	0	1	0	0	0	1
28787443	0	0	0	0	0	1	0	0	1	0
28787446	0	0	0	1	0	0	0	0	0	1
28787452	0	0	0	0	0	1	0	0	0	1
28787453	0	0	0	0	1	0	0	0	0	1
28787456	0	0	0	0	0	1	0	0	0	1

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28786687	0	0	1	0	0	1	0	0	0
28786689	0	1	0	0	0	0	0	1	0
28786690	0	0	1	0	0	0	0	1	0
28786696	0	0	1	0	0	1	0	0	0
28786697	0	1	0	0	0	0	0	1	0
28786698	0	1	0	0	0	0	0	1	0
28786699	0	0	0	1	0	0	0	1	0
28786701	0	0	1	0	0	1	0	0	0
28786703	0	0	0	1	0	1	0	0	0
28786704	0	0	0	1	0	1	0	0	0
28786706	0	1	0	0	0	0	0	1	0
28786709	0	0	1	0	0	1	0	0	0
28786711	0	1	0	0	0	0	0	1	0
28786712	0	0	1	0	0	1	0	0	0
28786714	0	1	0	0	0	0	1	0	0
28786715	0	0	1	0	0	0	0	1	0
28786716	0	0	0	1	0	0	0	1	0
28786717	0	0	1	0	0	1	0	0	0
28786718	0	1	0	0	0	0	0	1	0
28786722	0	1	0	0	0	0	0	1	0
28786723	0	0	1	0	0	1	0	0	0
28786726	0	0	1	0	0	1	0	0	0
28786733	0	1	0	0	0	0	1	0	0
28786734	0	1	0	0	0	0	0	1	0
28786736	0	0	0	1	0	0	0	1	0
28786737	0	0	1	0	0	1	0	0	0
28786750	0	1	0	0	0	0	1	0	0
28787442	0	1	0	0	0	0	0	1	0
28787443	0	1	0	0	0	0	0	1	0
28787446	0	1	0	0	0	0	0	1	0
28787452	0	1	0	0	0	0	0	1	0
28787453	0	1	0	0	0	0	0	1	0
28787456	0	1	0	0	0	0	0	1	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28786687	0	1	0	0	1	0	0	0	0
28786689	1	0	0	0	0	0	1	0	1
28786690	0	0	1	0	1	0	0	0	0
28786696	0	1	0	0	1	0	0	0	0
28786697	1	0	0	0	0	0	1	0	1
28786698	0	0	1	0	0	1	0	0	0
28786699	0	0	1	0	0	0	1	0	0
28786701	0	0	1	0	1	0	0	0	0
28786703	0	0	1	0	1	0	0	0	0
28786704	0	0	1	0	1	0	0	0	0
28786706	1	0	0	0	1	0	0	0	1
28786709	0	1	0	0	1	0	0	0	0
28786711	0	0	1	0	0	0	1	0	1
28786712	0	1	0	0	1	0	0	0	0
28786714	1	0	0	0	0	0	1	0	1
28786715	0	0	1	0	1	0	0	0	0
28786716	0	0	1	0	1	0	0	0	0
28786717	0	0	1	0	1	0	0	0	0
28786718	1	0	0	0	0	0	1	0	1
28786722	1	0	0	0	0	0	1	0	1
28786723	0	0	1	0	1	0	0	0	0
28786726	0	0	1	0	1	0	0	0	0
28786733	1	0	0	0	0	0	1	0	1
28786734	0	0	1	0	0	0	1	0	1
28786736	0	0	1	0	0	1	0	0	0
28786737	0	1	0	0	1	0	0	0	0
28786750	1	0	0	0	0	1	0	0	0
28787442	0	0	1	0	0	0	1	0	0
28787443	1	0	0	0	0	0	1	0	0
28787446	1	0	0	0	0	0	1	0	1
28787452	0	0	1	0	0	0	1	0	0
28787453	1	0	0	0	0	0	1	0	1
28787456	1	0	0	0	0	0	1	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28786687	1	0	0	1	0	0	0	0
28786689	0	0	0	0	0	1	0	1
28786690	1	0	0	1	0	0	0	0
28786696	0	1	0	1	0	0	0	0
28786697	0	0	0	0	0	1	0	0
28786698	0	1	0	0	1	0	0	1
28786699	0	1	0	1	0	0	0	0
28786701	1	0	0	1	0	0	0	0
28786703	0	1	0	1	0	0	0	0
28786704	0	1	0	1	0	0	0	0
28786706	0	0	0	0	0	1	0	1
28786709	1	0	0	1	0	0	0	0
28786711	0	0	0	0	0	1	0	1
28786712	0	1	0	1	0	0	0	0
28786714	0	0	0	0	1	0	0	1
28786715	1	0	0	1	0	0	0	0
28786716	0	1	0	1	0	0	0	0
28786717	1	0	0	1	0	0	0	0
28786718	0	0	0	0	1	0	0	1
28786722	0	0	0	0	0	1	0	1
28786723	0	1	0	1	0	0	0	0
28786726	0	1	0	1	0	0	0	0
28786733	0	0	0	0	1	0	0	1
28786734	0	0	0	0	0	1	0	1
28786736	0	1	0	1	0	0	0	0
28786737	1	0	0	1	0	0	0	0
28786750	0	1	0	0	0	0	1	1
28787442	0	1	0	0	0	1	0	1
28787443	0	1	0	0	1	0	0	1
28787446	0	0	0	0	0	1	0	1
28787452	0	1	0	0	0	0	1	1
28787453	0	0	0	1	0	0	0	1
28787456	0	0	0	0	1	0	0	1

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28786687	1	0	0	1	0	0	0	0
28786689	0	0	0	0	0	1	0	1
28786690	1	0	0	1	0	0	0	0
28786696	1	0	0	1	0	0	0	0
28786697	0	1	0	0	0	1	0	0
28786698	0	0	0	0	0	1	0	0
28786699	0	1	0	0	0	1	0	0
28786701	1	0	0	1	0	0	0	0
28786703	0	1	0	1	0	0	0	0
28786704	1	0	0	0	0	1	0	0
28786706	0	0	0	0	0	1	0	1
28786709	1	0	0	1	0	0	0	0
28786711	0	0	0	0	0	1	0	0
28786712	1	0	0	1	0	0	0	0
28786714	0	0	0	0	1	0	0	1
28786715	1	0	0	0	0	0	1	0
28786716	0	1	0	0	0	1	0	0
28786717	1	0	0	1	0	0	0	0
28786718	0	0	0	0	1	0	0	1
28786722	0	0	0	0	0	1	0	1
28786723	1	0	0	1	0	0	0	0
28786726	1	0	0	1	0	0	0	0
28786733	0	0	0	0	1	0	0	1
28786734	0	0	0	0	0	1	0	1
28786736	0	1	0	0	0	1	0	0
28786737	1	0	0	1	0	0	0	0
28786750	0	0	0	0	0	0	1	1
28787442	0	0	0	0	0	1	0	1
28787443	0	0	0	0	0	1	0	0
28787446	0	0	0	0	0	1	0	1
28787452	0	0	0	0	0	0	1	0
28787453	0	0	0	0	0	1	0	1
28787456	0	0	0	0	1	0	0	1

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28786687	1	0	0	1	0	0	0	0
28786689	0	0	0	0	0	1	0	1
28786690	1	0	0	1	0	0	0	0
28786696	0	1	0	0	0	1	0	0
28786697	0	1	0	0	0	1	0	0
28786698	0	1	0	0	1	0	0	1
28786699	0	1	0	1	0	0	0	0
28786701	1	0	0	1	0	0	0	0
28786703	0	1	0	1	0	0	0	0
28786704	0	1	0	1	0	0	0	0
28786706	0	0	0	0	0	1	0	1
28786709	1	0	0	1	0	0	0	0
28786711	0	0	1	0	0	1	0	0
28786712	0	1	0	0	0	0	1	0
28786714	0	0	0	0	1	0	0	1
28786715	0	0	1	1	0	0	0	0
28786716	0	1	0	1	0	0	0	0
28786717	0	1	0	1	0	0	0	0
28786718	0	0	0	0	1	0	0	1
28786722	0	0	0	0	0	1	0	1
28786723	1	0	0	1	0	0	0	0
28786726	0	1	0	1	0	0	0	0
28786733	0	0	0	0	0	0	1	1
28786734	0	0	0	0	0	1	0	1
28786736	0	1	0	0	1	0	0	0
28786737	1	0	0	1	0	0	0	0
28786750	0	0	0	0	0	0	1	1
28787442	0	0	0	0	0	1	0	1
28787443	0	1	0	0	0	1	0	1
28787446	0	0	0	0	0	1	0	1
28787452	0	0	1	0	0	0	1	1
28787453	0	0	0	0	0	1	0	1
28787456	0	0	0	0	0	1	0	1

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28786687	1	0	0	2	1	3
28786689	0	0	0	2	1	3
28786690	1	0	0	1	1	1
28786696	1	0	0	2	1	3
28786697	0	1	0	2	1	3
28786698	0	0	0	1	1	3
28786699	0	1	0	1	1	3
28786701	1	0	0	2	1	3
28786703	0	1	0	2	1	3
28786704	0	1	0	2	1	3
28786706	0	0	0	2	1	1
28786709	1	0	0	1	1	3
28786711	0	0	1	1	1	3
28786712	0	1	0	2	1	3
28786714	0	0	0	1	1	3
28786715	1	0	0	1	1	4
28786716	0	1	0	2	1	3
28786717	1	0	0	1	1	1
28786718	0	0	0	1	1	3
28786722	0	0	0	2	1	3
28786723	1	0	0	2	1	3
28786726	0	1	0	2	1	3
28786733	0	0	0	1	1	4
28786734	0	0	0	1	1	3
28786736	0	1	0	2	1	3
28786737	1	0	0	1	1	1
28786750	0	0	0	1	1	3
28787442	0	0	0	2	1	3
28787443	0	0	0	2	1	3
28787446	0	0	0	1	1	3
28787452	0	0	0	2	1	3
28787453	0	0	0	1	1	1
28787456	0	0	0	2	1	4

RespondentID	Q3
28786687	
28786689	
28786690	Nirvana
28786696	
28786697	
28786698	
28786699	
28786701	
28786703	
28786704	
28786706	Nervana a band
28786709	
28786711	
28786712	
28786714	
28786715	
28786716	
28786717	Nirvana
28786718	
28786722	
28786723	
28786726	
28786733	
28786734	
28786736	
28786737	Nirvana
28786750	
28787442	
28787443	
28787446	
28787452	
28787453	I'm not sure but I've seen it before
28787456	

RespondentID	Q4	Q5_1
28786687		0
28786689		0
28786690	Because it was on their album artwork	0
28786696		0
28786697		0
28786698		0
28786699		0
28786701		0
28786703		0
28786704		0
28786706	The face	0
28786709		0
28786711		0
28786712		0
28786714		0
28786715		0
28786716		0
28786717	I recall seeing this logo on many of their band tshirts over the years.	0
28786718		0
28786722		0
28786723		0
28786726		0
28786733		0
28786734		0
28786736		0
28786737	It is their band logo I believe	0
28786750		0
28787442		0
28787443		0
28787446		0
28787452		0
28787453	I'm not sure	0
28787456		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28786687	0	0	0	0	0	0	1	0
28786689	0	0	0	0	0	0	1	0
28786690	0	0	0	0	0	0	1	0
28786696	0	0	0	0	0	0	1	0
28786697	0	0	0	0	0	0	1	0
28786698	0	0	0	0	0	0	1	0
28786699	0	0	0	0	0	0	1	0
28786701	0	0	0	0	0	0	1	0
28786703	0	0	0	0	0	0	0	1
28786704	0	0	0	0	0	0	1	0
28786706	0	0	0	0	0	0	1	0
28786709	0	0	0	0	0	0	0	1
28786711	0	0	0	0	0	0	1	0
28786712	0	0	0	0	0	0	1	0
28786714	0	0	0	0	0	0	1	0
28786715	0	0	0	0	0	0	1	0
28786716	0	0	0	0	0	0	1	0
28786717	0	0	0	0	0	0	1	0
28786718	0	1	1	0	0	0	0	0
28786722	0	0	0	0	0	0	1	0
28786723	0	0	0	0	0	0	1	0
28786726	0	0	0	0	0	0	1	0
28786733	0	0	0	0	0	0	1	0
28786734	0	0	0	0	0	0	1	0
28786736	0	0	0	0	0	0	1	0
28786737	0	0	0	0	0	0	1	0
28786750	0	0	0	0	0	0	1	0
28787442	0	0	0	0	0	0	1	0
28787443	0	0	0	0	0	0	1	0
28787446	0	0	0	0	0	0	1	0
28787452	0	0	0	0	0	0	1	0
28787453	0	1	0	0	0	0	0	0
28787456	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28787457	3/11/2020 9:45	3/11/2020 9:50	294	1	2	3260	1	46	44	75227	3
28787459	3/11/2020 9:45	3/11/2020 9:47	110	1	4	6404	1	42	18	41042	3
28787463	3/11/2020 9:45	3/11/2020 9:50	285	1	1	2782	1	42	33	11717	1
28787471	3/11/2020 9:46	3/11/2020 9:49	155	1	3	1787	1	71	44	75035	3
28787475	3/11/2020 9:46	3/11/2020 9:49	161	1	2	1719	1	43	18	40208	3
28787478	3/11/2020 9:47	3/11/2020 9:50	189	1	4	8514	1	40	8	19734	3
28787480	3/11/2020 9:47	3/11/2020 9:51	229	1	4	2965	1	68	24	56201	2
28787481	3/11/2020 9:47	3/11/2020 9:56	541	1	2	5657	1	56	7	6708	1
28787489	3/11/2020 9:49	3/11/2020 9:51	177	1	4	4254	1	53	1	36695	3
28787491	3/11/2020 9:49	3/11/2020 9:55	344	1	4	5587	1	71	47	23921	3
28787492	3/11/2020 9:49	3/11/2020 9:51	150	1	2	7856	1	59	31	7065	1
28787495	3/11/2020 9:49	3/11/2020 9:52	185	1	1	7370	1	82	39	19607	1
28787496	3/11/2020 9:49	3/11/2020 9:52	177	1	1	9309	1	67	34	27302	3
28787498	3/11/2020 9:50	3/11/2020 9:55	310	1	2	8883	1	72	43	37146	3
28787499	3/11/2020 9:50	3/11/2020 9:52	113	1	4	3663	1	29	39	15236	1
28787505	3/11/2020 9:50	3/11/2020 9:53	155	1	4	3206	1	50	18	40511	3
28787506	3/11/2020 9:51	3/11/2020 9:54	232	1	2	6857	1	73	22	1776	1
28787508	3/11/2020 9:51	3/11/2020 9:54	208	1	4	9530	1	55	44	76528	3
28787510	3/11/2020 9:51	3/11/2020 9:54	168	1	2	9024	1	39	10	32701	3
28787512	3/11/2020 9:51	3/11/2020 9:54	164	1	4	5099	1	52	33	14612	1
28787514	3/11/2020 9:52	3/11/2020 9:55	174	1	4	6091	1	54	41	29527	3
28787515	3/11/2020 9:52	3/11/2020 9:55	144	1	4	4323	1	30	47	23462	3
28787521	3/11/2020 9:54	3/11/2020 9:58	230	1	2	1985	1	63	44	75154	3
28787524	3/11/2020 9:55	3/11/2020 9:57	142	1	1	5114	1	41	33	12771	1
28787525	3/11/2020 9:55	3/11/2020 9:58	169	1	1	6975	1	39	21	20721	3
28787529	3/11/2020 9:55	3/11/2020 9:59	227	1	2	8415	1	75	10	33483	3
28787530	3/11/2020 9:55	3/11/2020 9:59	197	1	4	5880	1	61	1	36467	3
28787538	3/11/2020 9:56	3/11/2020 9:58	113	1	4	9923	1	34	4	72015	3
28787550	3/11/2020 9:58	3/11/2020 10:00	107	1	1	6009	1	46	39	15235	1
28787553	3/11/2020 9:58	3/11/2020 10:02	228	1	2	7463	1	69	10	32066	3
28787555	3/11/2020 9:59	3/11/2020 10:01	171	1	4	7660	1	24	10	33810	3
28787556	3/11/2020 9:59	3/11/2020 10:05	327	1	4	8290	1	44	18	40324	3
28787564	3/11/2020 10:00	3/11/2020 10:04	243	1	4	4953	1	47	44	76248	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28787457	0	0	0	0	0	1	0	0	0	1
28787459	0	0	0	0	0	1	0	0	1	0
28787463	0	0	0	0	0	1	0	0	1	0
28787471	0	0	0	0	0	1	0	0	0	1
28787475	0	0	0	0	0	1	0	0	1	0
28787478	0	0	0	0	0	1	0	0	0	1
28787480	0	0	0	0	0	1	0	0	0	1
28787481	0	0	0	0	0	1	0	0	0	1
28787489	0	0	0	0	0	1	0	0	1	0
28787491	0	0	0	1	0	0	0	0	0	1
28787492	0	0	0	0	0	1	0	0	0	1
28787495	0	0	0	0	0	1	0	0	0	1
28787496	0	0	0	0	0	1	0	0	1	0
28787498	0	0	0	0	0	1	0	0	0	1
28787499	0	0	0	1	0	0	0	0	1	0
28787505	0	0	0	0	0	1	0	0	1	0
28787506	0	0	0	0	0	1	0	0	0	1
28787508	0	0	0	0	0	1	0	0	0	1
28787510	0	0	0	0	0	1	0	0	0	1
28787512	0	0	0	0	0	1	0	0	1	0
28787514	0	0	0	0	0	1	0	0	0	1
28787515	0	0	0	1	0	0	0	0	0	1
28787521	0	0	0	0	0	1	0	0	0	1
28787524	0	0	0	0	0	1	0	0	0	1
28787525	0	0	0	0	0	1	0	0	1	0
28787529	0	0	0	0	0	1	0	0	0	1
28787530	0	0	0	0	0	1	0	0	0	1
28787538	0	0	0	1	1	0	0	0	1	0
28787550	0	0	0	0	0	1	0	0	0	1
28787553	0	0	0	0	0	1	0	0	1	0
28787555	0	0	0	0	0	1	0	0	0	1
28787556	0	0	0	0	0	1	0	0	1	0
28787564	0	0	0	0	0	1	0	0	1	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28787457	0	0	0	1	0	0	0	1	0
28787459	0	1	0	0	0	0	1	0	0
28787463	0	1	0	0	0	0	1	0	0
28787471	0	1	0	0	0	0	0	1	0
28787475	0	1	0	0	0	0	0	1	0
28787478	0	1	0	0	0	0	0	1	0
28787480	0	1	0	0	0	0	0	1	0
28787481	0	1	0	0	0	0	0	1	0
28787489	0	1	0	0	0	0	0	1	0
28787491	0	1	0	0	0	0	0	1	0
28787492	0	1	0	0	0	0	0	1	0
28787495	0	1	0	0	0	0	0	1	0
28787496	0	1	0	0	0	0	0	1	0
28787498	0	1	0	0	0	0	0	1	0
28787499	0	1	0	0	0	0	1	0	0
28787505	0	1	0	0	0	0	1	0	0
28787506	0	1	0	0	0	0	0	1	0
28787508	0	1	0	0	0	0	0	1	0
28787510	0	1	0	0	0	0	1	0	0
28787512	0	1	0	0	0	0	1	0	0
28787514	0	1	0	0	0	0	0	1	0
28787515	0	1	0	0	0	0	0	1	0
28787521	0	1	0	0	0	0	0	1	0
28787524	0	1	0	0	0	0	0	1	0
28787525	0	0	1	0	0	0	1	0	0
28787529	0	0	0	1	0	0	0	1	0
28787530	0	0	0	1	0	0	0	1	0
28787538	0	0	0	1	0	0	1	0	0
28787550	0	1	1	0	0	0	0	1	0
28787553	0	1	0	0	0	0	0	1	0
28787555	0	1	0	0	0	0	0	1	0
28787556	0	1	0	0	0	0	0	1	0
28787564	0	1	0	0	0	0	1	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28787457	0	0	1	0	0	0	1	0	0
28787459	1	0	0	0	0	1	0	0	1
28787463	1	0	0	0	0	1	0	0	1
28787471	0	0	1	0	0	0	1	0	1
28787475	1	0	0	0	0	0	1	0	1
28787478	1	0	0	0	0	0	1	0	1
28787480	1	0	0	0	0	0	1	0	1
28787481	1	0	0	0	0	0	1	0	1
28787489	1	0	0	0	0	0	1	0	1
28787491	0	0	0	1	0	0	1	0	1
28787492	0	0	1	0	0	0	1	0	1
28787495	0	0	1	0	0	0	1	0	1
28787496	1	0	0	0	0	0	1	0	1
28787498	1	1	0	0	0	1	0	0	1
28787499	1	0	0	0	0	0	1	0	1
28787505	1	0	0	0	0	1	0	0	1
28787506	0	0	1	0	0	0	1	0	0
28787508	1	0	0	0	0	0	1	0	1
28787510	0	0	1	0	0	0	1	0	1
28787512	1	0	0	0	0	1	0	0	1
28787514	0	0	1	0	0	0	1	0	1
28787515	1	0	0	0	0	0	1	0	1
28787521	1	0	0	0	0	0	1	0	0
28787524	1	0	0	0	0	0	1	0	1
28787525	1	0	0	0	0	1	0	0	1
28787529	0	0	1	0	0	0	1	0	1
28787530	0	0	1	0	0	0	1	0	0
28787538	1	0	0	0	0	0	1	0	1
28787550	0	0	1	0	0	0	1	0	1
28787553	1	0	0	0	0	0	1	0	0
28787555	1	0	0	0	0	0	1	0	1
28787556	0	0	1	0	0	0	1	0	0
28787564	1	0	0	0	0	0	1	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28787457	0	1	0	0	0	1	0	1
28787459	0	0	0	0	1	0	0	1
28787463	0	0	0	0	0	0	1	1
28787471	0	0	0	0	0	0	1	1
28787475	0	0	0	0	1	0	0	1
28787478	0	0	0	0	0	1	0	1
28787480	0	0	0	0	0	1	0	1
28787481	0	0	0	0	0	1	0	1
28787489	0	0	0	0	1	0	0	1
28787491	0	0	0	0	0	1	0	1
28787492	0	0	0	0	0	1	0	1
28787495	0	0	0	0	0	1	0	0
28787496	0	0	0	0	0	0	1	1
28787498	0	0	0	0	0	1	0	1
28787499	0	0	0	0	1	0	0	1
28787505	0	0	0	0	1	0	0	1
28787506	0	1	0	0	0	1	0	1
28787508	0	0	0	0	0	1	0	1
28787510	0	0	0	0	0	1	0	0
28787512	0	0	0	0	1	0	0	1
28787514	0	0	0	0	0	0	1	1
28787515	0	0	0	0	0	1	0	1
28787521	0	1	0	0	0	0	1	1
28787524	0	0	0	0	0	1	0	1
28787525	0	0	0	0	1	0	0	1
28787529	0	0	0	0	0	1	0	1
28787530	0	1	0	0	0	1	0	1
28787538	0	0	0	0	0	0	1	1
28787550	0	0	0	0	0	1	0	0
28787553	0	1	0	0	1	0	0	1
28787555	0	0	0	0	0	1	0	1
28787556	0	1	0	0	0	1	0	0
28787564	0	1	0	0	0	0	1	1

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28787457	0	0	0	0	0	1	0	1
28787459	0	0	0	0	1	0	0	1
28787463	0	0	0	1	0	0	0	1
28787471	0	0	0	0	0	0	1	0
28787475	0	0	0	0	0	1	0	1
28787478	0	0	0	0	0	1	0	1
28787480	0	0	0	0	0	1	0	1
28787481	0	0	0	0	0	1	0	1
28787489	0	0	0	0	1	0	0	1
28787491	0	0	0	0	0	0	1	0
28787492	0	0	0	0	0	1	0	0
28787495	0	1	0	0	0	1	0	0
28787496	0	0	0	0	0	0	1	0
28787498	0	0	0	0	0	1	0	1
28787499	0	0	0	0	0	1	0	0
28787505	0	0	0	0	1	0	0	1
28787506	0	0	0	0	0	1	0	0
28787508	0	0	0	0	0	1	0	1
28787510	0	1	0	0	1	0	0	0
28787512	0	0	0	0	1	0	0	1
28787514	0	0	0	0	0	0	1	1
28787515	0	0	0	0	0	1	0	1
28787521	0	0	0	0	1	0	0	0
28787524	0	0	0	0	0	1	0	0
28787525	0	0	0	0	1	0	0	0
28787529	0	0	0	0	0	1	0	1
28787530	0	0	0	0	0	1	0	0
28787538	0	0	0	0	0	0	1	0
28787550	0	1	0	0	0	1	0	0
28787553	0	0	0	0	1	0	0	1
28787555	0	0	0	0	0	1	0	1
28787556	0	1	0	0	0	1	0	0
28787564	0	0	0	0	0	0	1	1

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28787457	0	0	0	0	0	1	0	1
28787459	0	0	0	0	1	0	0	1
28787463	0	0	0	0	0	0	1	0
28787471	0	1	0	0	0	0	1	1
28787475	0	0	0	0	0	1	0	1
28787478	0	0	0	0	0	1	0	1
28787480	0	0	0	0	0	1	0	0
28787481	0	0	0	0	0	1	0	1
28787489	0	0	0	0	0	1	0	1
28787491	0	0	1	0	0	0	1	0
28787492	0	0	1	0	0	1	0	0
28787495	0	1	0	0	0	1	0	1
28787496	0	0	1	0	0	0	1	1
28787498	0	0	0	0	0	1	0	0
28787499	0	1	0	0	0	1	0	0
28787505	0	0	0	0	1	0	0	1
28787506	0	1	0	0	0	1	0	0
28787508	0	0	0	0	0	1	0	1
28787510	0	1	0	0	0	1	0	0
28787512	0	0	0	0	1	0	0	1
28787514	0	0	0	0	0	1	0	1
28787515	0	0	0	0	0	1	0	1
28787521	0	0	1	0	0	0	1	1
28787524	0	0	1	0	0	1	0	0
28787525	1	0	0	0	1	0	0	1
28787529	0	0	0	0	0	1	0	1
28787530	0	1	0	0	0	1	0	1
28787538	0	0	1	0	0	0	1	1
28787550	0	1	0	0	0	1	0	0
28787553	0	0	0	0	0	1	0	1
28787555	0	0	0	0	0	1	0	1
28787556	0	1	0	0	0	1	0	0
28787564	0	0	0	0	0	0	1	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28787457	0	0	0	1	1	3
28787459	0	0	0	1	1	1
28787463	0	1	0	2	1	1
28787471	0	0	0	2	1	3
28787475	0	0	0	1	1	3
28787478	0	0	0	1	1	3
28787480	0	0	1	2	1	3
28787481	0	0	0	2	1	3
28787489	0	0	0	2	1	3
28787491	0	1	0	1	1	4
28787492	0	0	1	1	1	3
28787495	0	0	0	1	1	3
28787496	0	0	0	2	1	3
28787498	0	1	0	2	1	3
28787499	0	1	0	1	1	3
28787505	0	0	0	2	1	3
28787506	0	1	0	1	1	3
28787508	0	0	0	2	1	3
28787510	0	1	0	2	1	4
28787512	0	0	0	1	1	3
28787514	0	0	0	1	1	3
28787515	0	0	0	2	1	3
28787521	0	0	0	2	1	3
28787524	0	0	1	1	1	4
28787525	0	0	0	1	1	2
28787529	0	0	0	1	1	3
28787530	0	0	0	1	1	3
28787538	0	0	0	2	1	3
28787550	0	1	0	2	1	3
28787553	0	0	0	1	1	3
28787555	0	0	0	2	1	1
28787556	0	1	0	1	1	1
28787564	0	1	0	2	1	3

RespondentID	Q3
28787457	
28787459	Nirvana
28787463	Facebook
28787471	
28787475	
28787478	
28787480	
28787481	
28787489	
28787491	
28787492	
28787495	
28787496	
28787498	
28787499	
28787505	
28787506	
28787508	
28787510	
28787512	
28787514	
28787515	
28787521	
28787524	
28787525	
28787529	
28787530	
28787538	
28787550	
28787553	
28787555	Cant remember the name
28787556	Nirvana
28787564	

RespondentID	Q4	Q5_1
28787457		0
28787459	They use it having fun	0
28787463		0
28787471		0
28787475		0
28787478		0
28787480		0
28787481		0
28787489		0
28787491		0
28787492		0
28787495		0
28787496		0
28787498		0
28787499		0
28787505		0
28787506		0
28787508		0
28787510		0
28787512		0
28787514		0
28787515		0
28787521		0
28787524		0
28787525	its good looking that's it	0
28787529		0
28787530		0
28787538		0
28787550		0
28787553		0
28787555	Because I've seen it with a logo but dont remember the name I had the tshirt	0
28787556		0
28787564		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28787457	0	0	0	0	0	0	1	0
28787459	0	0	0	0	0	0	1	0
28787463	0	0	0	0	0	0	1	0
28787471	0	0	0	0	0	0	1	0
28787475	0	0	0	0	0	0	1	0
28787478	0	0	0	0	0	0	1	0
28787480	0	0	0	0	0	0	1	0
28787481	0	0	0	0	0	0	1	0
28787489	0	0	1	0	0	0	0	0
28787491	0	0	0	0	0	0	1	0
28787492	0	0	0	0	0	0	1	0
28787495	0	0	0	0	0	0	1	0
28787496	0	0	0	0	0	0	1	0
28787498	0	0	0	0	0	0	1	0
28787499	0	0	0	0	0	0	1	0
28787505	0	0	0	0	0	0	1	0
28787506	0	0	0	0	0	0	1	0
28787508	0	0	0	0	0	0	1	0
28787510	0	0	0	0	0	0	1	0
28787512	0	0	0	0	0	0	1	0
28787514	0	0	0	0	0	0	1	0
28787515	0	0	0	0	0	0	1	0
28787521	0	0	0	0	0	0	1	0
28787524	0	0	0	0	0	0	1	0
28787525	0	0	0	0	0	0	1	0
28787529	0	0	0	0	0	0	1	0
28787530	0	0	0	0	0	0	1	0
28787538	0	0	0	0	0	0	1	0
28787550	0	0	0	0	0	0	1	0
28787553	0	0	0	0	0	0	1	0
28787555	0	0	0	0	0	0	1	0
28787556	1	0	0	0	0	0	0	0
28787564	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28787571	3/11/2020 10:02	3/11/2020 10:07	281	1	4	3675	1	31	8	19805	3
28787574	3/11/2020 10:02	3/11/2020 10:05	168	1	2	1452	1	77	31	8520	1
28787577	3/11/2020 10:03	3/11/2020 11:07	122	1	1	3334	1	49	31	7110	1
28787582	3/11/2020 10:03	3/11/2020 10:05	106	1	4	9594	1	41	31	8730	1
28787583	3/11/2020 10:04	3/11/2020 10:07	180	1	2	6622	1	65	1	35068	3
28787585	3/11/2020 10:04	3/11/2020 10:07	187	1	1	4717	1	77	33	12603	1
28787588	3/11/2020 10:05	3/11/2020 10:09	226	1	4	7710	1	52	37	73160	3
28787593	3/11/2020 10:06	3/11/2020 10:10	248	1	4	2454	1	48	1	35630	3
28787594	3/11/2020 10:06	3/11/2020 10:08	170	1	4	7302	1	34	21	20906	3
28787598	3/11/2020 10:06	3/11/2020 10:11	312	1	4	8992	1	66	39	18360	1
28787600	3/11/2020 10:07	3/11/2020 10:09	124	1	4	2846	1	51	10	34714	3
28787601	3/11/2020 10:07	3/11/2020 10:11	237	1	2	4261	1	37	10	32541	3
28787603	3/11/2020 10:08	3/11/2020 10:22	879	1	4	2609	1	34	1	36420	3
28787604	3/11/2020 10:08	3/11/2020 10:10	117	1	2	1609	1	52	10	33351	3
28787606	3/11/2020 10:08	3/11/2020 10:11	191	1	4	4554	1	25	47	23454	3
28787616	3/11/2020 10:10	3/11/2020 10:13	145	1	4	7127	1	25	7	6824	1
28787621	3/11/2020 10:11	3/11/2020 10:14	167	1	4	4959	1	42	31	7621	1
28787623	3/11/2020 10:11	3/11/2020 10:13	129	1	4	7119	1	24	10	33990	3
28787632	3/11/2020 10:14	3/11/2020 10:19	330	1	1	7835	1	54	44	77378	3
28787646	3/11/2020 10:16	3/11/2020 10:19	150	1	4	7948	1	66	31	7205	1
28787649	3/11/2020 10:17	3/11/2020 10:20	155	1	4	2324	1	52	44	79065	3
28787652	3/11/2020 10:18	3/11/2020 10:22	225	1	4	1792	1	41	44	79924	3
28787653	3/11/2020 10:18	3/11/2020 10:23	275	1	2	9027	1	41	22	1905	1
28787655	3/11/2020 10:18	3/11/2020 10:20	107	1	4	7761	1	39	11	31516	3
28787664	3/11/2020 10:20	3/11/2020 10:22	150	1	1	4187	1	41	19	70809	3
28787665	3/11/2020 10:20	3/11/2020 10:22	96	1	4	3818	1	45	33	11735	1
28787673	3/11/2020 10:22	3/11/2020 10:34	711	1	4	9388	1	48	31	8853	1
28787678	3/11/2020 10:23	3/11/2020 10:24	94	1	1	9046	1	36	19	70506	3
28787689	3/11/2020 10:25	3/11/2020 10:27	120	1	4	2259	1	24	33	11040	1
28787695	3/11/2020 10:26	3/11/2020 10:29	138	1	2	3503	1	38	11	30082	3
28787725	3/11/2020 10:28	3/11/2020 10:29	84	1	1	7853	1	43	31	7920	1
28787726	3/11/2020 10:28	3/11/2020 10:30	102	1	1	6962	1	44	39	15024	1
28787735	3/11/2020 10:28	3/11/2020 10:32	212	1	4	3414	1	18	44	78108	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28787571	0	0	0	0	0	1	0	0	1	0
28787574	0	0	0	0	0	1	0	0	0	1
28787577	0	0	0	0	0	1	0	0	1	0
28787582	0	0	0	0	0	1	0	0	1	0
28787583	0	0	0	0	0	1	0	0	1	0
28787585	0	0	0	0	0	1	0	0	0	1
28787588	0	0	0	0	0	1	0	0	1	0
28787593	0	0	0	0	0	1	0	0	1	0
28787594	0	0	0	0	0	1	0	0	1	0
28787598	0	0	0	0	0	1	0	0	1	0
28787600	0	0	0	0	0	1	0	0	0	1
28787601	0	0	0	0	0	1	0	1	0	0
28787603	0	0	0	0	0	1	0	0	0	1
28787604	0	0	0	0	0	1	0	0	1	0
28787606	0	0	0	0	0	1	0	0	0	1
28787616	0	0	0	0	0	1	0	0	0	1
28787621	0	0	0	0	0	1	0	1	0	0
28787623	0	0	0	0	0	1	0	1	0	0
28787632	0	0	0	0	0	1	0	0	0	1
28787646	0	0	0	0	0	1	0	0	0	1
28787649	0	0	0	0	0	1	0	0	1	0
28787652	0	0	0	0	0	1	0	0	0	1
28787653	0	0	0	0	0	1	0	0	0	1
28787655	0	0	0	0	0	1	0	0	0	1
28787664	0	0	0	0	0	1	0	0	0	1
28787665	0	0	0	0	0	1	0	0	0	1
28787673	0	0	0	1	0	0	0	0	0	1
28787678	0	0	0	1	1	0	0	0	0	1
28787689	0	0	0	0	0	1	0	0	1	0
28787695	0	0	0	0	0	1	0	0	1	0
28787725	0	0	0	0	0	1	0	0	1	0
28787726	0	0	0	0	0	1	0	0	0	1
28787735	0	0	0	0	0	1	0	0	0	1

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28787571	0	1	0	0	0	0	1	0	0
28787574	0	1	0	0	0	0	0	1	0
28787577	0	1	0	0	0	0	0	1	0
28787582	0	1	0	0	0	0	1	0	0
28787583	0	1	0	0	0	0	1	0	0
28787585	0	1	0	0	0	0	0	1	0
28787588	0	1	0	0	0	0	1	0	0
28787593	0	1	0	0	0	0	0	1	0
28787594	0	1	0	0	0	0	1	0	0
28787598	0	1	0	0	0	0	0	1	0
28787600	0	1	0	0	0	0	0	1	0
28787601	0	1	0	0	0	0	0	1	0
28787603	0	1	0	0	0	0	0	1	0
28787604	0	1	0	0	0	0	1	0	0
28787606	0	0	0	1	0	0	0	1	0
28787616	0	1	0	0	0	0	0	1	0
28787621	0	0	0	1	0	0	0	1	0
28787623	0	1	0	0	0	0	0	1	0
28787632	0	1	0	0	0	0	0	1	0
28787646	0	1	0	0	0	0	0	1	0
28787649	0	1	0	0	0	0	1	0	0
28787652	0	1	0	0	0	0	1	0	0
28787653	0	0	0	1	0	0	0	1	0
28787655	0	1	0	0	0	0	0	1	0
28787664	0	1	0	0	0	0	0	1	0
28787665	0	1	0	0	0	0	0	1	0
28787673	0	1	0	0	0	0	0	1	0
28787678	0	1	0	0	0	0	1	0	0
28787689	0	1	0	0	0	0	0	1	0
28787695	0	1	0	0	0	0	1	0	0
28787725	0	1	0	0	0	0	1	0	0
28787726	0	1	0	0	0	0	0	1	0
28787735	0	1	0	0	0	0	1	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28787571	1	0	0	0	0	0	1	0	1
28787574	0	0	1	0	0	0	1	0	0
28787577	0	0	1	0	0	1	0	0	1
28787582	1	0	0	0	0	1	0	0	1
28787583	1	0	0	0	0	0	1	0	0
28787585	0	0	1	0	0	0	1	0	0
28787588	1	0	0	0	0	0	1	0	0
28787593	1	0	0	0	0	0	1	0	0
28787594	1	0	0	0	0	0	1	0	1
28787598	1	0	0	0	0	0	1	0	0
28787600	1	0	0	0	0	0	1	0	1
28787601	0	0	1	0	0	0	1	0	0
28787603	0	0	1	0	0	0	1	0	0
28787604	1	0	0	0	0	1	0	0	1
28787606	0	0	1	0	0	0	1	0	0
28787616	1	0	0	0	0	0	1	0	1
28787621	1	0	0	0	0	0	1	0	1
28787623	1	0	0	0	0	0	1	0	0
28787632	1	0	0	0	0	0	1	0	1
28787646	1	0	0	0	0	0	1	0	1
28787649	1	0	0	0	0	1	0	0	1
28787652	1	0	0	0	0	0	1	0	1
28787653	0	0	1	0	0	0	1	0	1
28787655	1	0	0	0	0	0	1	0	1
28787664	1	0	0	0	0	0	1	0	1
28787665	0	0	1	0	0	0	1	0	1
28787673	1	0	0	0	0	0	1	0	1
28787678	1	0	0	0	1	0	0	0	1
28787689	1	0	0	0	0	0	1	0	1
28787695	0	0	1	0	0	0	1	0	1
28787725	0	0	1	0	0	1	0	0	1
28787726	1	0	0	0	0	0	1	0	1
28787735	1	0	0	0	0	0	1	0	1

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28787571	0	0	0	0	1	0	0	1
28787574	0	1	0	0	0	1	0	1
28787577	0	0	0	0	0	0	1	1
28787582	0	0	0	0	1	0	0	1
28787583	0	1	0	0	1	0	0	0
28787585	0	1	0	0	0	1	0	0
28787588	0	1	0	0	1	0	0	1
28787593	0	1	0	0	0	1	0	0
28787594	0	0	0	0	1	0	0	1
28787598	0	1	0	0	1	0	0	1
28787600	0	0	0	0	0	1	0	1
28787601	0	1	0	1	0	0	0	1
28787603	0	1	0	0	0	1	0	1
28787604	0	0	0	0	1	0	0	1
28787606	0	1	0	0	1	0	0	1
28787616	0	0	0	0	1	0	0	1
28787621	0	0	0	0	0	1	0	1
28787623	0	1	0	0	1	0	0	1
28787632	0	0	0	0	0	0	1	1
28787646	0	0	0	0	0	1	0	1
28787649	0	0	0	0	1	0	0	1
28787652	0	0	0	0	0	1	0	1
28787653	0	0	0	0	0	1	0	1
28787655	0	0	0	0	0	1	0	1
28787664	0	0	0	0	0	1	0	1
28787665	0	0	0	0	0	0	1	1
28787673	0	0	0	0	1	0	0	1
28787678	0	0	0	0	1	0	0	1
28787689	0	0	0	0	1	0	0	1
28787695	0	0	0	0	1	0	0	1
28787725	0	0	0	0	1	0	0	1
28787726	0	0	0	0	0	1	0	1
28787735	0	0	0	0	0	0	1	1

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28787571	0	0	0	0	1	0	0	1
28787574	0	0	0	0	0	1	0	1
28787577	0	0	0	0	0	0	1	0
28787582	0	0	0	0	1	0	0	1
28787583	1	0	0	0	0	0	1	0
28787585	0	1	0	0	0	1	0	0
28787588	0	0	0	0	1	0	0	0
28787593	0	1	0	0	0	0	1	0
28787594	0	0	0	0	1	0	0	1
28787598	0	0	0	0	0	1	0	0
28787600	0	0	0	0	0	1	0	1
28787601	0	0	0	0	0	1	0	0
28787603	0	0	0	0	0	1	0	1
28787604	0	0	0	0	1	0	0	1
28787606	0	0	0	0	0	0	1	0
28787616	0	0	0	0	1	0	0	1
28787621	0	0	0	0	0	0	1	1
28787623	0	0	0	0	0	1	0	0
28787632	0	0	0	0	0	0	1	1
28787646	0	0	0	0	0	1	0	1
28787649	0	0	0	0	1	0	0	1
28787652	0	0	0	0	1	0	0	1
28787653	0	0	0	0	0	1	0	0
28787655	0	0	0	0	0	1	0	1
28787664	0	0	0	0	0	1	0	1
28787665	0	0	0	0	0	0	1	1
28787673	0	0	0	0	0	1	0	1
28787678	0	0	0	1	0	0	0	0
28787689	0	0	0	0	0	1	0	1
28787695	0	0	0	0	0	0	1	1
28787725	0	0	0	0	1	0	0	1
28787726	0	0	0	0	0	1	0	1
28787735	0	0	0	0	1	0	0	1

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28787571	0	0	0	0	0	1	0	1
28787574	0	0	0	0	0	1	0	0
28787577	0	0	1	0	0	0	1	1
28787582	0	0	0	0	1	0	0	1
28787583	0	0	1	0	0	0	1	1
28787585	0	1	0	0	0	1	0	0
28787588	0	1	0	0	0	0	1	0
28787593	0	0	1	0	0	0	1	0
28787594	0	0	0	0	0	1	0	1
28787598	0	0	1	0	0	1	0	1
28787600	0	0	0	0	0	1	0	1
28787601	0	1	0	0	0	1	0	0
28787603	0	0	0	0	0	1	0	0
28787604	0	0	0	0	1	0	0	1
28787606	0	0	1	0	1	0	0	1
28787616	0	0	0	0	1	0	0	1
28787621	0	0	0	0	0	1	0	0
28787623	0	1	0	0	0	1	0	0
28787632	0	0	0	0	0	0	1	1
28787646	0	0	0	0	0	1	0	1
28787649	0	0	0	0	1	0	0	1
28787652	0	0	0	0	1	0	0	1
28787653	0	1	0	0	0	1	0	1
28787655	0	0	0	0	0	1	0	1
28787664	0	0	0	0	0	1	0	0
28787665	0	0	0	0	0	1	0	1
28787673	0	0	0	0	0	1	0	1
28787678	1	0	0	1	0	0	0	0
28787689	0	0	0	0	0	1	0	1
28787695	0	0	0	0	0	0	1	1
28787725	0	0	0	0	1	0	0	1
28787726	0	0	0	0	0	1	0	1
28787735	0	0	0	0	1	0	0	1

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28787571	0	0	0	1	1	1
28787574	0	1	0	2	1	3
28787577	0	0	0	1	1	3
28787582	0	0	0	2	1	3
28787583	0	0	0	1	1	4
28787585	0	1	0	2	1	3
28787588	0	1	0	2	1	3
28787593	0	1	0	2	1	3
28787594	0	0	0	1	1	3
28787598	0	0	0	1	1	4
28787600	0	0	0	1	1	1
28787601	0	1	0	2	1	3
28787603	0	1	0	1	1	4
28787604	0	0	0	1	1	3
28787606	0	0	0	1	1	3
28787616	0	0	0	2	1	3
28787621	0	0	1	1	1	4
28787623	0	1	0	2	1	3
28787632	0	0	0	2	1	3
28787646	0	0	0	1	1	3
28787649	0	0	0	1	1	3
28787652	0	0	0	1	1	2
28787653	0	0	0	1	1	3
28787655	0	0	0	2	1	3
28787664	0	0	1	2	1	1
28787665	0	0	0	2	1	4
28787673	0	0	0	1	1	3
28787678	0	1	0	2	1	3
28787689	0	0	0	1	1	2
28787695	0	0	0	2	1	3
28787725	0	0	0	2	1	3
28787726	0	0	0	1	1	3
28787735	0	0	0	1	1	1

RespondentID	Q3
28787571	Nirvana
28787574	
28787577	
28787582	
28787583	
28787585	
28787588	
28787593	
28787594	
28787598	
28787600	Can't remember the name
28787601	
28787603	
28787604	
28787606	
28787616	
28787621	
28787623	
28787632	
28787646	
28787649	
28787652	
28787653	
28787655	
28787664	The band Nirvana's logo from the 1990's.
28787665	
28787673	
28787678	
28787689	
28787695	
28787725	
28787726	
28787735	Nirvana

RespondentID	Q4	Q5_1
28787571	I remember this logo shirt with a band name and I think it was their album cover art	0
28787574		0
28787577		0
28787582		0
28787583		0
28787585		0
28787588		0
28787593		0
28787594		0
28787598		0
28787600	Because I am old	0
28787601		0
28787603		0
28787604		0
28787606		0
28787616		0
28787621		0
28787623		0
28787632		0
28787646		0
28787649	Because it's Unique and because it gets people's attention	0
28787652		0
28787653		0
28787655	I had a shirt with a similar looking logo on it.	0
28787664		0
28787665		0
28787673		0
28787678	I've seen this image used by different companies	0
28787689		0
28787695		0
28787725		0
28787726		0
28787735	I think it's album art. Maybe cover art for Smells Like Teen Spirit	0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28787571	0	0	0	0	0	0	1	0
28787574	0	0	0	0	0	0	1	0
28787577	0	0	0	0	0	0	1	0
28787582	0	0	0	0	0	0	1	0
28787583	0	0	0	0	0	0	1	0
28787585	0	0	0	0	0	0	1	0
28787588	0	0	0	0	0	0	1	0
28787593	0	0	0	0	0	0	1	0
28787594	0	0	0	0	0	0	1	0
28787598	0	0	0	0	0	0	1	0
28787600	0	0	0	0	0	0	1	0
28787601	0	0	0	0	0	0	1	0
28787603	0	0	0	0	0	0	1	0
28787604	0	0	0	0	0	0	1	0
28787606	0	0	0	0	0	0	1	0
28787616	0	0	0	0	0	0	1	0
28787621	0	0	0	0	0	0	1	0
28787623	0	0	0	0	0	0	1	0
28787632	0	0	0	0	0	0	1	0
28787646	0	0	0	0	0	0	1	0
28787649	0	0	0	0	0	0	1	0
28787652	0	0	0	0	0	0	1	0
28787653	0	0	0	0	0	0	1	0
28787655	0	0	0	0	0	0	1	0
28787664	0	0	0	0	0	0	1	0
28787665	0	0	0	0	0	0	1	0
28787673	0	0	0	0	0	0	1	0
28787678	0	0	0	0	0	0	1	0
28787689	0	0	0	0	0	0	1	0
28787695	0	0	0	0	0	0	1	0
28787725	0	0	0	0	0	0	1	0
28787726	0	0	0	0	0	0	1	0
28787735	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	Length	S1	S2	S3	S4	S5	S6	S7	HP_Region
28787741	3/11/2020 10:29	3/11/2020 10:33	219	1	4	4719	1	42	18	40214	3
28787780	3/11/2020 10:32	3/11/2020 10:35	161	1	4	5965	1	46	31	8070	1
28787790	3/11/2020 10:33	3/11/2020 10:35	118	1	3	5994	1	50	7	6855	1
28787792	3/11/2020 10:34	3/11/2020 10:36	120	1	2	6734	1	37	37	73135	3
28787803	3/11/2020 10:34	3/11/2020 10:38	200	1	2	4714	1	72	25	39564	3
28787809	3/11/2020 10:35	3/11/2020 10:42	414	1	4	6367	1	70	10	33186	3
28787851	3/11/2020 10:39	3/11/2020 10:43	241	1	4	3930	1	37	44	75060	3
28787855	3/11/2020 10:40	3/11/2020 10:42	119	1	4	1835	1	39	33	10466	1
28787872	3/11/2020 10:43	3/11/2020 10:47	239	1	2	2771	1	37	7	6062	1
28787916	3/11/2020 10:57	3/11/2020 11:01	254	1	4	4299	2	70	7	6060	1
28787922	3/11/2020 10:57	3/11/2020 11:01	253	1	4	2284	2	38	33	14612	1
28787924	3/11/2020 10:57	3/11/2020 11:03	384	1	2	8763	2	69	34	28128	3
28787926	3/11/2020 10:57	3/11/2020 11:00	152	1	2	3398	2	21	11	30747	3
28787927	3/11/2020 10:58	3/11/2020 11:00	126	1	4	7792	2	36	31	7882	1
28787929	3/11/2020 10:58	3/11/2020 11:04	361	1	4	7316	2	67	44	77095	3
28787933	3/11/2020 10:58	3/11/2020 11:00	147	1	4	6303	2	18	11	30022	3
28787934	3/11/2020 10:58	3/11/2020 11:03	323	1	4	1597	2	71	11	30296	3
28787936	3/11/2020 10:58	3/11/2020 11:01	169	1	4	6336	2	21	44	76106	3
28787943	3/11/2020 10:59	3/11/2020 11:21	1325	1	4	5900	2	19	11	30350	3
28787945	3/11/2020 10:59	3/11/2020 11:01	115	1	1	1252	2	67	10	32583	3
28787948	3/11/2020 10:59	3/11/2020 11:04	291	1	2	3063	2	20	33	10543	1
28787950	3/11/2020 10:59	3/11/2020 11:17	1044	1	1	7623	2	37	39	17401	1
28787951	3/11/2020 10:59	3/11/2020 11:02	134	1	4	2205	2	22	43	37042	3
28787953	3/11/2020 10:59	3/11/2020 11:03	213	1	2	5910	2	23	10	33837	3
28787956	3/11/2020 11:00	3/11/2020 11:02	166	1	1	6356	2	68	33	14005	1
28787958	3/11/2020 11:00	3/11/2020 11:20	1205	1	1	1437	2	43	10	34221	3
28787964	3/11/2020 11:01	3/11/2020 11:02	97	1	2	5274	2	21	11	30332	3
28787968	3/11/2020 11:01	3/11/2020 11:07	371	1	4	1326	2	74	44	75501	3
28787970	3/11/2020 11:01	3/11/2020 11:07	353	1	4	9042	2	66	10	32080	3
28787973	3/11/2020 11:02	3/11/2020 11:05	194	1	4	7278	2	19	43	38305	3
28787976	3/11/2020 11:02	3/11/2020 11:04	131	1	4	8023	2	39	31	8882	1
28788006	3/11/2020 11:06	3/11/2020 11:12	356	1	4	5423	2	24	39	19070	1
28788013	3/11/2020 11:08	3/11/2020 11:10	165	1	1	8741	2	24	33	10941	1

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28787741	0	0	0	0	0	1	0	0	1	0
28787780	0	0	0	0	0	1	0	0	0	1
28787790	0	0	0	0	0	1	0	0	0	1
28787792	0	0	0	0	0	1	0	0	0	1
28787803	0	0	0	0	0	1	0	0	0	1
28787809	0	0	0	0	0	1	0	0	0	1
28787851	0	0	0	0	0	1	0	0	1	0
28787855	0	0	0	0	0	1	0	0	0	1
28787872	0	0	0	0	0	1	0	1	0	0
28787916	0	0	0	0	0	1	0	1	0	0
28787922	0	0	0	0	0	1	0	1	0	0
28787924	0	0	0	0	0	1	0	1	0	0
28787926	0	0	0	0	0	1	0	1	1	0
28787927	0	0	0	0	0	1	0	1	0	0
28787929	0	0	0	0	0	1	0	0	0	1
28787933	0	0	0	0	0	1	0	1	0	0
28787934	0	0	0	0	0	1	0	0	0	1
28787936	0	0	0	0	0	1	0	1	0	0
28787943	0	0	0	0	0	1	0	1	0	0
28787945	0	0	0	0	0	1	0	1	0	0
28787948	0	0	0	0	0	1	0	1	1	0
28787950	0	0	0	0	0	1	0	1	0	0
28787951	0	0	0	0	0	1	0	1	0	0
28787953	0	0	0	0	0	1	0	1	0	0
28787956	0	0	0	0	0	1	0	1	0	0
28787958	0	0	0	0	0	1	0	1	0	0
28787964	0	0	0	0	0	1	0	1	0	0
28787968	0	0	0	0	0	1	0	0	0	1
28787970	0	0	0	0	0	1	0	1	0	0
28787973	0	0	0	1	0	0	0	1	0	0
28787976	0	0	0	0	0	1	0	1	0	0
28788006	0	0	0	0	0	1	0	1	0	0
28788013	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28787741	0	1	0	0	0	0	1	0	0
28787780	0	1	0	0	0	0	0	1	0
28787790	0	1	0	0	0	0	0	1	0
28787792	0	1	0	0	0	0	0	1	0
28787803	0	0	0	1	0	0	0	1	0
28787809	0	1	0	0	0	0	1	0	0
28787851	0	1	0	0	0	0	0	1	0
28787855	0	1	0	0	0	0	1	0	0
28787872	0	1	0	0	0	0	0	1	0
28787916	0	0	0	1	0	0	0	1	0
28787922	0	0	0	1	0	1	0	0	0
28787924	0	0	0	1	0	1	0	0	0
28787926	0	0	0	1	0	1	1	0	0
28787927	0	0	1	0	0	1	0	0	0
28787929	0	1	0	0	0	1	0	0	0
28787933	0	0	1	0	0	1	0	0	0
28787934	0	0	0	1	0	1	0	0	0
28787936	0	1	0	0	0	0	0	1	0
28787943	0	1	0	0	0	1	0	0	0
28787945	0	0	1	0	0	0	0	1	0
28787948	0	0	0	1	0	1	1	0	0
28787950	0	0	1	0	0	1	0	0	0
28787951	0	0	0	1	0	1	0	0	0
28787953	0	0	0	1	0	1	0	0	0
28787956	0	0	0	1	0	0	0	1	0
28787958	0	0	1	0	0	1	0	0	0
28787964	0	0	0	1	0	0	0	1	0
28787968	0	0	0	1	0	0	0	1	0
28787970	0	0	1	0	0	1	0	0	0
28787973	0	0	1	0	0	0	0	1	0
28787976	0	0	0	1	0	0	0	1	0
28788006	0	0	1	0	0	1	0	0	0
28788013	0	0	0	1	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28787741	1	0	0	0	0	0	1	0	1
28787780	1	0	0	0	0	0	1	0	1
28787790	0	1	0	0	0	0	1	0	0
28787792	0	0	1	0	0	0	1	0	0
28787803	0	0	1	0	0	0	1	0	1
28787809	1	0	0	0	0	0	1	0	0
28787851	0	0	1	0	0	1	0	0	1
28787855	1	0	0	0	0	1	0	0	1
28787872	0	0	1	0	0	0	1	0	0
28787916	0	0	1	0	1	0	0	0	0
28787922	0	0	1	0	0	0	1	0	0
28787924	0	0	1	0	1	0	0	0	0
28787926	0	0	1	0	1	0	0	0	0
28787927	0	1	0	0	1	0	0	0	0
28787929	0	1	0	0	0	0	1	0	0
28787933	0	0	1	0	1	0	0	0	0
28787934	0	0	1	0	1	0	0	0	0
28787936	0	0	1	0	0	0	1	0	0
28787943	1	0	0	0	1	0	0	0	0
28787945	0	0	1	0	0	0	1	0	0
28787948	0	0	1	0	1	0	0	0	0
28787950	0	1	0	0	1	0	0	0	0
28787951	0	0	1	0	1	0	0	0	0
28787953	0	0	1	0	1	0	0	0	0
28787956	0	0	1	0	0	0	1	0	0
28787958	0	1	0	0	0	0	1	0	0
28787964	0	0	1	0	1	0	0	0	0
28787968	0	0	1	0	0	0	1	0	0
28787970	0	0	1	0	1	0	0	0	0
28787973	0	0	1	0	1	0	0	0	0
28787976	0	0	1	0	0	0	1	0	0
28788006	0	1	0	0	1	0	0	0	0
28788013	0	0	1	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28787741	0	0	0	0	1	0	0	1
28787780	0	0	0	0	0	1	0	1
28787790	0	1	0	0	1	0	0	1
28787792	0	1	0	0	0	1	0	1
28787803	0	0	0	0	0	1	0	1
28787809	0	1	0	0	0	1	0	1
28787851	0	0	0	0	1	0	0	1
28787855	0	0	0	0	0	0	1	1
28787872	0	1	0	0	1	0	0	1
28787916	1	0	0	1	0	0	0	0
28787922	0	1	0	1	0	0	0	0
28787924	0	1	0	1	0	0	0	0
28787926	0	1	0	1	0	0	0	0
28787927	0	1	0	1	0	0	0	0
28787929	0	1	0	0	0	1	0	0
28787933	0	1	0	1	0	0	0	0
28787934	0	1	0	1	0	0	0	0
28787936	0	1	0	1	0	0	0	0
28787943	0	1	0	1	0	0	0	1
28787945	0	1	0	1	0	0	0	0
28787948	0	1	0	1	0	0	0	0
28787950	1	0	0	1	0	0	0	0
28787951	0	1	0	1	0	0	0	0
28787953	0	1	0	1	0	0	0	0
28787956	0	1	0	0	0	1	0	0
28787958	0	1	0	1	0	0	0	0
28787964	0	1	0	1	0	0	0	0
28787968	0	1	0	1	0	0	0	0
28787970	1	0	0	1	0	0	0	0
28787973	0	1	0	1	0	0	0	0
28787976	0	1	0	1	0	0	0	0
28788006	0	1	0	1	0	0	0	0
28788013	0	1	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28787741	0	0	0	0	1	0	0	1
28787780	0	0	0	0	0	1	0	1
28787790	0	0	0	0	0	0	1	0
28787792	0	0	0	0	0	1	0	1
28787803	0	0	0	0	0	1	0	1
28787809	0	0	0	0	1	0	0	1
28787851	0	0	0	0	0	1	0	0
28787855	0	0	0	0	1	0	0	1
28787872	0	0	0	0	0	1	0	0
28787916	1	0	0	0	0	1	0	0
28787922	0	1	0	1	0	0	0	0
28787924	0	1	0	1	0	0	0	0
28787926	0	1	0	1	0	0	0	0
28787927	1	0	0	1	0	0	0	0
28787929	0	1	0	0	0	1	0	0
28787933	1	0	0	1	0	0	0	0
28787934	0	1	0	0	0	1	0	0
28787936	0	1	0	1	0	0	0	0
28787943	0	0	0	1	0	0	0	0
28787945	0	1	0	0	0	1	0	0
28787948	1	0	0	1	0	0	0	0
28787950	1	0	0	1	0	0	0	0
28787951	1	0	0	1	0	0	0	0
28787953	0	1	0	1	0	0	0	0
28787956	0	1	0	0	0	1	0	0
28787958	1	0	0	1	0	0	0	0
28787964	0	1	0	0	0	1	0	0
28787968	1	0	0	1	0	0	0	0
28787970	1	0	0	1	0	0	0	0
28787973	1	0	0	0	0	1	0	0
28787976	0	1	0	0	0	1	0	0
28788006	1	0	0	1	0	0	0	0
28788013	1	0	0	1	0	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28787741	0	0	0	0	0	1	0	1
28787780	0	0	0	0	0	1	0	1
28787790	0	0	1	0	0	0	1	1
28787792	0	0	0	0	0	1	0	1
28787803	0	0	0	0	0	1	0	0
28787809	0	0	0	0	0	1	0	1
28787851	0	1	0	0	1	0	0	1
28787855	0	0	0	0	1	0	0	1
28787872	0	1	0	0	0	1	0	1
28787916	0	1	0	1	0	0	0	0
28787922	0	1	0	0	0	0	1	0
28787924	0	1	0	0	0	0	1	0
28787926	0	1	0	1	0	0	0	0
28787927	1	0	0	1	0	0	0	0
28787929	0	1	0	0	0	1	0	0
28787933	0	0	1	1	0	0	0	0
28787934	0	1	0	1	0	0	0	0
28787936	0	1	0	0	0	1	0	0
28787943	0	1	0	1	0	0	0	0
28787945	0	1	0	1	0	0	0	0
28787948	1	0	0	1	0	0	0	0
28787950	1	0	0	1	0	0	0	0
28787951	1	0	0	1	0	0	0	0
28787953	0	1	0	1	0	0	0	0
28787956	0	1	0	1	0	0	0	0
28787958	1	0	0	1	0	0	0	0
28787964	0	1	0	1	0	0	0	0
28787968	1	0	0	0	0	1	0	0
28787970	0	1	0	1	0	0	0	0
28787973	0	1	0	1	0	0	0	0
28787976	0	1	0	1	0	0	0	0
28788006	0	1	0	1	0	0	0	0
28788013	1	0	0	1	0	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28787741	0	0	0	2	1	4
28787780	0	0	0	2	1	1
28787790	0	0	0	1	1	3
28787792	0	0	0	2	1	3
28787803	0	1	0	1	1	3
28787809	0	0	0	2	1	3
28787851	0	0	0	2	1	4
28787855	0	0	0	1	1	3
28787872	0	0	0	1	1	3
28787916	1	0	0	2	1	3
28787922	0	1	0	2	1	4
28787924	0	1	0	1	1	1
28787926	0	1	0	1	1	1
28787927	1	0	0	2	1	3
28787929	0	1	0	1	1	1
28787933	0	1	0	1	1	1
28787934	0	1	0	1	1	3
28787936	0	1	0	2	1	3
28787943	0	1	0	2	1	1
28787945	0	1	0	2	1	3
28787948	0	1	0	2	1	3
28787950	1	0	0	1	1	3
28787951	1	0	0	1	1	2
28787953	0	1	0	1	1	1
28787956	0	1	0	2	1	3
28787958	0	1	0	1	1	3
28787964	0	1	0	1	1	2
28787968	0	1	0	2	1	4
28787970	0	1	0	2	1	1
28787973	0	1	0	1	1	1
28787976	0	1	0	2	1	3
28788006	0	1	0	1	1	1
28788013	1	0	0	2	1	3

RespondentID	Q3
28787741	
28787780	nirvana
28787790	
28787792	
28787803	
28787809	
28787851	
28787855	
28787872	
28787916	
28787922	
28787924	Walmart Brand(Childred Clothes)
28787926	slipknot
28787927	
28787929	Not sure
28787933	Nirvana
28787934	
28787936	
28787943	Nirvana
28787945	
28787948	
28787950	
28787951	
28787953	nirvana
28787956	
28787958	
28787964	
28787968	
28787970	Reminds me of roll backs at walmart
28787973	Nirvana
28787976	
28788006	Happy hippie
28788013	

RespondentID	Q4	Q5_1
28787741		0
28787780	its on their album	0
28787790		0
28787792		0
28787803		0
28787809		0
28787851		0
28787855		0
28787872		0
28787916		0
28787922		0
28787924	Because it has a happy child face.	0
28787926	I can't remember the exact name	0
28787927		0
28787929	I don't recall seeing that	0
28787933	I see this as there bands logo advertised on many things including t-shirts.	0
28787934		0
28787936		0
28787943	It could be their band logo	0
28787945		0
28787948		0
28787950		0
28787951	I've seen this logo in multiple stores.	0
28787953	it looks like that logo	0
28787956		0
28787958		0
28787964	It reminds me of skater brands.	0
28787968		0
28787970	I cannot tell..just a feeling	1
28787973	It's their band logo.	0
28787976		0
28788006	I saw that logo with a happy hippie website	0
28788013		0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28787741	0	0	0	0	0	0	1	0
28787780	0	0	0	0	0	0	1	0
28787790	0	0	0	0	0	0	0	1
28787792	0	0	0	0	0	0	1	0
28787803	0	0	0	0	0	0	1	0
28787809	0	0	0	0	0	0	1	0
28787851	0	0	0	0	0	0	1	0
28787855	0	0	0	0	0	0	1	0
28787872	0	0	0	0	0	0	1	0
28787916	0	0	0	0	0	0	1	0
28787922	0	0	0	0	0	0	1	0
28787924	0	0	0	0	0	0	1	0
28787926	0	0	0	0	0	0	1	0
28787927	0	0	0	0	0	0	1	0
28787929	0	0	0	0	0	0	1	0
28787933	0	0	1	0	0	0	0	0
28787934	0	0	0	0	0	0	1	0
28787936	0	0	0	0	0	0	0	1
28787943	0	0	0	0	0	0	1	0
28787945	0	0	0	0	0	0	1	0
28787948	0	0	0	0	0	0	1	0
28787950	0	0	0	0	0	0	1	0
28787951	0	0	0	0	0	0	1	0
28787953	0	0	0	0	0	0	1	0
28787956	0	0	0	0	0	0	1	0
28787958	0	0	0	0	0	0	1	0
28787964	0	0	0	0	0	0	1	0
28787968	0	0	0	0	0	0	1	0
28787970	1	0	0	0	0	0	0	0
28787973	0	0	0	0	0	0	1	0
28787976	0	0	0	0	0	0	1	0
28788006	0	0	0	0	0	0	1	0
28788013	0	0	0	0	0	0	1	0

RespondentID	StartTime	EndTime	ILength	S1	S2	S3	S4	S5	S6	S7	HP_Region
28788014	3/11/2020 11:08	3/11/2020 11:38	1787	1	2	8517	2	24	44	76522	3
28788039	3/11/2020 11:14	3/11/2020 11:15	99	1	4	8744	2	22	47	22842	3
28788041	3/11/2020 11:14	3/11/2020 11:23	516	1	1	3462	2	23	11	30116	3
28788073	3/11/2020 11:20	3/11/2020 11:23	181	1	4	2470	2	23	19	71446	3

RespondentID	S8_1	S8_2	S8_3	S8_4	S8_5	S8_6	S8_7	S9_1_1	S9_1_2	S9_1_3
28788014	0	0	0	0	0	1	0	0	0	1
28788039	0	0	0	0	0	1	0	1	0	0
28788041	0	0	0	0	0	1	0	1	0	0
28788073	0	0	0	0	0	1	0	1	0	0

RespondentID	S9_1_4	S9_2_1	S9_2_2	S9_2_3	S9_2_4	S9_3_1	S9_3_2	S9_3_3	S9_3_4
28788014	0	0	1	0	0	0	0	1	0
28788039	0	0	0	1	0	0	0	1	0
28788041	0	0	0	1	0	0	0	1	0
28788073	0	0	1	0	0	1	0	0	0

RespondentID	S9_4_1	S9_4_2	S9_4_3	S9_4_4	S9_5_1	S9_5_2	S9_5_3	S9_5_4	S9_6_1
28788014	0	0	1	0	0	0	1	0	0
28788039	0	0	1	0	1	0	0	0	0
28788041	0	0	1	0	1	0	0	0	0
28788073	0	1	0	0	1	0	0	0	0

RespondentID	S9_6_2	S9_6_3	S9_6_4	S10_1_1	S10_1_2	S10_1_3	S10_1_4	S10_2_1
28788014	0	1	0	1	0	0	0	0
28788039	0	1	0	1	0	0	0	0
28788041	0	1	0	1	0	0	0	0
28788073	1	0	0	1	0	0	0	0

RespondentID	S10_2_2	S10_2_3	S10_2_4	S10_3_1	S10_3_2	S10_3_3	S10_3_4	S10_4_1
28788014	0	1	0	0	0	1	0	0
28788039	0	1	0	0	0	0	1	0
28788041	0	1	0	0	0	1	0	0
28788073	1	0	0	1	0	0	0	0

RespondentID	S10_4_2	S10_4_3	S10_4_4	S10_5_1	S10_5_2	S10_5_3	S10_5_4	S10_6_1
28788014	0	1	0	0	0	1	0	0
28788039	0	1	0	0	0	0	1	0
28788041	0	1	0	1	0	0	0	0
28788073	0	1	0	1	0	0	0	0

RespondentID	S10_6_2	S10_6_3	S10_6_4	HP_Cell	Q1	Q2
28788014	0	1	0	1	1	1
28788039	0	1	0	2	1	3
28788041	0	1	0	2	1	3
28788073	1	0	0	2	1	1

RespondentID	Q3
28788014	PAC sun
28788039	
28788041	
28788073	I can't remember but I've seen it

RespondentID	Q4	Q5_1
28788014	It look familiar	0
28788039		0
28788041		0
28788073	I've seen it on a brand	0

RespondentID	Q5_2	Q5_3	Q5_4	Q5_5	Q5_6	Q5_7	Q5_8	Q5_9
28788014	0	0	0	0	0	0	1	0
28788039	0	0	0	0	0	0	1	0
28788041	0	0	0	0	0	0	1	0
28788073	0	1	0	0	0	0	0	0

MAP FILE

RespondentID	RespondentID
StartTime	StartTime
EndTime	EndTime
ILength	ILength
S1	Before continuing with this survey, please carefully read these instructions:Please take this survey in one session.While taking this survey, please do not, at any time, open any other windows or tabs on this computer or device or any other computer or device.Please do not view any other written material while taking this survey.Please do not consult or talk with any person while taking this survey.You will not be able to go back to previous screens to change your answers.
S2	What are you using to complete this survey?
S3	Please verify that you are human by typing the number you see below. <div id="divGenerateRandomValues"></div>
S4	Are youâ€ ?
S5	Please select your age.
S6	In which state do you currently reside?
S7	Please enter your zip code.
HP_Region	
S8_1	[Men/young men's clothing] In the <u>past six months</u>, have you taken a survey on any of the following?
S8_2	[Women/young women's clothing] In the <u>past six months</u>, have you taken a survey on any of the following?
S8_3	[Women's accessories such as jewelry or handbags] In the <u>past six months</u>, have you taken a survey on any of the following?
S8_4	[Sports equipment] In the <u>past six months</u>, have you taken a survey on any of the following?
S8_5	[Camping equipment] In the <u>past six months</u>, have you taken a survey on any of the following?
S8_6	[None of these] In the <u>past six months</u>, have you taken a survey on any of the following?

MAP FILE

S8_7	[Don't know / unsure] In the <u>past six months</u>, have you taken a survey on any of the following?
S9_1_1	[Purchased for yourself] [Women's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_1_2	[Purchased for someone else] [Women's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_1_3	[Not purchased] [Women's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_1_4	[Don't know] [Women's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_2_1	[Purchased for yourself] [Men's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_2_2	[Purchased for someone else] [Men's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.

MAP FILE

S9_2_3	[Not purchased] [Men's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_2_4	[Don't know] [Men's clothing] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_3_1	[Purchased for yourself] [Women's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_3_2	[Purchased for someone else] [Women's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_3_3	[Not purchased] [Women's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_3_4	[Don't know] [Women's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.

MAP FILE

S9_4_1	[Purchased for yourself] [Men's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_4_2	[Purchased for someone else] [Men's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_4_3	[Not purchased] [Men's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_4_4	[Don't know] [Men's Accessories] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_5_1	[Purchased for yourself] [Women's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_5_2	[Purchased for someone else] [Women's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.

MAP FILE

S9_5_3	[Not purchased] [Women's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_5_4	[Don't know] [Women's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_6_1	[Purchased for yourself] [Men's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_6_2	[Purchased for someone else] [Men's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_6_3	[Not purchased] [Men's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.
S9_6_4	[Don't know] [Men's shoes] Please think about any shopping you have done in the <u>last six months</u>. Using the grid below, please indicate whether you have purchased any of the following types of clothing for yourself, for someone else, or you have not purchased.

MAP FILE

S10_1_1	[Purchase for yourself] [Women's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_1_2	[Purchase for someone else] [Women's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_1_3	[Do not plan to purchase] [Women's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_1_4	[Don't know] [Women's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_2_1	[Purchase for yourself] [Men's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_2_2	[Purchase for someone else] [Men's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_2_3	[Do not plan to purchase] [Men's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_2_4	[Don't know] [Men's clothing] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?

MAP FILE

S10_3_1	[Purchase for yourself] [Women's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_3_2	[Purchase for someone else] [Women's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_3_3	[Do not plan to purchase] [Women's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_3_4	[Don't know] [Women's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_4_1	[Purchase for yourself] [Men's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_4_2	[Purchase for someone else] [Men's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_4_3	[Do not plan to purchase] [Men's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_4_4	[Don't know] [Men's Accessories] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?

MAP FILE

S10_5_1	[Purchase for yourself] [Women's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_5_2	[Purchase for someone else] [Women's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_5_3	[Do not plan to purchase] [Women's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_5_4	[Don't know] [Women's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_6_1	[Purchase for yourself] [Men's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_6_2	[Purchase for someone else] [Men's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_6_3	[Do not plan to purchase] [Men's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
S10_6_4	[Don't know] [Men's shoes] In the <u>next six months</u>, are you likely to purchase for yourself, purchase for someone else or are you not planning on purchasing any of the following?
HP_Cell	
Q1	Were you able to see the image clearly?
Q2	If you have an opinion, do you associate the look and design of the logo shown here withâ€¦?

MAP FILE

Q3	Q3
Q4	Q4
Q5_1	[A market research or advertising company] Do you or do any members of your household work for any of the following?
Q5_2	[A company that makes or sells music] Do you or do any members of your household work for any of the following?
Q5_3	[A company that makes or manufactures men's or young men's apparel] Do you or do any members of your household work for any of the following?
Q5_4	[A company that makes or manufactures women's or young women's apparel] Do you or do any members of your household work for any of the following?
Q5_5	[A company that makes or manufactures accessories, like jewelry and handbags] Do you or do any members of your household work for any of the following?
Q5_6	[A company that makes or manufactures sports equipment] Do you or do any members of your household work for any of the following?
Q5_7	[A company that makes or manufactures camping equipment] Do you or do any members of your household work for any of the following?
Q5_8	[None of these] Do you or do any members of your household work for any of the following?
Q5_9	[Don't know / unsure] Do you or do any members of your household work for any of the following?

PROOF OF SERVICE

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of New York, State of New York. My business address is 101 Park Avenue, Fl. 32, New York, NY 10178.

On September 11, 2020, I served a true copy of the foregoing document described as **EXPORT REPORT OF SARAH BUTLER** on the interested parties in this action as follows:

Mark S. Lee
RIMON P.C.
2029 Century Park East, Suite 400N
Los Angeles, CA 90067
mark.lee@rimonlaw.com

Kendra L. Orr
RIMON P.C.
One Embarcadero Center, Suite 400
San Francisco, CA 94111
kendra.orr@rimonlaw.com

Bert H. Deixler
Patrick J. Somers
Sarah E. Moses
KENDALL BRILL & KELLY LLP
10100 Santa Monica Boulevard, Suite 1725
Los Angeles, CA 90067
bdeixler@kbkfirm.com
psomers@kbkfirm.com
smoses@kbkfirm.com

Attorneys for Plaintiff

☒ **BY ELECTRONIC MAIL:** I caused a copy of the document(s) to be sent from e-mail address sgrob@kelleydrye.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on September 11, 2020, at New York, New York.

/s/ Stephanie A. Grob
Stephanie A. Grob (*pro hac vice*)